

**TOURISM INDICATORS** AUSTRALIA

EMBARGO: 11:30AM (CANBERRA TIME) FRI 27 FEB 1998

**C O N T E N T S**

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- For further information about these and related statistics, contact Andy Harris on Canberra (02) 6252 5452 for tourist accommodation statistics, and Tim Carlton on Canberra (02) 6252 6128 for international tourism statistics.

## NOTES

| FORTHCOMING ISSUES          | <i>ISSUE (Quarter)</i> | <i>EXPECTED RELEASE DATE</i> |
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|                             | ..                     | not applicable               |
|                             | —                      | nil or rounded to zero       |

W. McLennan  
Australian Statistician

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**TOURISM — KEY NATIONAL INDICATORS**

| Data item   | Period         | Units       | Latest figures | Percentage change on |                                |
|---|----------------|-------------|----------------|----------------------|--------------------------------|
|   |                |             |                | Previous period      | Corresponding period last year |
| <b>Tourist accommodation – supply and demand</b> <sup>1</sup> |                |             |                |                      |                                |
| Licensed hotels, motels, etc.                                 | Sept. qtr 1997 | no.         | 5 040          | 1.4                  | 3.2                            |
| Room occupancy rate †   | Sept. qtr 1997 | %           | 58.0           | 3.4                  | 0.8                            |
| Room nights occupied  | Sept. qtr 1997 | '000s       | 9 521          | 9.4                  | 2.4                            |
| Room nights available   | Sept. qtr 1997 | '000s       | 16 471         | 2.9                  | 3.8                            |
| Guest nights occupied   | Sept. qtr 1997 | '000s       | 16 633         | 13.0                 | 2.4                            |
| Guest arrivals  | Sept. qtr 1997 | '000s       | 8 167          | 8.0                  | 3.5                            |
| Takings from accommodation                                    | Sept. qtr 1997 | \$m         | 949.7          | 11.3                 | 5.9                            |
| Caravan parks   | Sept. qtr 1997 | no.         | 2 692          | 0.0                  | - 0.5                          |
| Site occupancy rate †   | Sept. qtr 1997 | %           | 44.8           | 1.8                  | 0.4                            |
| Holiday flats, units and houses                               | Sept. qtr 1997 | no.         | 42 196         | 1.0                  | 3.8                            |
| Unit occupancy rate †   | Sept. qtr 1997 | %           | 54.9           | 11.5                 | - 1.1                          |
| Visitor hostels   | Sept. qtr 1997 | no.         | 499            | 0.8                  | 4.8                            |
| Bed occupancy rate †  | Sept. qtr 1997 | %           | 46.1           | 1.7                  | 1.1                            |
| <b>Domestic tourism</b> <sup>2</sup>                          |                |             |                |                      |                                |
| Number of overnight trips                                     | 1996-97        | '000s       | 62 780         | ..                   | - 0.4                          |
| Number of visitor nights                                      | 1996-97        | '000s       | 250 998        | ..                   | - 2.1                          |
| <b>International visitor arrivals</b>                         |                |             |                |                      |                                |
| Number of visitor arrivals <sup>3</sup>                       | November 1997  | no.         | 232 500        | - 36.6               | - 38.1                         |
| Number of visitor arrivals <sup>3</sup>                       | 1996           | no.         | 4 164 800      | ..                   | 11.8                           |
| Expenditure by international visitors <sup>4</sup>            | 1996           | \$m         | 7 105          | ..                   | 13.4                           |
| <b>Australian departures</b> <sup>3</sup>                     |                |             |                |                      |                                |
| Short-term departures   | October 1997   | no.         | 236 900        | - 22.1               | 10.3                           |
| Short-term departures   | 1996           | no.         | 2 732 000      | ..                   | 8.5                            |
| <b>Balance of payments</b> <sup>5</sup>                       |                |             |                |                      |                                |
| Travel credits  | Sept. qtr 1997 | \$m         | 3 079          | 20.5                 | 10.3                           |
| Travel debits   | Sept. qtr 1997 | \$m         | - 2 301        | 14.0                 | 11.6                           |
| Balance on travel services                                    | Sept. qtr 1997 | \$m         | 778            | 37.0                 | 14.0                           |
| <b>Exchange rates</b> <sup>6</sup>                            |                |             |                |                      |                                |
| \$US  | December 1997  | per \$A     | 0.6527         | - 4.1                | - 18.1                         |
| ¥ Japanese  | December 1997  | per \$A     | 84.79          | - 2.3                | - 8.3                          |
| <b>Price index</b> <sup>7</sup>                               |                |             |                |                      |                                |
| Holiday travel and accommodation                              | Dec. qtr 1997  | 1989-90=100 | 105.7          | 1.0                  | 1.7                            |

For footnotes see end of table.

**TOURISM — KEY NATIONAL INDICATORS** — *continued*

| Data item  | Period         | Units | Latest figures | Percentage change on |                                |
|--|----------------|-------|----------------|----------------------|--------------------------------|
|  |                |       |                | Previous period      | Corresponding period last year |
| <b>Employment</b> <sup>a</sup>                   |                |       |                |                      |                                |
| Employed in accommodation, cafes and restaurants |                |       |                |                      |                                |
| Males  | November 1997  | '000s | 186.3          | 5.8                  | 10.8                           |
| Females  | November 1997  | '000s | 216.4          | - 0.3                | - 4.2                          |
| Persons  | November 1997  | '000s | 402.7          | 2.4                  | 2.0                            |
| <b>Average weekly earnings</b> <sup>b</sup>      |                |       |                |                      |                                |
| Accommodation, cafes and restaurants             | August 1997    | \$    | 338.6          | 1.8                  | 0.0                            |
| <b>Tourist accommodation construction</b>        |                |       |                |                      |                                |
| Hotels, etc. approved <sup>10</sup>              | December 1997  | \$m   | 65.5           | - 78.3               | - 38.4                         |
| Hotels, etc. commenced <sup>11</sup>             | Sept. qtr 1997 | \$m   | 230.6          | - 31.0               | - 3.4                          |
| Hotels, etc. under construction <sup>11</sup>    | Sept. qtr 1997 | \$m   | 1591.5         | 10.4                 | 26.5                           |
| Hotels, etc. completed <sup>11</sup>             | Sept. qtr 1997 | \$m   | 123.2          | 69.9                 | 7.1                            |

<sup>1</sup> *Tourist Accommodation, Australia* (8635.0).

<sup>2</sup> *Domestic Tourism Monitor*, Bureau of Tourism Research

<sup>3</sup> *Overseas Arrivals and Departures, Australia* (3401.0).

<sup>4</sup> *International Visitor Survey*, Bureau of Tourism Research. Excludes international airfares and inclusive package tours purchased outside Australia.

<sup>5</sup> *Balance of Payments, Australia* (5302.0).

<sup>6</sup> *Reserve Bank of Australia Bulletin*.

<sup>7</sup> *Consumer Price Index* (6401.0).

<sup>8</sup> *The Labour Force, Australia* (6203.0).

<sup>9</sup> *Average Weekly Earnings, States and Australia* (6302.0).

<sup>10</sup> *Building Approvals, Australia* (8731.0).

<sup>11</sup> *Building Activity, Australia* (8752.0.40.001).

NOTE: † Change is shown in terms of percentage points.

## IN BRIEF

### NATIONAL CENTRE FOR CULTURE AND RECREATION STATISTICS

The National Centre for Cultural and Recreational Statistics (NCCRS) is a part of the Australian Bureau of Statistics and is located in Adelaide. Recent work the centre has been involved with includes a study of work in culture/leisure activities, and in conjunction with the Department of Communication and the Arts, an examination of festival attendances in Australia.

### WORK IN CULTURE/LEISURE ACTIVITIES

The survey of Work in Selected Culture/Leisure Activities was conducted in March 1997. Results from this survey are presented in the publication *Work in Selected Culture/Leisure Activities* (ABS Cat. no. 6281.0). The publication contains numbers and basic demographic characteristics of persons working in selected cultural and leisure activities during the 12 months ended March 1997. It also provides data on the types of activities undertaken, the time spent on activities, whether or not any payment was received for involvement and whether the cultural involvement was part of their main job. For more information about *Work in Selected Culture/Leisure Activities* contact Roger Mableson of the ABS on (08) 8237 7449.

### ATTENDANCE AT FESTIVALS

Festivals have become a major part of Australia's cultural life and are increasingly important to the tourism industry. Many are held throughout Australia every year, with themes as diverse as craft and theatre. They range from small events involving mainly volunteer staff to major events with many permanent staff, local and international performers, and many hours of organisation. Many Australian festivals are known world-wide and attract numerous domestic and international visitors.

*Cultural Trends in Australia No. 6 - Attendance at Festivals Australia* is a Department of Communication and the Arts report presenting information on Australian Art and Festivals. Data have been derived from information collected between November 1995 and December 1996, through the Population Survey Monitor, a quarterly household survey conducted throughout Australia by the ABS.

The report provides information on the number of people who attended festivals, the type of festival attended, whether they travelled interstate to attend and the amount of money they spent. For more information about *Cultural Trends in Australia No. 6 - Attendance at Festivals Australia* contact Lisa Moutzouris of the ABS on (08) 8237 7455.

### CASINOS

The fourth annual ABS census of Casinos was conducted in respect of 1996-97. At the end of June 1997, there were 14 operating casinos in Australia, the same number as were operating in June 1996 and June 1995.

Total income for Casinos in 1996-97 was \$2,308.1 million. The major source of income was takings from gambling which accounted for 85% of total takings. This represents a 4% increase in takings from gambling from 1995-96. Total expenses for the casino industry were \$2,287.4 million. The main components of these expenses were labour costs (29%), gambling taxes and levies (16%) and other operating expenses (20%), mainly comprising casino junket expenses. Labour costs increased by 13% in 1996-97 and were reflected in a 22% increase in employment since 1995-96. In 1996-97 the casino industry generated an operating profit before tax of \$27.4 million, which represented an operating profit margin of 1.2%. This was much lower than the 8.9% margin in 1995-96 and 6.5% in 1994-95.

For more information, see *Casinos, Australia 1996-97* (ABS Cat. no. 8683.0).

## FEATURE ARTICLE — INCLUSION OF SERVICED APARTMENTS IN SURVEY OF TOURIST ACCOMMODATION

### INTRODUCTION

As from the March quarter 1998, the Survey of Tourist Accommodation (STA) will separately identify data on Serviced apartments. This change is being made in conjunction with other changes to the STA collection, which result from budget cuts to the ABS and a requirement to reduce respondent load on small businesses.

The scope of the revised on-going collection will be Hotels, motels and guest houses with 15 or more rooms, and Serviced apartments (with 15 or more units), which are considered to be in direct competition with such establishments. Collection of data from Caravan parks, other Holiday flats and units and Visitor hostels will be undertaken every three years, although annual data on numbers and capacity of such establishments will be made available.

The collection of separate data relating to Serviced apartments has been an often articulated requirement of users and will be a new initiative. After extensive consultation with users, Serviced apartments are defined as follows:

### DEFINITION

*Serviced apartments*, are defined as "establishments which provide short-term, non-residential accommodation which mostly comprises self-contained units at the same location, and which are available on a unit/apartment basis to the general public. The units should be available for a minimum of one night, have full cooking facilities (i.e. hot plates and oven/microwave), refrigerator and bath/shower and toilet facilities. All bed linen and towels should be provided. Daily servicing (i.e. cleaning and bed making) must be available through the on-site management, although this service may not necessarily be utilised."

### IMPLICATIONS FOR USERS

This new, fast growing sector, will be separately identified as from the March quarter 1998. Some of these establishments are currently included in the Holiday flats and units category, while many are already included under Hotels, motels and guest houses. The creation of the new Serviced apartments category will, therefore, create a break in these time series. In addition, the introduction of the 15 or more room/unit size cut-off - from the current 5 room/unit size cut-off - will also lead to a break in the time series. To help overcome the break in time series, the ABS will make available linking data back to the beginning of 1997.

The cuts to the survey will also mean that data from Caravan parks, other Holiday flats and units and Visitor hostels will only be collected every three years, rather than continuously, as in the past. The size cut-off for these establishments will, however, be raised to 40 sites, 15 units and 25 beds respectively. For these establishments there was no previous size cut-off for Caravan parks and a cut off of 5 or more units/beds for Holiday flats and units and Visitor hostels.

Regional data for Hotels, motels and guest houses, including the new category of Serviced apartments, will be available, although it will be slightly less detailed than previously.

### FOR MORE INFORMATION

For more information, contact Andy Harris at the ABS on (02) 6252 5452 or Stan Fleetwood on (02) 6252 6348.



## FEATURE ARTICLE — BUSINESS EXPECTATIONS

### INTRODUCTION

The quarterly Australian Business Expectations survey (BES) is undertaken by the ABS to provide comprehensive information about expected future trading conditions in Australia. Expected change for a range of business indicators is measured. The latest survey was conducted in November 1997. Results from this survey relate to business expectations in respect of the March quarter 1998, and the December quarter 1998 compared with the December quarter 1997. This article focuses on industry data from the BES, and specifically, businesses categorised to the ANZSIC class 57, Accommodation, Cafes and Restaurants. All industries except Agriculture, Forestry and Fishing and General Government are represented in the survey.

### SHORT TERM EXPECTATIONS

The short term outlook (i.e. expected change for the March quarter 1998 compared with the December quarter 1997) across all industries is generally pessimistic after a high December quarter. A decrease in profits of 3.7% is expected for the March quarter. Only the Mining and Electricity, Gas and Water industries expect increases. Accommodation, Cafes and Restaurants are expecting the largest decrease (14.5%).

Full time equivalent employment is expected to increase by 0.5% overall. This is the first expected rise since the December quarter 1996. Employment in the Accommodation, Cafes and Restaurants industry is expected to remain constant.

Short term capital expenditure is expected to increase by 1.4% across all industries in the March quarter 1998. This is the lowest anticipated increase for four years. However, capital expenditure by Accommodation, Cafes and Restaurants is expected to rise by 1.8%.

### MEDIUM TERM EXPECTATIONS

Overall, expectations for the medium term (i.e. expected change for the December quarter 1998 compared with the December quarter 1997), are more positive than the short term outlook. Profits in the medium term are expected to rise by 12.5% across all industries. This is significantly down on the 21.0% expected increase for the September quarter 1998. The Accommodation, Cafes and Restaurants industry expects an increase in profits of 4.1% in the December quarter 1998, down on the September quarter 1998 expected rise of 10.0%.

Full time equivalent employment is expected to increase by 0.7% overall in the medium term. No increase is expected for Accommodation, Cafes and Restaurants in this period. The largest increase of 1% is expected in the Manufacturing industry, while Electricity, Gas and Water expect the largest decrease of 2.7%.

Capital expenditure is expected to increase by 2.6% across all industries in the medium term. Only Electricity, Gas and Water expect a decrease. The Accommodation, Cafes and Restaurants industry expects a rise of 1.5%.

### CONCLUSION

There has been a downturn in business expectations during the December quarter 1997 for most industries. The Accommodation, Cafes and Restaurants industry is generally more pessimistic about both the short and medium term future than the overall industries' feeling.

### FOR MORE INFORMATION

For more information, see *Australian Business Expectations, March Quarter 1998 and December Quarter 1998* (ABS Cat. no. 5250.0).

## FEATURE ARTICLE — CULTURAL TOURISM

Cultural Tourism is essentially an opportunity for travellers to experience, understand and appreciate the character and culture of a place. Cultural tourism is evolving in concept and is rapidly becoming an important sector and niche market in the tourism industry.

*Domestic Cultural Tourism in Australia 1994/95*, is a report published by the Cultural Ministers Council Statistics Working Group in conjunction with the ABS's National Centre for Culture and Recreation Statistics (NCCRS). The report defines cultural tourism as the association between people who stayed more than 40 kilometres away from home for at least one night and their attendance at a cultural venue. It examines cultural tourism in relation to culture/leisure activities as defined by the National Culture/Leisure Industry Statistical Framework.

The report uses data from the 1995 Survey of Attendance at Selected Cultural Venues and the 1995 Survey of Sports Attendance to obtain information on visits to cultural venues.

Information is presented for each State/Territory, showing the characteristics of interstate visitors attending various cultural venues and from which State they came. In addition, information is provided for most states showing the number of interstate visitors attending selected sporting activities in the 12 months prior to interview. Information on intrastate movement involving at least one night away from home is also included.

### PERSONS ATTENDING CULTURAL VENUES

| Venue/activity        | Visited venue while staying away from home | Total who visited venue | Visited venue while staying away from home as a percentage of the total number who visited venue |
|-----------------------|--|-------------------------|--|
|                       | '000                                       | '000                    | %  |
| Art gallery           | 1 120.6                                    | 3 134.1                 | 35.8   |
| Museum                | 1 555.1                                    | 3 905.6                 | 39.8   |
| Animal or marine park | 1 800.2                                    | 4 966.0                 | 36.3   |
| Botanical garden      | 1 743.0                                    | 5 410.5                 | 32.2   |
| Library               | 333.5                                      | 5 403.1                 | 6.2  |
| Popular music         | 664.2                                      | 3 790.7                 | 17.5   |
| Classical music       | 142.3                                      | 1 081.3                 | 13.2   |
| Theatre               | 322.3                                      | 2 336.3                 | 13.8   |
| Dance                 | 211.2                                      | 1 407.5                 | 15.0   |
| Opera or musical      | 535.6                                      | 2 722.1                 | 9.7  |
| Other performing arts | 267.6                                      | 2 634.4                 | 10.2   |
| Cinema                | 1 695.3                                    | 8 733.8                 | 19.4   |

The above table gives an overall picture of the extent of cultural tourism in Australia in the 12 months ending March 1995. Just over 45.5 million people visited the cultural venues listed in the table. Of these almost 23% (10.4 million) visited while staying away from home. Of the 3.9 million people who visited museums, just under 40% (1.6 million) were 'cultural tourists'. Similar figures were observed for animal or marine parks, art galleries and botanical gardens. In contrast, only 6.2% of the 5.4 million people who attended libraries visited while staying away from home.

#### MORE INFORMATION

For more information about *Domestic Cultural Tourism in Australia 1994/95*, contact Roger Mables on of the ABS on (08) 8237 7449.

## TOURIST ACCOMMODATION

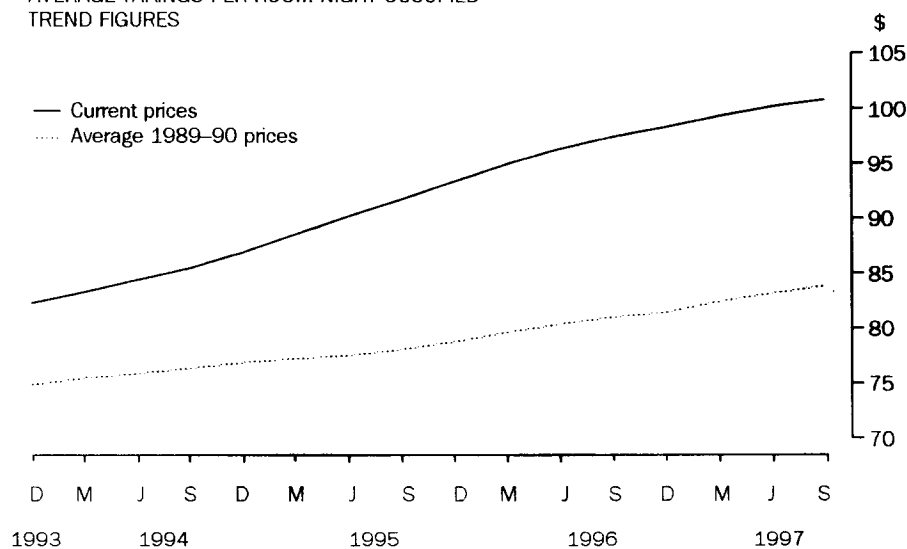
The following comments are based on the data presented in tables 1 to 10 and relate to trends in room nights occupied and takings from accommodation for hotels, motels and guest houses with facilities.

Seasonally adjusted and trend estimates were revised as from March reference quarter 1997, following the ABS annual reanalysis of seasonal factors. Seasonal factors are reviewed annually to take account of each additional year's original data. The results of the latest review have been used to compile the revised seasonally adjusted and trend estimates given in this publication. See paragraphs 15 and 16 of the Explanatory Notes for more information on the seasonal adjustment process.

### AUSTRALIA

The trend figures for average takings per room night occupied at current prices have been steadily increasing since the September quarter 1993. This pattern has continued through the first three quarters of 1997. The rate of increase for the trend at current prices has been slowly declining since December quarter 1995. The trend at average 1989-90 prices has grown at a steady rate since the June quarter 1993.

AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED  
TREND FIGURES

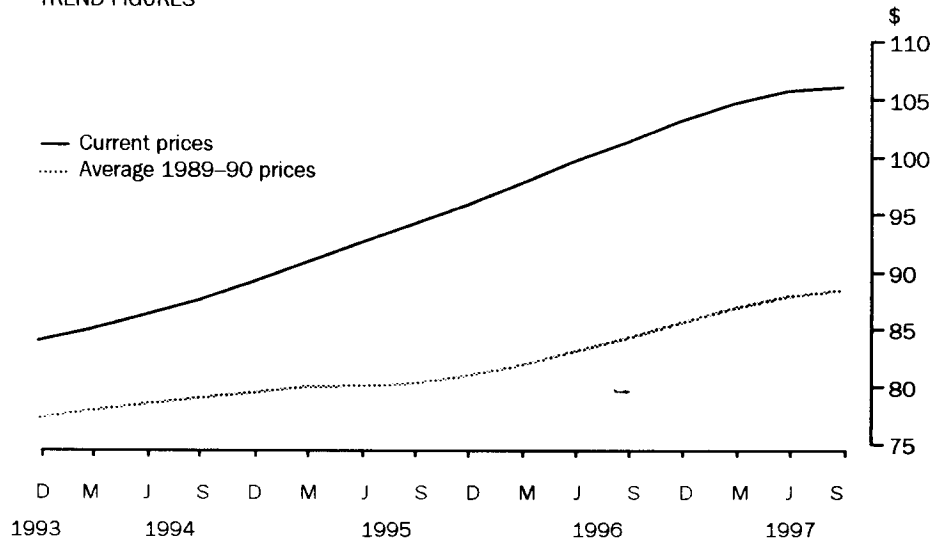


STATES/TERRITORIES

New South Wales

After experiencing consistently strong growth in average takings per room night occupied in 1995 and 1996, the rate of growth for the trend at current prices has slowed down slightly through 1997. The trend for average 1989-90 prices has continued to rise at a steady rate since the June quarter 1996.

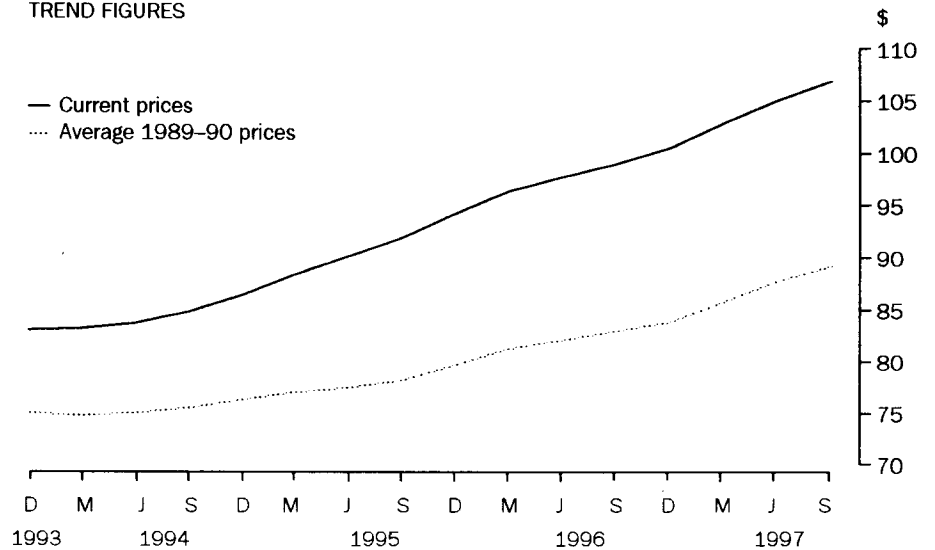
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED  
TREND FIGURES



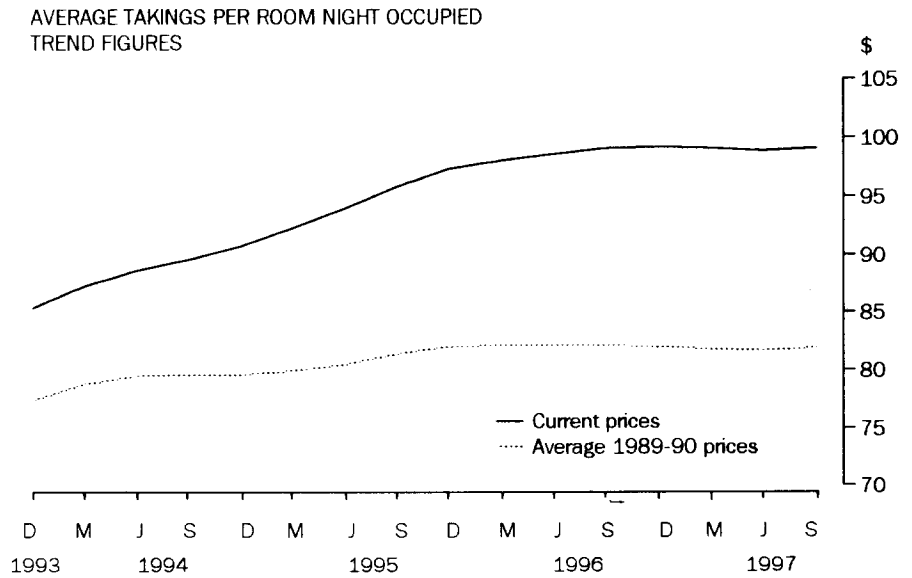
Victoria

The trend for Victoria has risen steadily since the June quarter 1994. As opposed to the national trend, the rate of increase for both current and average 1989-90 prices has been steady in 1997, at approximately 2% per quarter.

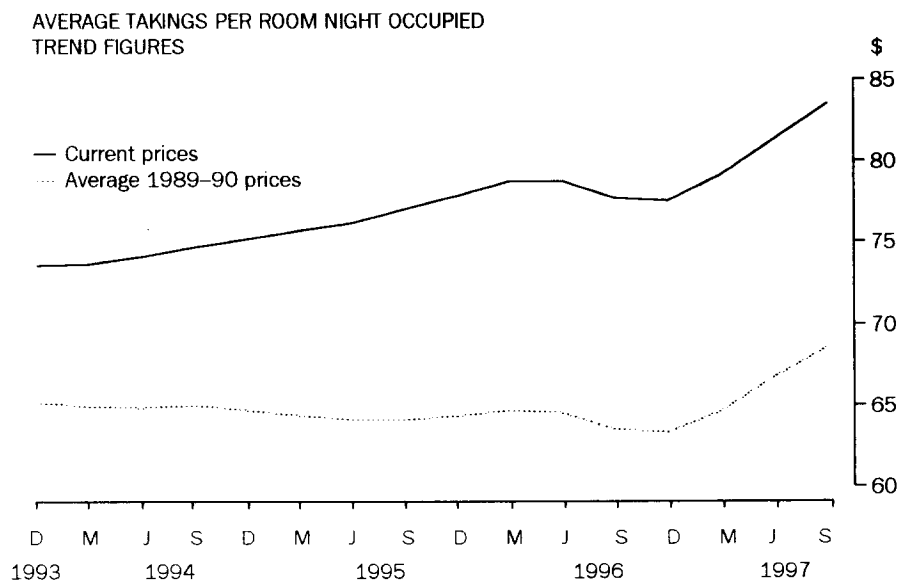
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED  
TREND FIGURES



Queensland There has been no real growth (ie. at average 1989-90 prices) in takings per room night occupied since the December quarter 1995. The trend at current prices has only increased by 1% over the same period, following a number of years of significant increase.

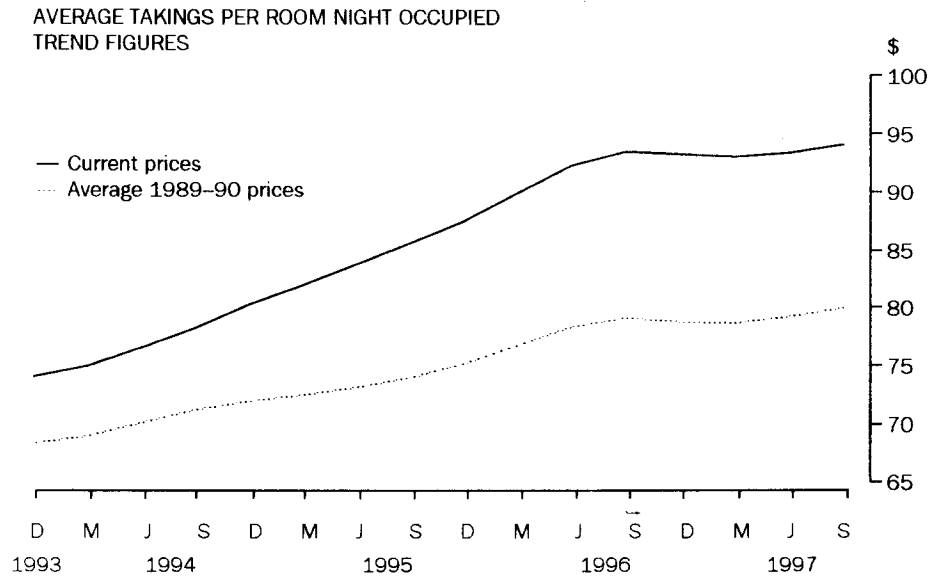


South Australia The trend in average takings per room night occupied has risen sharply in recent quarters. After falling in the last half of 1996 the trend in both current and average 1989-90 prices indicate signs of recovery, growing at over twice the national rate for the first three quarters of 1997.



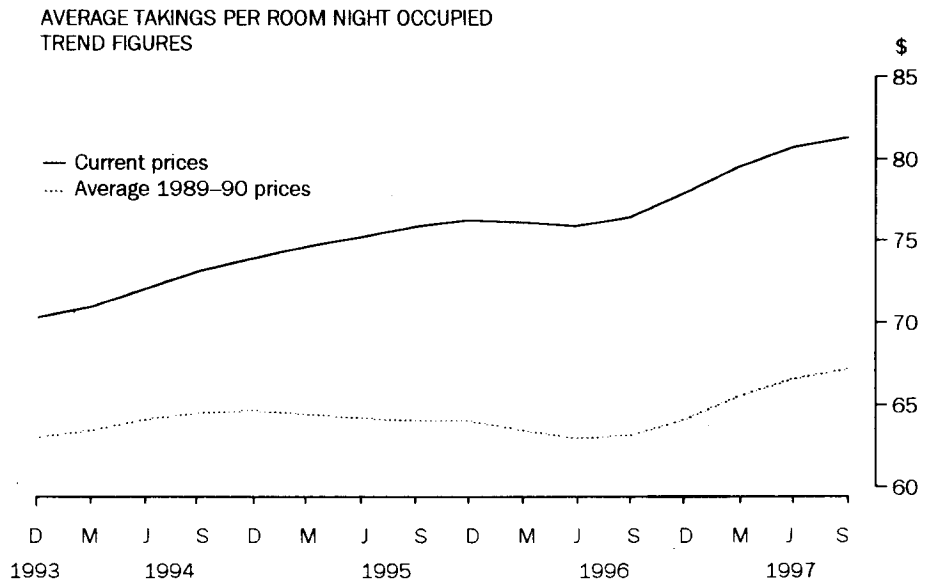
Western Australia

Prior to the September quarter 1996, the State recorded some of the consistently strongest growth for the country in the trend for average takings per room night occupied at both current and average 1989-90 prices. However, growth since this time has been minimal, and the rate of increase has been significantly below the national average.



Tasmania

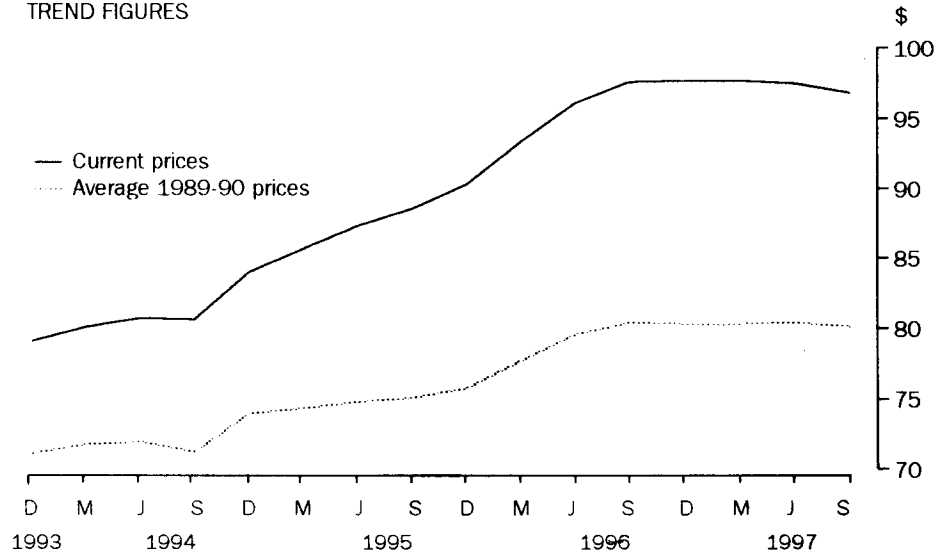
Between the December quarter 1993 and the September quarter 1996, Tasmania recorded a fall in the trend for average takings per room night occupied. However since this time both current and average 1989-90 prices have increased at a rate greater than the national average.



Northern Territory

After a number of years of significant increase, the trend in average takings per room night occupied levelled off during 1997, and started to drop. The fall in average 1989-90 prices during this period suggests tariffs have failed to keep pace with inflation.

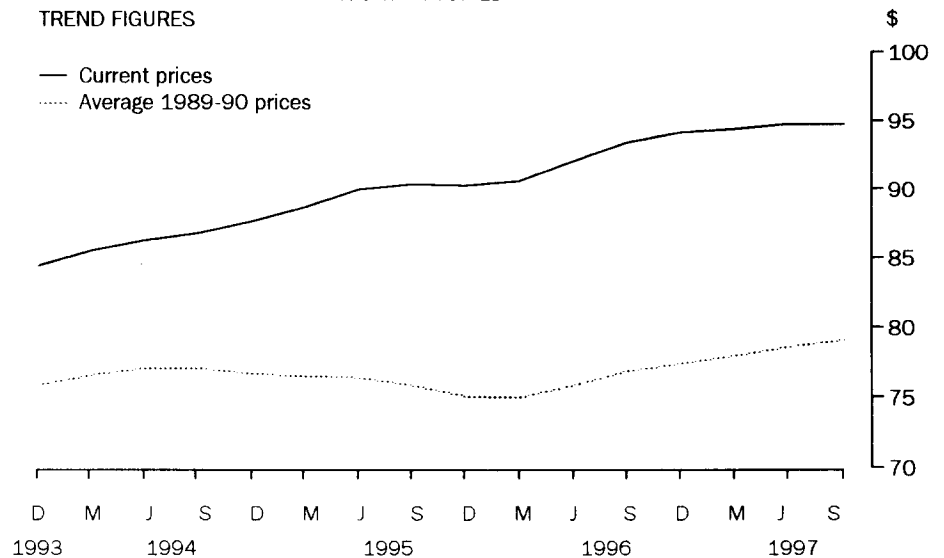
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED  
TREND FIGURES



Australian Capital Territory

The trend for average takings per room night occupied at current prices has risen since the March quarter 1996. In line with the Australian trend, growth has slowed in recent quarters. Following a fall in the trend for six consecutive quarters prior to the March quarter 1996, takings at average 1989-90 prices have recorded the strongest growth since the March quarter 1994.

AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED  
TREND FIGURES



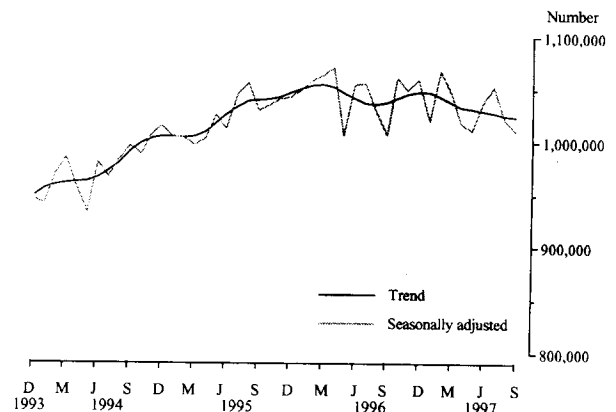
|   | New South<br>Wales | Victoria | Queensland | South<br>Australia | Western<br>Australia | Tasmania | Northern<br>Territory | Australian<br>Capital<br>Territory | Australia |
|---|--------------------|----------|------------|--------------------|----------------------|----------|-----------------------|------------------------------------|-----------|
| <b>ESTABLISHMENTS AND CAPACITY (number)</b>                       |                    |          |            |                    |                      |          |                       |                                    |           |
| <i>September quarter 1996—</i>                                    |                    |          |            |                    |                      |          |                       |                                    |           |
| Establishments  | 1,726              | 1,013    | 1,128      | 351                | 333                  | 188      | 99                    | 45                                 | 4,883     |
| Guest rooms   | 57,711             | 29,877   | 43,512     | 10,879             | 15,396               | 5,604    | 5,708                 | 3,734                              | 172,421   |
| Bed spaces  | 167,096            | 82,848   | 134,246    | 30,848             | 40,443               | 16,201   | 16,942                | 11,174                             | 499,798   |
| <i>September quarter 1997—</i>                                    |                    |          |            |                    |                      |          |                       |                                    |           |
| Establishments  | 1,768              | 1,046    | 1,170      | 348                | 345                  | 212      | 103                   | 48                                 | 5,040     |
| Guest rooms   | 59,063             | 30,799   | 46,172     | 10,885             | 16,275               | 5,763    | 6,202                 | 3,874                              | 179,033   |
| Bed spaces  | 170,808            | 85,790   | 143,287    | 31,197             | 42,205               | 16,697   | 18,239                | 11,666                             | 519,889   |
| <b>ROOM NIGHTS OCCUPIED ('000) SEASONALLY ADJUSTED</b>            |                    |          |            |                    |                      |          |                       |                                    |           |
| September quarter 1996  | 3,089.7            | 1,493.9  | 2,398.8    | 504.0              | 838.2                | 257.3    | 287.5                 | 198.3                              | 9,067.7   |
| December quarter 1996   | 3,167.5            | 1,486.3  | 2,489.7    | 532.5              | 841.2                | 268.2    | 319.3                 | 212.5                              | 9,317.2   |
| March quarter 1997  | 3,132.7            | 1,545.1  | 2,449.0    | 538.7              | 841.9                | 255.6    | 315.1                 | 210.3                              | 9,288.2   |
| June quarter 1997   | 3,064.2            | 1,521.0  | 2,426.3    | 518.8              | 837.7                | 245.5    | 291.8                 | 195.7                              | 9,101.1   |
| July  | 1,051.9            | 538.0    | 835.6      | 185.1              | 284.4                | 84.8     | 99.9                  | 68.3                               | 3,148.1   |
| August  | 1,021.6            | 531.8    | 825.9      | 184.0              | 272.5                | 96.1     | 101.4                 | 61.8                               | 3,094.9   |
| September   | 1,010.2            | 506.8    | 839.5      | 170.4              | 271.7                | 88.3     | 93.6                  | 71.6                               | 3,052.0   |
| September quarter 1997  | 3,083.7            | 1,576.6  | 2,501.0    | 539.5              | 828.6                | 267.4    | 294.8                 | 201.6                              | 9,293.1   |
| <b>ROOM NIGHTS OCCUPIED ('000) TREND</b>                          |                    |          |            |                    |                      |          |                       |                                    |           |
| September quarter 1996  | 3,131.4            | 1,502.0  | 2,431.3    | 520.4              | 835.7                | 260.5    | 299.1                 | 209.2                              | 9,189.5   |
| December quarter 1996   | 3,131.0            | 1,504.3  | 2,446.9    | 524.5              | 841.8                | 259.4    | 308.2                 | 208.3                              | 9,224.4   |
| March quarter 1997  | 3,120.8            | 1,520.1  | 2,454.0    | 530.0              | 840.6                | 256.9    | 308.9                 | 205.6                              | 9,236.9   |
| June quarter 1997   | 3,095.2            | 1,543.0  | 2,459.4    | 532.1              | 836.5                | 255.5    | 301.5                 | 202.6                              | 9,225.9   |
| July  | 1,027.6            | 519.0    | 824.4      | 178.1              | 276.7                | 86.5     | 97.9                  | 66.2                               | 3,076.3   |
| August  | 1,025.0            | 520.4    | 828.8      | 178.4              | 274.5                | 88.2     | 97.6                  | 66.8                               | 3,079.6   |
| September   | 1,023.9            | 522.1    | 834.2      | 178.7              | 273.3                | 89.8     | 97.4                  | 67.8                               | 3,087.4   |
| September quarter 1997  | 3,064.6            | 1,562.6  | 2,467.2    | 531.7              | 831.6                | 257.3    | 291.4                 | 198.8                              | 9,205.2   |
| <b>TAKINGS FROM ACCOMMODATION (\$m) SEASONALLY ADJUSTED</b>       |                    |          |            |                    |                      |          |                       |                                    |           |
| September quarter 1996  | 312.2              | 145.3    | 238.4      | 39.7               | 78.2                 | 19.1     | 27.9                  | 18.3                               | 879.1     |
| December quarter 1996   | 326.1              | 147.6    | 247.4      | 39.9               | 78.7                 | 21.2     | 30.8                  | 20.1                               | 911.9     |
| March quarter 1997  | 327.2              | 161.9    | 242.8      | 42.9               | 77.5                 | 20.5     | 31.2                  | 19.8                               | 923.8     |
| June quarter 1997   | 327.7              | 158.3    | 237.7      | 42.9               | 78.1                 | 19.5     | 28.2                  | 18.5                               | 910.9     |
| July  | 110.5              | 58.1     | 82.5       | 15.2               | 27.2                 | 6.9      | 9.8                   | 6.4                                | 316.7     |
| August  | 108.6              | 56.3     | 82.6       | 15.3               | 25.3                 | 7.9      | 9.8                   | 5.9                                | 311.8     |
| September   | 104.6              | 53.6     | 84.2       | 14.0               | 25.9                 | 7.1      | 8.9                   | 6.8                                | 305.0     |
| September quarter 1997  | 323.7              | 168.0    | 249.3      | 44.4               | 78.4                 | 21.9     | 28.5                  | 19.2                               | 933.5     |
| <b>TAKINGS FROM ACCOMMODATION (\$m) TREND</b>                     |                    |          |            |                    |                      |          |                       |                                    |           |
| September quarter 1996  | 317.3              | 148.6    | 240.8      | 40.4               | 78.0                 | 19.9     | 29.2                  | 19.5                               | 893.8     |
| December quarter 1996   | 322.9              | 151.1    | 242.6      | 40.7               | 78.4                 | 20.2     | 30.1                  | 19.6                               | 905.5     |
| March quarter 1997  | 326.5              | 156.2    | 242.9      | 41.9               | 78.1                 | 20.4     | 30.1                  | 19.4                               | 915.6     |
| June quarter 1997   | 327.1              | 162.0    | 243.1      | 43.3               | 78.1                 | 20.6     | 29.4                  | 19.2                               | 922.7     |
| July  | 109.1              | 55.0     | 81.5       | 14.7               | 26.0                 | 7.0      | 9.5                   | 6.3                                | 309.0     |
| August  | 108.4              | 55.2     | 82.4       | 14.7               | 25.9                 | 7.1      | 9.4                   | 6.4                                | 309.5     |
| September   | 107.7              | 55.5     | 83.4       | 14.8               | 25.8                 | 7.3      | 9.4                   | 6.5                                | 310.4     |
| September quarter 1997  | 325.2              | 166.9    | 244.2      | 44.4               | 78.2                 | 20.9     | 28.2                  | 18.8                               | 926.8     |
| <b>TAKINGS FROM ACCOMMODATION (\$m) AT AVERAGE 1989-90 PRICES</b> |                    |          |            |                    |                      |          |                       |                                    |           |
| <i>September quarter 1996—</i>                                    |                    |          |            |                    |                      |          |                       |                                    |           |
| Original  | 261.5              | 118.5    | 209.7      | 30.7               | 68.3                 | 11.9     | 30.6                  | 15.0                               | 746.2     |
| Seasonally adjusted   | 259.7              | 121.5    | 197.7      | 32.5               | 66.1                 | 15.8     | 23.0                  | 15.1                               | 731.3     |
| Trend   | 263.9              | 124.3    | 199.5      | 33.1               | 66.0                 | 16.4     | 24.0                  | 16.1                               | 743.3     |
| <i>September quarter 1997—</i>                                    |                    |          |            |                    |                      |          |                       |                                    |           |
| Original  | 271.5              | 137.0    | 218.8      | 34.4               | 68.9                 | 13.9     | 31.6                  | 15.9                               | 791.9     |
| Seasonally adjusted   | 270.2              | 140.6    | 206.5      | 36.6               | 66.7                 | 18.2     | 23.6                  | 16.0                               | 778.5     |
| Trend   | 271.2              | 139.2    | 201.9      | 36.4               | 66.5                 | 17.3     | 23.3                  | 15.7                               | 771.5     |



## Room nights occupied ('000)(a)

| Period                  | Original | Seasonally adjusted |          |
|-------------------------|----------|---------------------|----------|
|                         |          | adjusted            | Trend(b) |
| 1993 — December quarter | 2,871.8  | 2,823.5             | 2,818.1  |
| 1994 — March quarter    | 2,882.8  | 2,892.9             | 2,863.5  |
| June quarter            | 2,773.6  | 2,868.1             | 2,902.9  |
| September quarter       | 2,990.7  | 2,945.5             | 2,943.3  |
| December quarter        | 3,065.3  | 3,008.6             | 2,982.1  |
| 1995 — March quarter    | 2,992.3  | 3,004.1             | 3,021.1  |
| June quarter            | 2,939.0  | 3,039.6             | 3,055.8  |
| September quarter       | 3,173.6  | 3,128.2             | 3,100.8  |
| December quarter        | 3,172.2  | 3,116.4             | 3,139.7  |
| 1996 — March quarter    | 3,198.4  | 3,168.7             | 3,142.5  |
| June quarter            | 3,024.3  | 3,129.6             | 3,130.7  |
| September quarter       | 3,123.4  | 3,089.7             | 3,131.4  |
| December quarter        | 3,221.7  | 3,167.5             | 3,131.0  |
| 1997 — March quarter    | 3,168.7  | 3,132.7             | 3,120.8  |
| June quarter            | 2,945.2  | 3,064.2             | 3,095.2  |
| September quarter       | 3,113.8  | 3,083.7             | 3,064.6  |

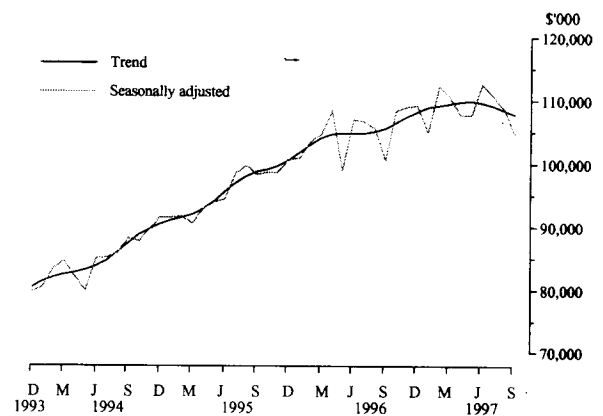
## MONTHLY ROOM NIGHTS OCCUPIED



## Takings at current prices (\$m)(a)

| Period                  | Original | Seasonally adjusted |          |
|-------------------------|----------|---------------------|----------|
|                         |          | adjusted            | Trend(b) |
| 1993 — December quarter | 243.6    | 237.1               | 236.9    |
| 1994 — March quarter    | 250.1    | 247.5               | 243.7    |
| June quarter            | 233.5    | 246.1               | 250.4    |
| September quarter       | 261.0    | 258.4               | 257.9    |
| December quarter        | 274.9    | 268.2               | 265.8    |
| 1995 — March quarter    | 276.9    | 273.2               | 274.5    |
| June quarter            | 265.8    | 280.6               | 282.8    |
| September quarter       | 298.1    | 295.8               | 291.8    |
| December quarter        | 305.3    | 297.5               | 300.7    |
| 1996 — March quarter    | 316.6    | 308.5               | 306.9    |
| June quarter            | 296.8    | 313.7               | 311.8    |
| September quarter       | 314.3    | 312.2               | 317.3    |
| December quarter        | 333.5    | 326.1               | 322.9    |
| 1997 — March quarter    | 337.2    | 327.2               | 326.5    |
| June quarter            | 305.7    | 327.7               | 327.1    |
| September quarter       | 325.2    | 323.7               | 325.2    |

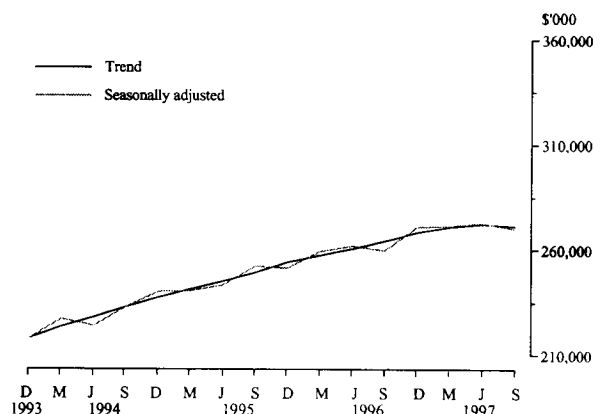
## MONTHLY TAKINGS FROM ACCOMMODATION AT CURRENT PRICES



## Takings at average 1989-90 prices (\$m)(c)

| Period                  | Original | Seasonally adjusted |          |
|-------------------------|----------|---------------------|----------|
|                         |          | adjusted            | Trend(b) |
| 1993 — December quarter | 223.9    | 217.9               | 217.7    |
| 1994 — March quarter    | 229.2    | 226.9               | 223.1    |
| June quarter            | 212.2    | 223.7               | 227.8    |
| September quarter       | 235.2    | 232.8               | 232.6    |
| December quarter        | 245.9    | 239.9               | 237.2    |
| 1995 — March quarter    | 243.5    | 240.3               | 241.6    |
| June quarter            | 230.4    | 243.1               | 244.9    |
| September quarter       | 254.1    | 252.2               | 249.2    |
| December quarter        | 258.0    | 251.5               | 254.2    |
| 1996 — March quarter    | 265.8    | 259.0               | 257.4    |
| June quarter            | 247.5    | 261.6               | 260.2    |
| September quarter       | 261.5    | 259.7               | 263.9    |
| December quarter        | 277.0    | 270.9               | 268.0    |
| 1997 — March quarter    | 279.6    | 271.3               | 271.1    |
| June quarter            | 254.3    | 272.6               | 272.1    |
| September quarter       | 271.5    | 270.2               | 271.2    |

## QUARTERLY TAKINGS FROM ACCOMMODATION AT AVERAGE 1989-90 PRICES

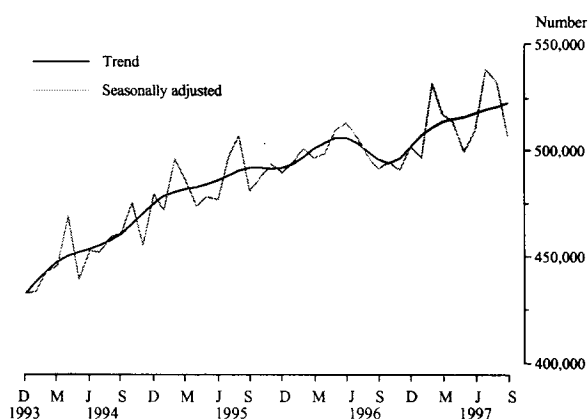


(a) For presentation purposes, the quarterly estimates of seasonally adjusted and trend data for room nights occupied and takings at current prices, shown in the tables, have been derived by summing the relevant monthly figures. However, the charts show the data plotted on a monthly basis. (b) Trend estimates are derived by eliminating the regular effects of seasonality and irregular short-term economic and other effects. Trend estimates, therefore, provide a more reliable measure of underlying movements in the data. (c) The deflator used to revalue current price data in this table is the Sydney All Groups Consumer Price Index. See paragraphs 4 to 6 of the Explanatory Notes.

## Room nights occupied ('000)(a)

| Period                  | Room nights occupied ('000)(a) |                     |          |
|-------------------------|--------------------------------|---------------------|----------|
|                         | Original                       | Seasonally adjusted | Trend(b) |
| 1993 — December quarter | 1,324.4                        | 1,280.6             | 1,285.6  |
| 1994 — March quarter    | 1,372.7                        | 1,321.3             | 1,316.7  |
| June quarter            | 1,310.0                        | 1,359.8             | 1,351.0  |
| September quarter       | 1,315.5                        | 1,371.6             | 1,383.0  |
| December quarter        | 1,460.9                        | 1,409.1             | 1,409.7  |
| 1995 — March quarter    | 1,506.9                        | 1,452.2             | 1,434.0  |
| June quarter            | 1,372.1                        | 1,427.9             | 1,452.4  |
| September quarter       | 1,421.6                        | 1,483.9             | 1,463.8  |
| December quarter        | 1,519.1                        | 1,468.7             | 1,479.6  |
| 1996 — March quarter    | 1,568.2                        | 1,490.2             | 1,496.3  |
| June quarter            | 1,458.2                        | 1,519.9             | 1,499.2  |
| September quarter       | 1,427.7                        | 1,493.9             | 1,502.0  |
| December quarter        | 1,542.4                        | 1,486.3             | 1,504.3  |
| 1997 — March quarter    | 1,608.9                        | 1,545.1             | 1,520.1  |
| June quarter            | 1,459.8                        | 1,521.0             | 1,543.0  |
| September quarter       | 1,504.7                        | 1,576.6             | 1,562.6  |

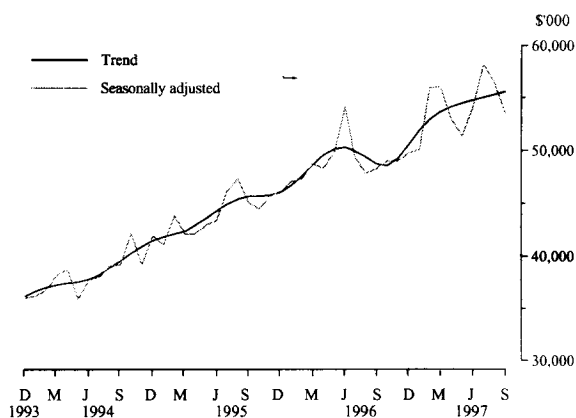
## MONTHLY ROOM NIGHTS OCCUPIED



## Takings at current prices (\$m)(a)

| Period                  | Takings at current prices (\$m)(a) |                     |          |
|-------------------------|------------------------------------|---------------------|----------|
|                         | Original                           | Seasonally adjusted | Trend(b) |
| 1993 — December quarter | 110.5                              | 107.0               | 106.7    |
| 1994 — March quarter    | 115.5                              | 110.8               | 109.4    |
| June quarter            | 105.8                              | 112.1               | 113.0    |
| September quarter       | 113.7                              | 116.2               | 117.2    |
| December quarter        | 127.1                              | 123.1               | 121.6    |
| 1995 — March quarter    | 131.9                              | 126.9               | 126.5    |
| June quarter            | 120.6                              | 128.2               | 130.8    |
| September quarter       | 135.3                              | 138.4               | 134.4    |
| December quarter        | 140.3                              | 136.1               | 139.2    |
| 1996 — March quarter    | 150.9                              | 142.8               | 144.1    |
| June quarter            | 142.7                              | 152.2               | 146.5    |
| September quarter       | 141.8                              | 145.3               | 148.6    |
| December quarter        | 152.6                              | 147.6               | 151.1    |
| 1997 — March quarter    | 169.4                              | 161.9               | 156.2    |
| June quarter            | 148.7                              | 158.3               | 162.0    |
| September quarter       | 163.7                              | 168.0               | 166.9    |

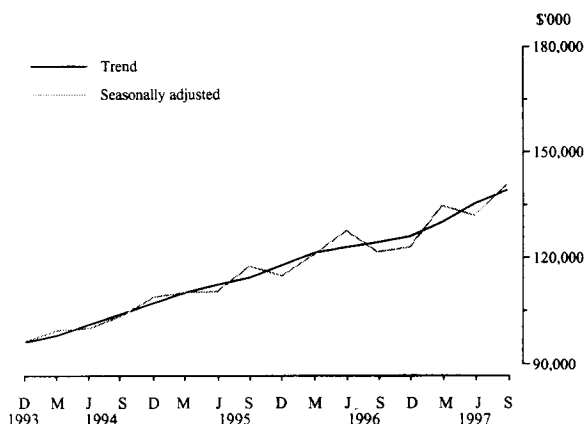
## MONTHLY TAKINGS FROM ACCOMMODATION AT CURRENT PRICES



## Takings at average 1989-90 prices (\$m)(c)

| Period                  | Takings at average 1989-90 prices (\$m)(c) |                     |          |
|-------------------------|--|---------------------|----------|
|                         | Original                                   | Seasonally adjusted | Trend(b) |
| 1993 — December quarter | 99.7                                       | 96.6                | 96.3     |
| 1994 — March quarter    | 103.8                                      | 99.7                | 98.3     |
| June quarter            | 94.5                                       | 100.1               | 101.1    |
| September quarter       | 101.3                                      | 103.6               | 104.3    |
| December quarter        | 112.4                                      | 108.8               | 107.3    |
| 1995 — March quarter    | 114.7                                      | 110.3               | 110.2    |
| June quarter            | 103.8                                      | 110.3               | 112.4    |
| September quarter       | 115.0                                      | 117.7               | 114.4    |
| December quarter        | 118.4                                      | 114.8               | 117.8    |
| 1996 — March quarter    | 127.5                                      | 120.7               | 121.4    |
| June quarter            | 119.7                                      | 127.7               | 123.0    |
| September quarter       | 118.5                                      | 121.5               | 124.3    |
| December quarter        | 127.3                                      | 123.1               | 126.0    |
| 1997 — March quarter    | 141.0                                      | 134.8               | 130.2    |
| June quarter            | 124.0                                      | 132.0               | 135.2    |
| September quarter       | 137.0                                      | 140.6               | 139.2    |

## QUARTERLY TAKINGS FROM ACCOMMODATION AT AVERAGE 1989-90 PRICES

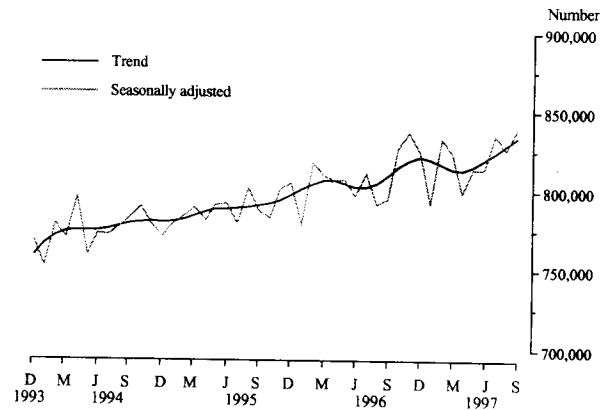


(a) For presentation purposes, the quarterly estimates of seasonally adjusted and trend data for room nights occupied and takings at current prices, shown in the tables, have been derived by summing the relevant monthly figures. However, the charts show the data plotted on a monthly basis. (b) Trend estimates are derived by eliminating the regular effects of seasonality and irregular short-term economic and other effects. Trend estimates, therefore, provide a more reliable measure of underlying movements in the data. (c) The deflator used to revalue current price data in this table is the Melbourne All Groups Consumer Price Index. See paragraphs 4 to 6 of the Explanatory Notes.

## Room nights occupied ('000)(a)

| Period                  | Room nights occupied ('000)(a) |                     |          |
|-------------------------|--------------------------------|---------------------|----------|
|                         | Original                       | Seasonally adjusted | Trend(b) |
| 1993 — December quarter | 2,310.7                        | 2,261.3             | 2,255.3  |
| 1994 — March quarter    | 2,140.8                        | 2,300.3             | 2,296.4  |
| June quarter            | 2,201.9                        | 2,327.7             | 2,324.1  |
| September quarter       | 2,555.5                        | 2,332.4             | 2,334.6  |
| December quarter        | 2,405.4                        | 2,338.9             | 2,342.3  |
| 1995 — March quarter    | 2,188.3                        | 2,352.4             | 2,350.9  |
| June quarter            | 2,235.6                        | 2,364.0             | 2,361.3  |
| September quarter       | 2,596.3                        | 2,368.7             | 2,373.8  |
| December quarter        | 2,448.5                        | 2,388.9             | 2,389.5  |
| 1996 — March quarter    | 2,269.2                        | 2,406.5             | 2,397.5  |
| June quarter            | 2,278.3                        | 2,410.6             | 2,409.5  |
| September quarter       | 2,617.2                        | 2,398.8             | 2,431.3  |
| December quarter        | 2,556.8                        | 2,489.7             | 2,446.9  |
| 1997 — March quarter    | 2,288.5                        | 2,449.0             | 2,454.0  |
| June quarter            | 2,292.7                        | 2,426.3             | 2,459.4  |
| September quarter       | 2,726.7                        | 2,501.0             | 2,467.2  |

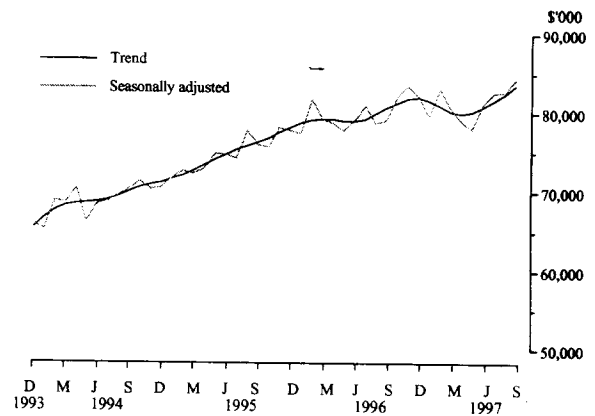
## MONTHLY ROOM NIGHTS OCCUPIED



## Takings at current prices (\$m)(a)

| Period                  | Takings at current prices (\$m)(a) |                     |          |
|-------------------------|------------------------------------|---------------------|----------|
|                         | Original                           | Seasonally adjusted | Trend(b) |
| 1993 — December quarter | 203.4                              | 192.4               | 192.3    |
| 1994 — March quarter    | 190.6                              | 202.5               | 200.2    |
| June quarter            | 190.5                              | 205.0               | 205.7    |
| September quarter       | 222.6                              | 208.7               | 208.8    |
| December quarter        | 225.3                              | 212.0               | 212.2    |
| 1995 — March quarter    | 204.0                              | 216.5               | 216.8    |
| June quarter            | 206.2                              | 222.1               | 221.8    |
| September quarter       | 242.5                              | 227.5               | 227.5    |
| December quarter        | 245.6                              | 231.2               | 232.3    |
| 1996 — March quarter    | 227.1                              | 238.1               | 235.0    |
| June quarter            | 218.2                              | 235.1               | 237.4    |
| September quarter       | 252.9                              | 238.4               | 240.8    |
| December quarter        | 262.6                              | 247.4               | 242.6    |
| 1997 — March quarter    | 229.9                              | 242.8               | 242.9    |
| June quarter            | 220.6                              | 237.7               | 243.1    |
| September quarter       | 264.1                              | 249.3               | 244.2    |

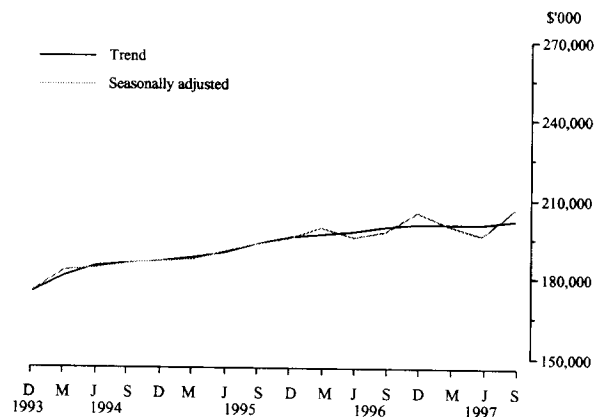
## MONTHLY TAKINGS FROM ACCOMMODATION AT CURRENT PRICES



## Takings at average 1989-90 prices (\$m)(c)

| Period                  | Takings at average 1989-90 prices (\$m)(c) |                     |          |
|-------------------------|--|---------------------|----------|
|                         | Original                                   | Seasonally adjusted | Trend(b) |
| 1993 — December quarter | 184.5                                      | 174.6               | 174.4    |
| 1994 — March quarter    | 172.0                                      | 182.7               | 180.7    |
| June quarter            | 170.8                                      | 183.8               | 184.5    |
| September quarter       | 197.8                                      | 185.5               | 185.6    |
| December quarter        | 198.2                                      | 186.5               | 186.2    |
| 1995 — March quarter    | 176.2                                      | 186.9               | 187.7    |
| June quarter            | 176.4                                      | 190.0               | 189.8    |
| September quarter       | 205.7                                      | 193.0               | 192.9    |
| December quarter        | 207.1                                      | 195.0               | 195.6    |
| 1996 — March quarter    | 189.9                                      | 199.1               | 196.5    |
| June quarter            | 181.2                                      | 195.3               | 197.5    |
| September quarter       | 209.7                                      | 197.7               | 199.5    |
| December quarter        | 217.4                                      | 204.8               | 200.4    |
| 1997 — March quarter    | 189.3                                      | 199.8               | 200.5    |
| June quarter            | 182.1                                      | 196.3               | 200.7    |
| September quarter       | 218.8                                      | 206.5               | 201.9    |

## QUARTERLY TAKINGS FROM ACCOMMODATION AT AVERAGE 1989-90 PRICES

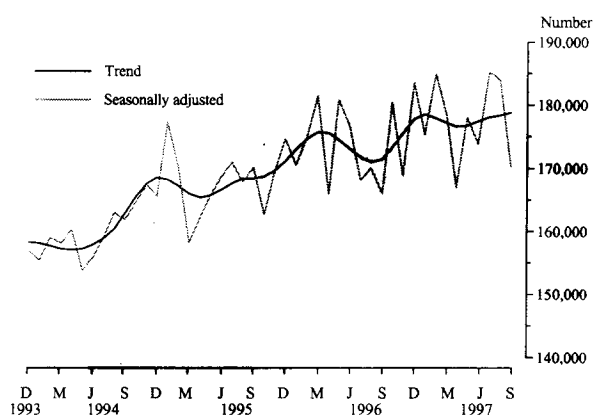


(a) For presentation purposes, the quarterly estimates of seasonally adjusted and trend data for room nights occupied and takings at current prices, shown in the tables, have been derived by summing the relevant monthly figures. However, the charts show the data plotted on a monthly basis. (b) Trend estimates are derived by eliminating the regular effects of seasonality and irregular short-term economic and other effects. Trend estimates, therefore, provide a more reliable measure of underlying movements in the data. (c) The deflator used to revalue current price data in this table is the Brisbane All Groups Consumer Price Index. See paragraphs 4 to 6 of the Explanatory Notes.

## Room nights occupied ('000)(a)

| Period                  | Room nights occupied ('000)(a) |                     |          |
|-------------------------|--------------------------------|---------------------|----------|
|                         | Original                       | Seasonally adjusted | Trend(b) |
| 1993 — December quarter | 492.6                          | 474.4               | 471.8    |
| 1994 — March quarter    | 477.8                          | 472.2               | 471.7    |
| June quarter            | 456.9                          | 469.6               | 474.5    |
| September quarter       | 471.5                          | 483.7               | 484.0    |
| December quarter        | 517.0                          | 497.4               | 494.8    |
| 1995 — March quarter    | 509.7                          | 505.3               | 501.3    |
| June quarter            | 481.8                          | 496.2               | 502.2    |
| September quarter       | 495.1                          | 508.8               | 505.1    |
| December quarter        | 524.2                          | 506.5               | 513.7    |
| 1996 — March quarter    | 538.7                          | 526.8               | 518.8    |
| June quarter            | 507.5                          | 523.2               | 518.1    |
| September quarter       | 489.6                          | 504.0               | 520.4    |
| December quarter        | 553.1                          | 532.5               | 524.5    |
| 1997 — March quarter    | 544.1                          | 538.7               | 530.0    |
| June quarter            | 503.7                          | 518.8               | 532.1    |
| September quarter       | 522.4                          | 539.5               | 531.7    |

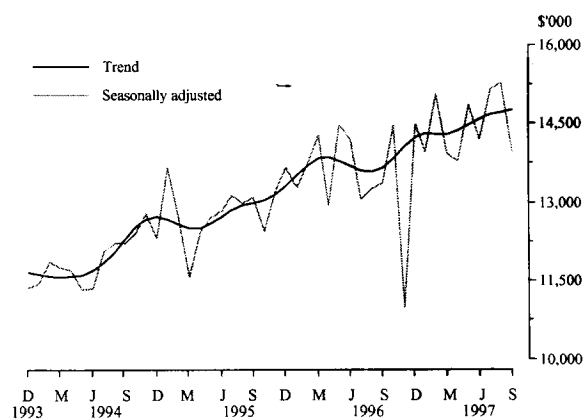
MONTHLY ROOM NIGHTS OCCUPIED



## Takings at current prices (\$m)(a)

| Period                  | Takings at current prices (\$m)(a) |                     |          |
|-------------------------|------------------------------------|---------------------|----------|
|                         | Original                           | Seasonally adjusted | Trend(b) |
| 1993 — December quarter | 38.1                               | 34.6                | 34.7     |
| 1994 — March quarter    | 35.0                               | 35.0                | 34.8     |
| June quarter            | 32.5                               | 34.4                | 35.1     |
| September quarter       | 34.7                               | 36.5                | 36.2     |
| December quarter        | 41.3                               | 37.5                | 37.2     |
| 1995 — March quarter    | 37.9                               | 37.9                | 37.9     |
| June quarter            | 35.8                               | 38.0                | 38.3     |
| September quarter       | 37.1                               | 39.2                | 38.9     |
| December quarter        | 43.0                               | 39.3                | 40.0     |
| 1996 — March quarter    | 41.9                               | 41.3                | 40.9     |
| June quarter            | 39.1                               | 41.6                | 40.8     |
| September quarter       | 37.6                               | 39.7                | 40.4     |
| December quarter        | 43.3                               | 39.9                | 40.7     |
| 1997 — March quarter    | 43.0                               | 42.9                | 41.9     |
| June quarter            | 40.4                               | 42.9                | 43.3     |
| September quarter       | 41.7                               | 44.4                | 44.4     |

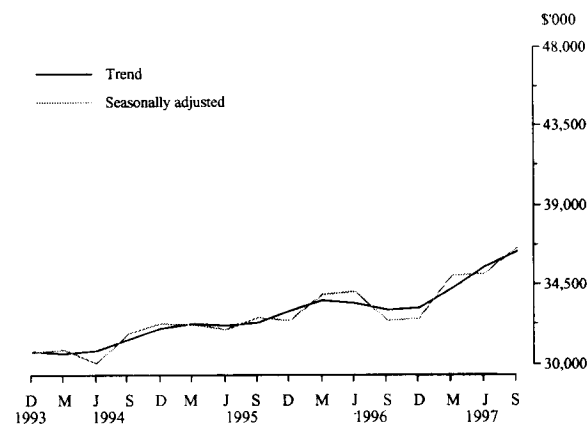
MONTHLY TAKINGS FROM ACCOMMODATION AT CURRENT PRICES



## Takings at average 1989-90 prices (\$m)(c)

| Period                  | Takings at average 1989-90 prices (\$m)(c) |                     |          |
|-------------------------|--|---------------------|----------|
|                         | Original                                   | Seasonally adjusted | Trend(b) |
| 1993 — December quarter | 33.8                                       | 30.7                | 30.7     |
| 1994 — March quarter    | 30.8                                       | 30.8                | 30.6     |
| June quarter            | 28.5                                       | 30.0                | 30.8     |
| September quarter       | 30.2                                       | 31.8                | 31.4     |
| December quarter        | 35.6                                       | 32.3                | 32.0     |
| 1995 — March quarter    | 32.2                                       | 32.2                | 32.3     |
| June quarter            | 30.1                                       | 32.0                | 32.2     |
| September quarter       | 30.9                                       | 32.6                | 32.4     |
| December quarter        | 35.5                                       | 32.5                | 33.0     |
| 1996 — March quarter    | 34.5                                       | 33.9                | 33.6     |
| June quarter            | 32.1                                       | 34.1                | 33.4     |
| September quarter       | 30.7                                       | 32.5                | 33.1     |
| December quarter        | 35.3                                       | 32.6                | 33.2     |
| 1997 — March quarter    | 35.1                                       | 35.0                | 34.3     |
| June quarter            | 33.1                                       | 35.2                | 35.5     |
| September quarter       | 34.4                                       | 36.6                | 36.4     |

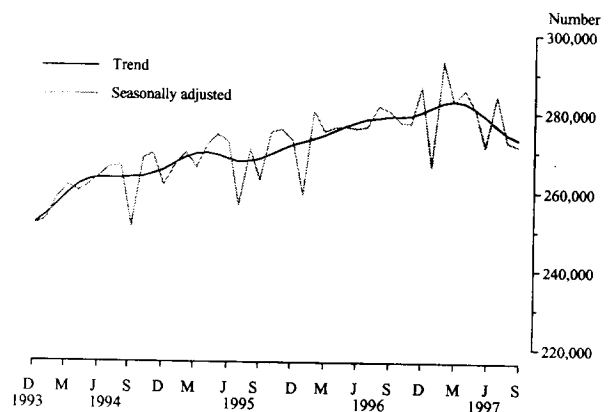
QUARTERLY TAKINGS FROM ACCOMMODATION AT AVERAGE 1989-90 PRICES



(a) For presentation purposes, the quarterly estimates of seasonally adjusted and trend data for room nights occupied and takings at current prices, shown in the tables, have been derived by summing the relevant monthly figures. However, the charts show the data plotted on a monthly basis. (b) Trend estimates are derived by eliminating the regular effects of seasonality and irregular short-term economic and other effects. Trend estimates, therefore, provide a more reliable measure of underlying movements in the data. (c) The deflator used to revalue current price data in this table is the Adelaide All Groups Consumer Price Index. See paragraphs 4 to 6 of the Explanatory Notes.

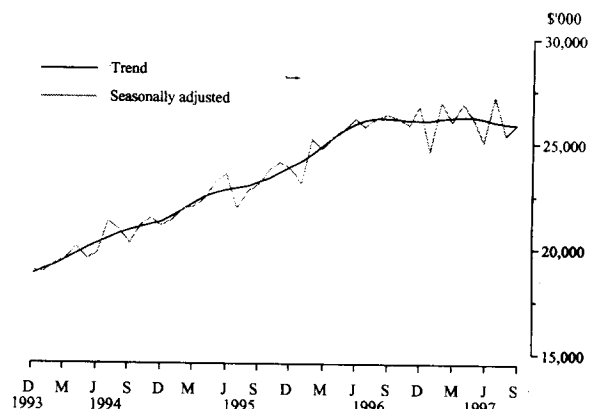
| Room nights occupied ('000)(a) |          |                     |          |
|--------------------------------|----------|---------------------|----------|
| Period                         | Original | Seasonally adjusted | Trend(b) |
| 1993 — December quarter        | 775.4    | 745.6               | 755.5    |
| 1994 — March quarter           | 753.7    | 770.8               | 768.4    |
| June quarter                   | 733.0    | 783.9               | 779.3    |
| September quarter              | 818.0    | 782.7               | 788.2    |
| 1995 — December quarter        | 829.1    | 798.3               | 797.0    |
| March quarter                  | 784.2    | 801.2               | 803.0    |
| June quarter                   | 764.8    | 817.2               | 805.6    |
| September quarter              | 824.3    | 788.7               | 806.4    |
| 1996 — December quarter        | 851.3    | 822.6               | 810.4    |
| March quarter                  | 806.0    | 813.9               | 818.7    |
| June quarter                   | 774.9    | 827.7               | 828.7    |
| September quarter              | 873.3    | 838.2               | 835.7    |
| 1997 — December quarter        | 871.4    | 841.2               | 841.8    |
| March quarter                  | 824.0    | 841.9               | 840.6    |
| June quarter                   | 785.0    | 837.7               | 836.5    |
| September quarter              | 863.0    | 828.6               | 831.6    |

MONTHLY ROOM NIGHTS OCCUPIED



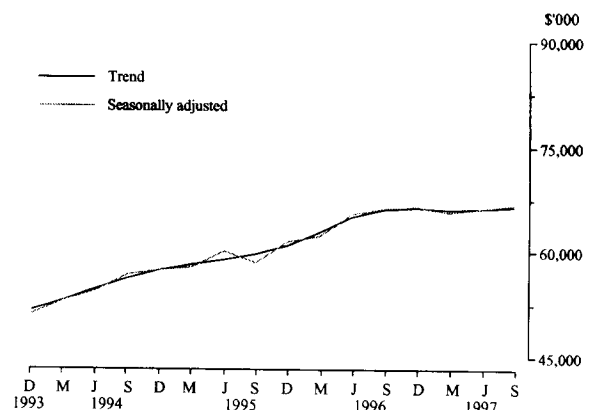
| Takings at current prices (\$m)(a) |          |                     |          |
|------------------------------------|----------|---------------------|----------|
| Period                             | Original | Seasonally adjusted | Trend(b) |
| 1993 — December quarter            | 57.6     | 55.3                | 55.9     |
| 1994 — March quarter               | 57.0     | 57.5                | 57.5     |
| June quarter                       | 55.0     | 59.2                | 59.5     |
| September quarter                  | 64.5     | 62.3                | 61.7     |
| 1995 — December quarter            | 66.3     | 63.5                | 63.8     |
| March quarter                      | 64.4     | 65.1                | 65.7     |
| June quarter                       | 64.0     | 68.9                | 67.4     |
| September quarter                  | 70.0     | 67.5                | 68.9     |
| 1996 — December quarter            | 74.4     | 71.4                | 70.8     |
| March quarter                      | 72.8     | 72.8                | 73.5     |
| June quarter                       | 71.6     | 77.0                | 76.4     |
| September quarter                  | 80.8     | 78.2                | 78.0     |
| 1997 — December quarter            | 82.0     | 78.7                | 78.4     |
| March quarter                      | 76.6     | 77.5                | 78.1     |
| June quarter                       | 72.8     | 78.1                | 78.1     |
| September quarter                  | 80.9     | 78.4                | 78.2     |

MONTHLY TAKINGS FROM ACCOMMODATION AT CURRENT PRICES



| Takings at average 1989-90 prices (\$m)(c) |          |                     |          |
|--|----------|---------------------|----------|
| Period                                     | Original | Seasonally adjusted | Trend(b) |
| 1993 — December quarter                    | 53.1     | 51.0                | 51.6     |
| 1994 — March quarter                       | 52.5     | 53.0                | 52.9     |
| June quarter                               | 50.4     | 54.3                | 54.5     |
| September quarter                          | 58.6     | 56.6                | 56.1     |
| 1995 — December quarter                    | 59.7     | 57.2                | 57.3     |
| March quarter                              | 57.0     | 57.6                | 58.2     |
| June quarter                               | 55.7     | 59.9                | 58.8     |
| September quarter                          | 60.6     | 58.4                | 59.6     |
| 1996 — December quarter                    | 64.0     | 61.4                | 60.8     |
| March quarter                              | 62.2     | 62.2                | 62.8     |
| June quarter                               | 60.7     | 65.3                | 64.9     |
| September quarter                          | 68.3     | 66.1                | 66.0     |
| 1997 — December quarter                    | 69.3     | 66.5                | 66.2     |
| March quarter                              | 64.8     | 65.6                | 66.0     |
| June quarter                               | 61.7     | 66.1                | 66.2     |
| September quarter                          | 68.9     | 66.7                | 66.5     |

QUARTERLY TAKINGS FROM ACCOMMODATION AT AVERAGE 1989-90 PRICES

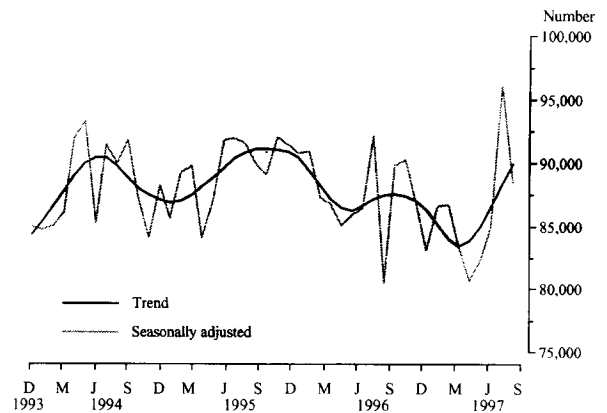


(a) For presentation purposes, the quarterly estimates of seasonally adjusted and trend data for room nights occupied and takings at current prices, shown in the tables, have been derived by summing the relevant monthly figures. However, the charts show the data plotted on a monthly basis. (b) Trend estimates are derived by eliminating the regular effects of seasonality and irregular short-term economic and other effects. Trend estimates, therefore, provide a more reliable measure of underlying movements in the data. (c) The deflator used to revalue current price data in this table is the Perth All Groups Consumer Price Index. See paragraphs 4 to 6 of the Explanatory Notes.

## Room nights occupied ('000)(a)

| Period                  | Room nights occupied ('000)(a) |                     |          |
|-------------------------|--------------------------------|---------------------|----------|
|                         | Original                       | Seasonally adjusted | Trend(b) |
| 1993 — December quarter | 265.5                          | 254.5               | 248.9    |
| 1994 — March quarter    | 318.0                          | 254.9               | 259.7    |
| June quarter            | 247.7                          | 268.9               | 266.5    |
| September quarter       | 212.4                          | 271.8               | 267.9    |
| 1995 — December quarter | 272.4                          | 261.0               | 265.3    |
| March quarter           | 330.3                          | 263.8               | 262.4    |
| June quarter            | 238.1                          | 261.9               | 265.1    |
| September quarter       | 211.1                          | 271.6               | 270.5    |
| 1996 — December quarter | 288.8                          | 274.8               | 271.6    |
| March quarter           | 337.2                          | 267.7               | 266.4    |
| June quarter            | 234.3                          | 256.6               | 261.0    |
| September quarter       | 199.4                          | 257.3               | 260.5    |
| 1997 — December quarter | 282.8                          | 268.2               | 259.4    |
| March quarter           | 317.5                          | 255.6               | 256.9    |
| June quarter            | 224.4                          | 245.5               | 255.5    |
| September quarter       | 209.3                          | 267.4               | 257.3    |

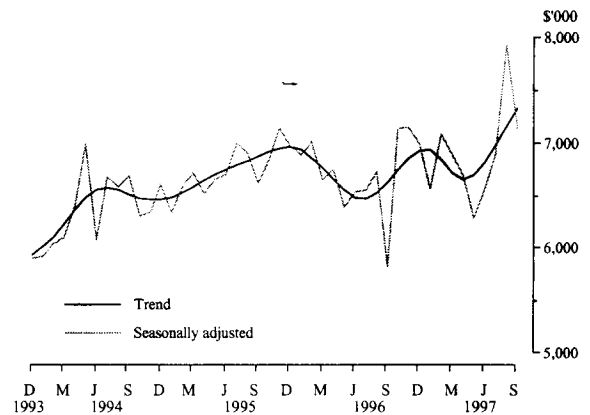
## MONTHLY ROOM NIGHTS OCCUPIED



## Takings at current prices (\$m)(a)

| Period                  | Takings at current prices (\$m)(a) |                     |          |
|-------------------------|------------------------------------|---------------------|----------|
|                         | Original                           | Seasonally adjusted | Trend(b) |
| 1993 — December quarter | 18.7                               | 17.8                | 17.5     |
| 1994 — March quarter    | 22.8                               | 18.0                | 18.4     |
| June quarter            | 17.8                               | 19.4                | 19.2     |
| September quarter       | 15.2                               | 19.9                | 19.6     |
| 1995 — December quarter | 20.2                               | 19.2                | 19.6     |
| March quarter           | 25.0                               | 19.6                | 19.6     |
| June quarter            | 18.0                               | 19.8                | 19.9     |
| September quarter       | 15.5                               | 20.5                | 20.5     |
| 1996 — December quarter | 22.1                               | 20.9                | 20.7     |
| March quarter           | 26.3                               | 20.5                | 20.3     |
| June quarter            | 17.8                               | 19.6                | 19.8     |
| September quarter       | 14.4                               | 19.1                | 19.9     |
| 1997 — December quarter | 22.6                               | 21.2                | 20.2     |
| March quarter           | 25.8                               | 20.5                | 20.4     |
| June quarter            | 17.7                               | 19.5                | 20.6     |
| September quarter       | 16.7                               | 21.9                | 20.9     |

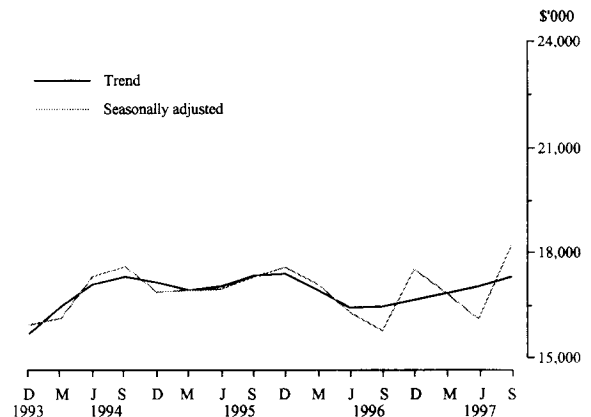
## MONTHLY TAKINGS FROM ACCOMMODATION AT CURRENT PRICES



## Takings at average 1989-90 prices (\$m)(c)

| Period                  | Takings at average 1989-90 prices (\$m)(c) |                     |          |
|-------------------------|--|---------------------|----------|
|                         | Original                                   | Seasonally adjusted | Trend(b) |
| 1993 — December quarter | 16.7                                       | 15.9                | 15.7     |
| 1994 — March quarter    | 20.4                                       | 16.1                | 16.5     |
| June quarter            | 15.8                                       | 17.3                | 17.1     |
| September quarter       | 13.4                                       | 17.6                | 17.3     |
| 1995 — December quarter | 17.7                                       | 16.8                | 17.1     |
| March quarter           | 21.5                                       | 16.9                | 16.9     |
| June quarter            | 15.3                                       | 16.9                | 17.0     |
| September quarter       | 13.1                                       | 17.3                | 17.3     |
| 1996 — December quarter | 18.5                                       | 17.6                | 17.4     |
| March quarter           | 21.9                                       | 17.1                | 16.9     |
| June quarter            | 14.8                                       | 16.3                | 16.4     |
| September quarter       | 11.9                                       | 15.8                | 16.4     |
| 1997 — December quarter | 18.6                                       | 17.5                | 16.6     |
| March quarter           | 21.2                                       | 16.8                | 16.8     |
| June quarter            | 14.6                                       | 16.1                | 17.0     |
| September quarter       | 13.9                                       | 18.2                | 17.3     |

## QUARTERLY TAKINGS FROM ACCOMMODATION AT AVERAGE 1989-90 PRICES

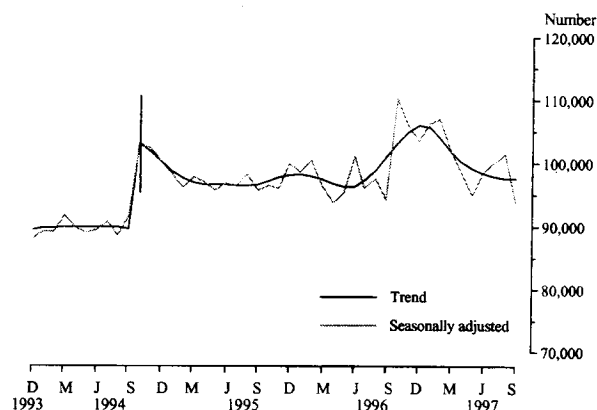


(a) For presentation purposes, the quarterly estimates of seasonally adjusted and trend data for room nights occupied and takings at current prices, shown in the tables, have been derived by summing the relevant monthly figures. However, the charts show the data plotted on a monthly basis. (b) Trend estimates are derived by eliminating the regular effects of seasonality and irregular short-term economic and other effects. Trend estimates, therefore, provide a more reliable measure of underlying movements in the data. (c) The deflator used to revalue current price data in this table is the Hobart All Groups Consumer Price Index. See paragraphs 4 to 6 of the Explanatory Notes.

## Room nights occupied ('000)(a)(b)

| Period                  | Room nights occupied ('000)(a)(b) |                     | Trend(c) |
|-------------------------|-----------------------------------|---------------------|----------|
|                         | Original                          | Seasonally adjusted |          |
| 1993 — December quarter | 247.2                             | 266.3               | 264.2    |
| 1994 — March quarter    | 204.6                             | 269.6               | 268.3    |
| June quarter            | 274.6                             | 267.8               | 270.5    |
| September quarter       | 347.5                             | 270.4               | 271.2    |
| 1995 — December quarter | 285.2                             | 304.7               | 299.4    |
| 1995 — March quarter    | 221.6                             | 291.8               | 294.8    |
| June quarter            | 294.9                             | 289.0               | 290.1    |
| September quarter       | 372.5                             | 289.8               | 289.8    |
| 1996 — December quarter | 273.4                             | 292.0               | 292.3    |
| 1996 — March quarter    | 226.6                             | 295.2               | 290.8    |
| June quarter            | 295.3                             | 289.8               | 291.1    |
| September quarter       | 369.6                             | 287.5               | 299.1    |
| 1997 — December quarter | 302.5                             | 319.3               | 308.2    |
| 1997 — March quarter    | 238.5                             | 315.1               | 308.9    |
| June quarter            | 296.7                             | 291.8               | 301.5    |
| September quarter       | 380.4                             | 294.8               | 291.4    |

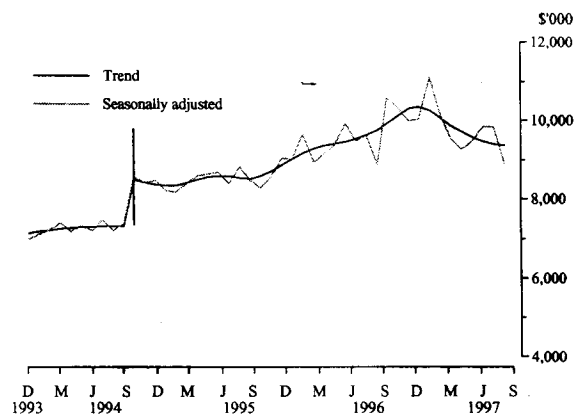
## MONTHLY ROOM NIGHTS OCCUPIED (b)



## Takings at current prices (\$m)(a)(b)

| Period                  | Takings at current prices (\$m)(a)(b) |                     | Trend(c) |
|-------------------------|---------------------------------------|---------------------|----------|
|                         | Original                              | Seasonally adjusted |          |
| 1993 — December quarter | 19.5                                  | 21.1                | 20.9     |
| 1994 — March quarter    | 15.5                                  | 21.6                | 21.5     |
| June quarter            | 22.2                                  | 21.6                | 21.8     |
| September quarter       | 29.4                                  | 22.0                | 21.8     |
| 1995 — December quarter | 23.5                                  | 25.3                | 25.2     |
| 1995 — March quarter    | 17.7                                  | 24.7                | 25.2     |
| June quarter            | 26.5                                  | 25.8                | 25.3     |
| September quarter       | 34.2                                  | 25.6                | 25.6     |
| 1996 — December quarter | 23.8                                  | 25.8                | 26.3     |
| 1996 — March quarter    | 19.9                                  | 27.5                | 27.1     |
| June quarter            | 29.2                                  | 28.3                | 28.0     |
| September quarter       | 37.2                                  | 27.9                | 29.2     |
| 1997 — December quarter | 28.9                                  | 30.8                | 30.1     |
| 1997 — March quarter    | 22.2                                  | 31.2                | 30.1     |
| June quarter            | 29.0                                  | 28.2                | 29.4     |
| September quarter       | 38.3                                  | 28.5                | 28.2     |

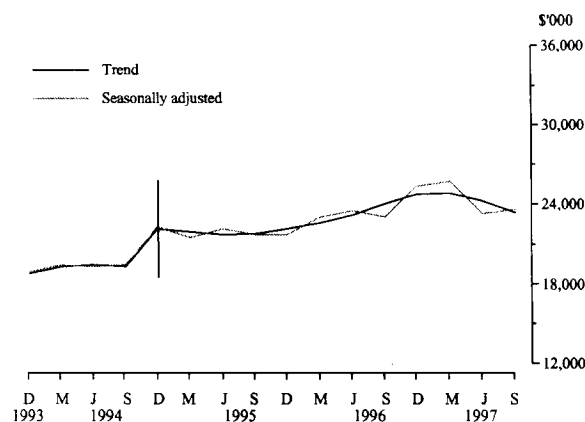
## MONTHLY TAKINGS FROM ACCOMMODATION AT CURRENT PRICES (b)



## Takings at average 1989-90 prices (\$m)(d)

| Period                  | Takings at average 1989-90 prices (\$m)(d) |                     | Trend(c) |
|-------------------------|--|---------------------|----------|
|                         | Original                                   | Seasonally adjusted |          |
| 1993 — December quarter | 17.5                                       | 18.9                | 18.8     |
| 1994 — March quarter    | 13.9                                       | 19.4                | 19.2     |
| June quarter            | 19.7                                       | 19.2                | 19.4     |
| September quarter       | 26.0                                       | 19.4                | 19.3     |
| 1995 — December quarter | 20.6                                       | 22.3                | 22.1     |
| 1995 — March quarter    | 15.4                                       | 21.5                | 21.9     |
| June quarter            | 22.7                                       | 22.1                | 21.7     |
| September quarter       | 29.0                                       | 21.7                | 21.7     |
| 1996 — December quarter | 20.0                                       | 21.7                | 22.1     |
| 1996 — March quarter    | 16.6                                       | 23.0                | 22.6     |
| June quarter            | 24.2                                       | 23.5                | 23.2     |
| September quarter       | 30.6                                       | 23.0                | 24.0     |
| 1997 — December quarter | 23.7                                       | 25.3                | 24.7     |
| 1997 — March quarter    | 18.2                                       | 25.7                | 24.8     |
| June quarter            | 23.9                                       | 23.2                | 24.2     |
| September quarter       | 31.6                                       | 23.6                | 23.3     |

## QUARTERLY TAKINGS FROM ACCOMMODATION AT AVERAGE 1989-90 PRICES (b)

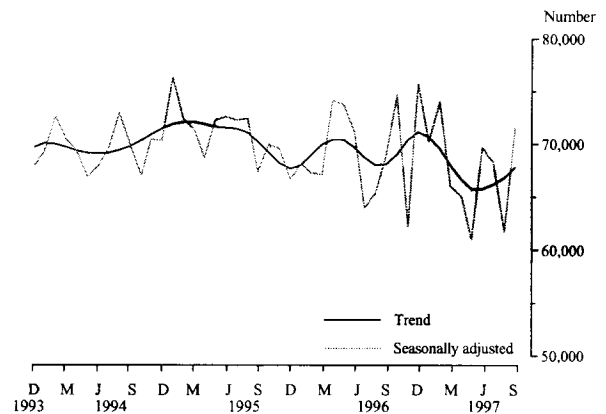


(a) For presentation purposes, the quarterly estimates of seasonally adjusted and trend data for room nights occupied and takings at current prices, shown in the tables, have been derived by summing the relevant monthly figures. However, the charts show the data plotted on a monthly basis. (b) There is a break in series as 2 establishments previously classified as holiday units, were reclassified as motels from December quarter 1994. (c) Trend estimates are derived by eliminating the regular effects of seasonality and irregular short-term economic and other effects. Trend estimates, therefore, provide a more reliable measure of underlying movements in the data. (d) The deflator used to revalue current price data in this table is the Darwin All Groups Consumer Price Index. See paragraphs 4 to 6 of the Explanatory Notes.

## Room nights occupied ('000)(a)

| Period                  | Original | Seasonally adjusted | Trend(b) |
|-------------------------|----------|---------------------|----------|
| 1993 — December quarter | 215.6    | 205.3               | 204.8    |
| 1994 — March quarter    | 204.5    | 212.1               | 208.3    |
| June quarter            | 199.2    | 203.9               | 208.5    |
| September quarter       | 213.9    | 212.3               | 209.2    |
| December quarter        | 215.8    | 207.6               | 212.2    |
| 1995 — March quarter    | 212.8    | 219.8               | 215.2    |
| June quarter            | 209.3    | 213.4               | 214.8    |
| September quarter       | 210.5    | 211.8               | 210.4    |
| December quarter        | 216.0    | 206.1               | 207.6    |
| 1996 — March quarter    | 198.3    | 202.4               | 207.5    |
| June quarter            | 215.9    | 219.0               | 207.8    |
| September quarter       | 197.6    | 198.3               | 209.2    |
| December quarter        | 221.0    | 212.5               | 208.3    |
| 1997 — March quarter    | 203.4    | 210.3               | 205.6    |
| June quarter            | 192.0    | 195.7               | 202.6    |
| September quarter       | 200.8    | 201.6               | 198.8    |

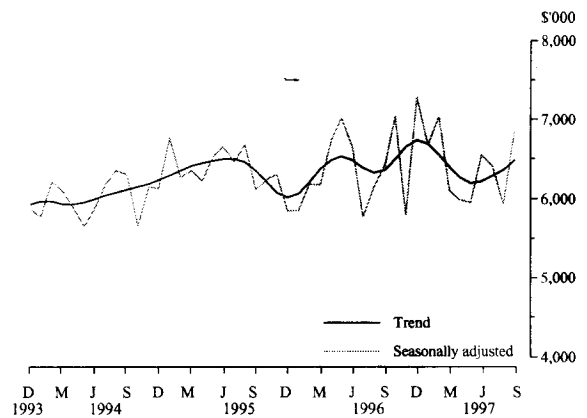
## MONTHLY ROOM NIGHTS OCCUPIED



## Takings at current prices (\$m)(a)

| Period                  | Original | Seasonally adjusted | Trend(b) |
|-------------------------|----------|---------------------|----------|
| 1993 — December quarter | 18.3     | 17.6                | 17.3     |
| 1994 — March quarter    | 17.5     | 18.1                | 17.8     |
| June quarter            | 17.2     | 17.4                | 18.0     |
| September quarter       | 18.8     | 18.8                | 18.2     |
| December quarter        | 18.4     | 17.9                | 18.6     |
| 1995 — March quarter    | 18.8     | 19.4                | 19.1     |
| June quarter            | 19.2     | 19.4                | 19.3     |
| September quarter       | 19.0     | 19.3                | 19.0     |
| December quarter        | 19.2     | 18.4                | 18.7     |
| 1996 — March quarter    | 18.0     | 18.2                | 18.8     |
| June quarter            | 20.3     | 20.4                | 19.1     |
| September quarter       | 18.2     | 18.3                | 19.5     |
| December quarter        | 20.7     | 20.1                | 19.6     |
| 1997 — March quarter    | 19.2     | 19.8                | 19.4     |
| June quarter            | 18.3     | 18.5                | 19.2     |
| September quarter       | 19.0     | 19.2                | 18.8     |

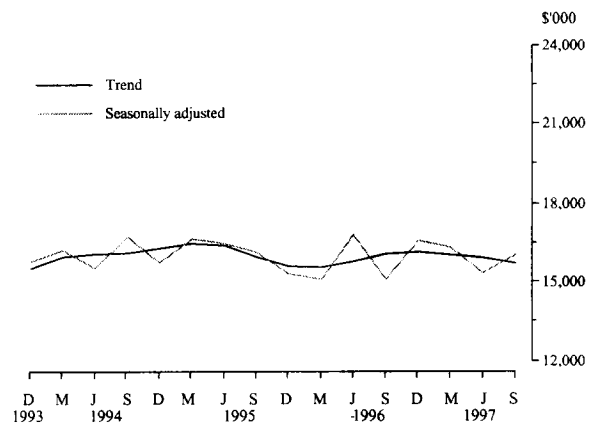
## MONTHLY TAKINGS FROM ACCOMMODATION AT CURRENT PRICES



## Takings at average 1989-90 prices (\$m)(c)

| Period                  | Original | Seasonally adjusted | Trend(b) |
|-------------------------|----------|---------------------|----------|
| 1993 — December quarter | 16.4     | 15.8                | 15.5     |
| 1994 — March quarter    | 15.7     | 16.2                | 16.0     |
| June quarter            | 15.4     | 15.5                | 16.1     |
| September quarter       | 16.7     | 16.7                | 16.1     |
| December quarter        | 16.2     | 15.8                | 16.3     |
| 1995 — March quarter    | 16.2     | 16.7                | 16.5     |
| June quarter            | 16.4     | 16.5                | 16.4     |
| September quarter       | 15.9     | 16.2                | 16.0     |
| December quarter        | 16.0     | 15.3                | 15.6     |
| 1996 — March quarter    | 14.9     | 15.1                | 15.6     |
| June quarter            | 16.7     | 16.8                | 15.8     |
| September quarter       | 15.0     | 15.1                | 16.1     |
| December quarter        | 17.1     | 16.6                | 16.1     |
| 1997 — March quarter    | 15.8     | 16.3                | 16.0     |
| June quarter            | 15.2     | 15.4                | 15.9     |
| September quarter       | 15.9     | 16.0                | 15.7     |

## QUARTERLY TAKINGS FROM ACCOMMODATION AT AVERAGE 1989-90 PRICES



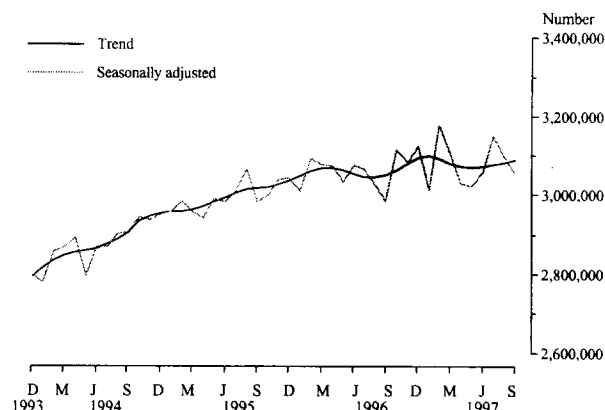
(a) For presentation purposes, the quarterly estimates of seasonally adjusted and trend data for room nights occupied and takings at current prices, shown in the tables, have been derived by summing the relevant monthly figures. However, the charts show the data plotted on a monthly basis. (b) Trend estimates are derived by eliminating the regular effects of seasonality and irregular short-term economic and other effects. Trend estimates, therefore, provide a more reliable measure of underlying movements in the data. (c) The deflator used to revalue current price data in this table is the Canberra All Groups Consumer Price Index. See paragraphs 4 to 6 of the Explanatory Notes.



## Room nights occupied ('000)(b)

| Period                  | Room nights occupied ('000)(b) |                     |          |
|-------------------------|--------------------------------|---------------------|----------|
|                         | Original                       | Seasonally adjusted | Trend(c) |
| 1993 — December quarter | 8,503.2                        | 8,311.6             | 8,304.3  |
| 1994 — March quarter    | 8,354.9                        | 8,494.2             | 8,453.1  |
| June quarter            | 8,196.9                        | 8,549.7             | 8,577.2  |
| September quarter       | 8,925.0                        | 8,670.4             | 8,681.3  |
| December quarter        | 9,051.2                        | 8,825.7             | 8,802.8  |
| 1995 — March quarter    | 8,746.2                        | 8,890.6             | 8,882.7  |
| June quarter            | 8,535.5                        | 8,909.2             | 8,947.3  |
| September quarter       | 9,305.0                        | 9,051.6             | 9,020.5  |
| December quarter        | 9,293.5                        | 9,076.2             | 9,104.4  |
| 1996 — March quarter    | 9,142.7                        | 9,171.4             | 9,138.6  |
| June quarter            | 8,788.8                        | 9,176.3             | 9,146.1  |
| September quarter       | 9,297.6                        | 9,067.7             | 9,189.5  |
| December quarter        | 9,551.6                        | 9,317.2             | 9,224.4  |
| 1997 — March quarter    | 9,193.5                        | 9,288.2             | 9,236.9  |
| June quarter            | 8,699.4                        | 9,101.1             | 9,225.9  |
| September quarter       | 9,521.2                        | 9,293.1             | 9,205.2  |

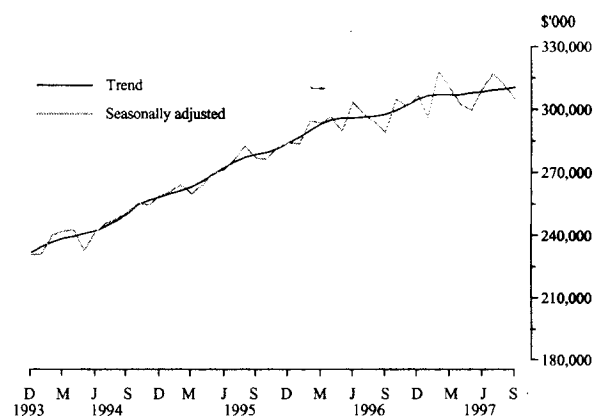
## MONTHLY ROOM NIGHTS OCCUPIED



## Takings at current prices (\$m)(b)

| Period                  | Takings at current prices (\$m)(b) |                     |          |
|-------------------------|------------------------------------|---------------------|----------|
|                         | Original                           | Seasonally adjusted | Trend(c) |
| 1993 — December quarter | 709.5                              | 682.8               | 682.3    |
| 1994 — March quarter    | 703.9                              | 711.1               | 703.2    |
| June quarter            | 674.5                              | 715.2               | 722.7    |
| September quarter       | 759.9                              | 742.8               | 741.3    |
| December quarter        | 796.9                              | 766.8               | 764.0    |
| 1995 — March quarter    | 776.7                              | 783.3               | 785.4    |
| June quarter            | 756.1                              | 802.7               | 805.6    |
| September quarter       | 851.6                              | 833.7               | 826.6    |
| December quarter        | 873.6                              | 840.6               | 848.8    |
| 1996 — March quarter    | 873.5                              | 869.8               | 866.5    |
| June quarter            | 835.8                              | 888.0               | 879.7    |
| September quarter       | 897.1                              | 879.1               | 893.8    |
| December quarter        | 946.1                              | 911.9               | 905.5    |
| 1997 — March quarter    | 923.4                              | 923.8               | 915.6    |
| June quarter            | 853.2                              | 910.9               | 922.7    |
| September quarter       | 949.7                              | 933.5               | 926.8    |

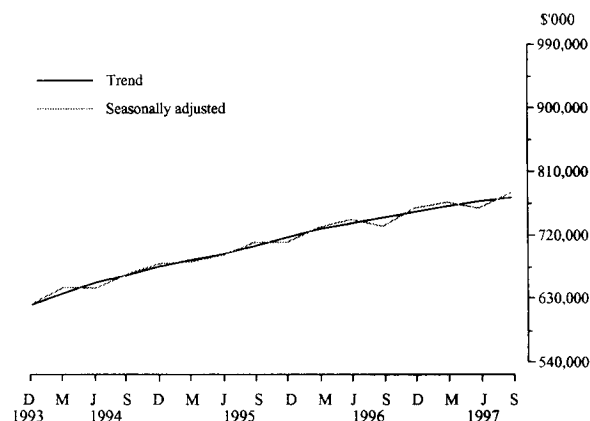
## MONTHLY TAKINGS FROM ACCOMMODATION AT CURRENT PRICES



## Takings at average 1989-90 prices (\$m)(d)

| Period                  | Takings at average 1989-90 prices (\$m)(d) |                     |          |
|-------------------------|--|---------------------|----------|
|                         | Original                                   | Seasonally adjusted | Trend(c) |
| 1993 — December quarter | 645.6                                      | 621.3               | 620.8    |
| 1994 — March quarter    | 638.3                                      | 644.8               | 637.2    |
| June quarter            | 607.4                                      | 644.0               | 651.3    |
| September quarter       | 679.2                                      | 663.9               | 662.7    |
| December quarter        | 706.2                                      | 679.6               | 675.6    |
| 1995 — March quarter    | 676.7                                      | 682.4               | 685.2    |
| June quarter            | 650.8                                      | 690.9               | 693.2    |
| September quarter       | 724.3                                      | 709.0               | 703.4    |
| December quarter        | 737.5                                      | 709.6               | 716.5    |
| 1996 — March quarter    | 733.3                                      | 730.1               | 726.7    |
| June quarter            | 697.0                                      | 740.6               | 734.3    |
| September quarter       | 746.2                                      | 731.3               | 743.3    |
| December quarter        | 785.6                                      | 757.2               | 751.3    |
| 1997 — March quarter    | 765.1                                      | 765.3               | 759.8    |
| June quarter            | 708.9                                      | 756.9               | 766.8    |
| September quarter       | 791.9                                      | 778.5               | 771.5    |

## QUARTERLY TAKINGS FROM ACCOMMODATION AT AVERAGE 1989-90 PRICES



(a) All figures for Australia have been derived by summing the corresponding State and Territory figures (see Tables 2 to 9). (b) For presentation purposes, the quarterly estimates of seasonally adjusted and trend data for room nights occupied and takings at current prices, shown in the tables, have been derived by summing the relevant monthly figures. However, the charts show the data plotted on a monthly basis. (c) Trend estimates are derived by eliminating the regular effects of seasonality and irregular short-term economic and other effects. Trend estimates, therefore, provide a more reliable measure of underlying movements in the data. (d) The deflator used to revalue current price data is the Consumer Price Index.

|  | Total                                 |                               |              |       |        |        |       |          |        |
|--|---------------------------------------|-------------------------------|--------------|-------|--------|--------|-------|----------|--------|
|  | Licensed<br>hotels with<br>facilities | Motels and<br>guest<br>houses | Star grading |       |        |        |       | Ungraded | Total  |
|  |                                       |                               | 1            | 2     | 3      | 4      | 5     |          |        |
| ESTABLISHMENTS AND CAPACITY (number)                       |                                       |                               |              |       |        |        |       |          |        |
| <i>September quarter 1996—</i>                             |                                       |                               |              |       |        |        |       |          |        |
| Establishments   | 264                                   | 1,462                         | 55           | 440   | 854    | 125    | 15    | 237      | 1,726  |
| Guest rooms  | 19,270                                | 38,441                        | 958          | 8,682 | 25,916 | 12,300 | 3,646 | 6,209    | 57,711 |
| Rooms per establishment                                    | 73                                    | 26                            | 17           | 20    | 30     | 98     | 243   | 26       | 33     |
| <i>September quarter 1997—</i>                             |                                       |                               |              |       |        |        |       |          |        |
| Establishments   | 270                                   | 1,498                         | 70           | 380   | 858    | 140    | 14    | 306      | 1,768  |
| Guest rooms  | 20,307                                | 38,756                        | 1,461        | 7,779 | 25,453 | 12,245 | 3,602 | 8,523    | 59,063 |
| Rooms per establishment                                    | 75                                    | 26                            | 21           | 20    | 30     | 87     | 257   | 28       | 33     |
| AVERAGE NIGHTLY NUMBER OF ROOMS OCCUPIED PER ESTABLISHMENT |                                       |                               |              |       |        |        |       |          |        |
| <i>September quarter 1996</i>                              |                                       |                               |              |       |        |        |       |          |        |
| July   | 49.4                                  | 14.3                          | 7.5          | 9.0   | 17.6   | 72.4   | 165.7 | 12.8     | 19.7   |
| August   | 50.2                                  | 13.6                          | 8.0          | 8.7   | 16.7   | 71.7   | 173.1 | 13.0     | 19.2   |
| September  | 49.9                                  | 15.0                          | 8.3          | 9.4   | 18.4   | 72.3   | 173.3 | 13.3     | 20.3   |
| <i>September quarter 1996</i>                              | 49.9                                  | 14.3                          | 7.9          | 9.0   | 17.6   | 72.1   | 170.7 | 13.0     | 19.8   |
| <i>September quarter 1997</i>                              |                                       |                               |              |       |        |        |       |          |        |
| July   | 49.8                                  | 13.6                          | 9.0          | 9.5   | 16.6   | 63.0   | 169.1 | 13.4     | 19.1   |
| August   | 50.6                                  | 13.1                          | 9.6          | 9.0   | 15.9   | 61.6   | 178.3 | 14.1     | 18.8   |
| September  | 48.9                                  | 14.5                          | 8.5          | 10.1  | 17.5   | 60.7   | 179.8 | 14.7     | 19.8   |
| <i>September quarter 1997</i>                              | 49.8                                  | 13.7                          | 9.1          | 9.5   | 16.6   | 61.8   | 175.7 | 14.1     | 19.2   |
| AVERAGE NIGHTLY NUMBER OF GUESTS PER OCCUPIED ROOM         |                                       |                               |              |       |        |        |       |          |        |
| <i>September quarter 1996</i>                              |                                       |                               |              |       |        |        |       |          |        |
| July   | 1.7                                   | 1.9                           | 2.1          | 2.0   | 1.8    | 1.7    | 1.5   | 1.9      | 1.8    |
| August   | 1.6                                   | 1.8                           | 2.1          | 1.9   | 1.7    | 1.6    | 1.5   | 1.9      | 1.7    |
| September  | 1.6                                   | 1.9                           | 2.1          | 1.9   | 1.8    | 1.6    | 1.5   | 1.9      | 1.8    |
| <i>September quarter 1996</i>                              | 1.6                                   | 1.9                           | 2.1          | 1.9   | 1.8    | 1.7    | 1.5   | 1.9      | 1.8    |
| <i>September quarter 1997</i>                              |                                       |                               |              |       |        |        |       |          |        |
| July   | 1.7                                   | 1.9                           | 2.5          | 1.9   | 1.8    | 1.7    | 1.6   | 1.9      | 1.8    |
| August   | 1.6                                   | 1.8                           | 2.4          | 1.8   | 1.7    | 1.6    | 1.6   | 1.9      | 1.7    |
| September  | 1.6                                   | 1.9                           | 2.3          | 1.9   | 1.8    | 1.6    | 1.6   | 1.9      | 1.8    |
| <i>September quarter 1997</i>                              | 1.6                                   | 1.8                           | 2.4          | 1.9   | 1.8    | 1.6    | 1.6   | 1.9      | 1.8    |

The number of establishments and number of guest rooms available in New South Wales each rose by 2% between September quarter 1996 and September quarter 1997. Accordingly, the average number of rooms per establishment was unchanged at 33. Due mainly to the reclassification of establishments, there were some changes in room supply across the different star gradings. The most significant were for the star grade 1 and ungraded categories which showed increases of 53% and 37% respectively. The remaining categories experienced decreases.

While the average size of establishments stayed the same, the average nightly number of rooms occupied per establishment decreased overall. However, only the star grade 3 and star grade 4 categories contributed to the decrease. The increases for the star grade 1 and star grade 5 categories were less than the increase in the average number of rooms available per establishment.

The average nightly number of guests per occupied room remained unchanged overall. However there were changes for some star gradings. In particular, the star grade 1 category increased by 14%.

|  | Licensed hotels with facilities | Motels and guest houses | Total        |      |       |       |         |          |       | Total |
|--|---------------------------------|-------------------------|--------------|------|-------|-------|---------|----------|-------|-------|
|  |                                 |                         | Star grading |      |       |       |         | Ungraded |       |       |
|  |                                 |                         | 1            | 2    | 3     | 4     | 5       |          |       |       |
| AVERAGE TAKINGS PER ESTABLISHMENT (\$'000)   |                                 |                         |              |      |       |       |         |          |       |       |
| July   | 204.8                           | 34.5                    | 15.2         | 16.7 | 43.3  | 277.3 | 969.3   | 42.9     | 60.6  |       |
| August                                       | 214.2                           | 33.1                    | 18.2         | 16.6 | 41.8  | 274.8 | 1,027.3 | 47.2     | 60.8  |       |
| September                                    | 205.2                           | 34.6                    | 15.1         | 16.2 | 43.4  | 272.4 | 1,015.5 | 44.2     | 60.7  |       |
| September quarter 1996                       | 624.2                           | 102.2                   | 48.4         | 49.5 | 128.5 | 824.5 | 3,012.1 | 134.3    | 182.1 |       |
| July   | 214.5                           | 33.9                    | 19.2         | 17.8 | 42.7  | 252.0 | 1,052.0 | 45.5     | 61.4  |       |
| August                                       | 221.8                           | 32.7                    | 21.8         | 16.8 | 41.0  | 249.1 | 1,088.9 | 51.4     | 61.6  |       |
| September                                    | 209.3                           | 34.2                    | 18.4         | 17.7 | 42.1  | 234.3 | 1,105.1 | 49.7     | 60.9  |       |
| September quarter 1997                       | 645.6                           | 100.8                   | 59.4         | 52.4 | 125.8 | 735.5 | 3,245.9 | 146.6    | 184.0 |       |
| AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$) |                                 |                         |              |      |       |       |         |          |       |       |
| July   | 133.9                           | 78.5                    | 65.6         | 59.9 | 79.7  | 123.6 | 188.7   | 112.8    | 99.8  |       |
| August                                       | 137.8                           | 78.8                    | 73.5         | 61.9 | 80.7  | 123.6 | 191.5   | 121.3    | 102.4 |       |
| September                                    | 137.1                           | 77.1                    | 60.9         | 57.2 | 78.6  | 125.5 | 195.3   | 112.8    | 99.7  |       |
| September quarter 1996                       | 136.3                           | 78.1                    | 66.7         | 59.6 | 79.7  | 124.2 | 191.9   | 115.7    | 100.6 |       |
| July   | 140.6                           | 80.4                    | 68.6         | 60.5 | 83.0  | 129.1 | 200.6   | 113.2    | 104.2 |       |
| August                                       | 143.2                           | 81.0                    | 73.1         | 60.3 | 83.1  | 130.4 | 197.0   | 122.1    | 106.4 |       |
| September                                    | 142.7                           | 78.5                    | 71.9         | 58.5 | 80.5  | 128.8 | 204.9   | 112.7    | 102.8 |       |
| September quarter 1997                       | 142.2                           | 80.0                    | 71.2         | 59.7 | 82.2  | 129.4 | 200.8   | 116.0    | 104.5 |       |
| AVERAGE TAKINGS PER GUEST NIGHT (\$)         |                                 |                         |              |      |       |       |         |          |       |       |
| July   | 81.1                            | 41.4                    | 31.8         | 30.2 | 43.5  | 73.2  | 122.2   | 59.1     | 55.5  |       |
| August                                       | 84.7                            | 43.6                    | 35.3         | 31.9 | 46.4  | 75.8  | 126.3   | 63.3     | 59.0  |       |
| September                                    | 85.0                            | 41.5                    | 29.0         | 30.1 | 43.6  | 76.3  | 126.3   | 60.2     | 56.5  |       |
| September quarter 1996                       | 83.6                            | 42.1                    | 32.0         | 30.7 | 44.4  | 75.1  | 125.0   | 60.9     | 56.9  |       |
| July   | 85.2                            | 42.8                    | 27.7         | 32.1 | 46.0  | 78.1  | 124.7   | 58.3     | 58.3  |       |
| August                                       | 88.2                            | 44.8                    | 29.9         | 33.1 | 48.0  | 81.9  | 120.0   | 64.6     | 61.5  |       |
| September                                    | 88.5                            | 42.3                    | 31.0         | 31.3 | 45.3  | 79.7  | 125.1   | 59.2     | 58.3  |       |
| September quarter 1997                       | 87.3                            | 43.3                    | 29.4         | 32.1 | 46.4  | 79.9  | 123.2   | 60.7     | 59.3  |       |

Average takings per establishment increased overall despite the fall in average room occupancy. All star grade categories experienced increases other than the star grade 4 and star grade 3 categories. However, falls in these categories were not as great as their falls in average number of rooms occupied. The largest increase was in the star grade 1 category (23%) which experienced a large increase in average tariffs. Increases in average takings per room night occupied and per guest night contributed to the overall increase in average takings per establishment.

Average takings per room night occupied increased for all Star grade categories, particularly for the star grade 1 and star grade 5 categories. However, average takings per guest night fell for the star grade 1 and star grade 5 categories, reflecting the increase in the average nightly number of guests per occupied room in these categories.

|  | <i>Licensed hotels with facilities</i> |             | <i>Motels and guest houses</i> |            | <i>Total</i>        |             |              |            |             | <i>Total</i> |
|--|--|-------------|--------------------------------|------------|---------------------|-------------|--------------|------------|-------------|--------------|
|  |  |             |                                |            | <i>Star grading</i> |             |              |            |             |              |
|  |  |             |                                |            | <i>1</i>            | <i>2</i>    | <i>3</i>     | <i>4</i>   | <i>5</i>    |              |
| ESTABLISHMENTS AND CAPACITY (number)                       |  |             |                                |            |                     |             |              |            |             |              |
| <i>September quarter 1996--</i>                            |  |             |                                |            |                     |             |              |            |             |              |
| Establishments   | 194                                    | 819         | 15                             | 295        | 541                 | 103         | 9            | 50         | 1,013       |              |
| Guest rooms  | 10,060                                 | 19,817      | 196                            | 5,248      | 13,528              | 7,281       | 2,474        | 1,150      | 29,877      |              |
| Rooms per establishment                                    | 52                                     | 24          | 13                             | 18         | 25                  | 71          | 275          | 23         | 29          |              |
| <i>September quarter 1997</i>                              |  |             |                                |            |                     |             |              |            |             |              |
| Establishments   | 196                                    | 850         | 10                             | 232        | 548                 | 123         | 11           | 122        | 1,046       |              |
| Guest rooms  | 10,514                                 | 20,285      | 131                            | 3,894      | 13,585              | 7,968       | 2,987        | 2,234      | 30,799      |              |
| Rooms per establishment                                    | 54                                     | 24          | 13                             | 17         | 25                  | 65          | 272          | 18         | 29          |              |
| AVERAGE NIGHTLY NUMBER OF ROOMS OCCUPIED PER ESTABLISHMENT |  |             |                                |            |                     |             |              |            |             |              |
| July   | 31.8                                   | 11.4        | 1.7                            | 6.4        | 12.0                | 48.2        | 182.8        | 10.0       | 15.3        |              |
| August   | 31.5                                   | 10.7        | 1.8                            | 6.0        | 11.3                | 47.1        | 184.3        | 9.5        | 14.7        |              |
| September  | 33.5                                   | 11.9        | 1.8                            | 6.7        | 12.6                | 49.3        | 202.5        | 9.5        | 16.0        |              |
| <i>September quarter 1996</i>                              | <i>32.3</i>                            | <i>11.3</i> | <i>1.8</i>                     | <i>6.3</i> | <i>12.0</i>         | <i>48.2</i> | <i>189.7</i> | <i>9.7</i> | <i>15.3</i> |              |
| July   | 34.2                                   | 11.5        | 2.2                            | 6.3        | 12.3                | 43.8        | 184.4        | 7.0        | 15.8        |              |
| August   | 33.5                                   | 10.9        | 2.6                            | 5.9        | 11.4                | 42.7        | 188.1        | 6.8        | 15.1        |              |
| September  | 34.0                                   | 11.9        | 2.6                            | 6.7        | 12.9                | 42.8        | 184.5        | 7.0        | 16.1        |              |
| <i>September quarter 1997</i>                              | <i>33.9</i>                            | <i>11.4</i> | <i>2.4</i>                     | <i>6.3</i> | <i>12.2</i>         | <i>43.1</i> | <i>185.7</i> | <i>7.0</i> | <i>15.7</i> |              |
| AVERAGE NIGHTLY NUMBER OF GUESTS PER OCCUPIED ROOM         |  |             |                                |            |                     |             |              |            |             |              |
| July   | 1.5                                    | 1.8         | 1.5                            | 1.9        | 1.8                 | 1.5         | 1.4          | 2.2        | 1.7         |              |
| August   | 1.6                                    | 1.7         | 1.4                            | 1.8        | 1.7                 | 1.5         | 1.4          | 2.2        | 1.7         |              |
| September  | 1.5                                    | 1.8         | 1.4                            | 1.9        | 1.8                 | 1.5         | 1.4          | 2.0        | 1.7         |              |
| <i>September quarter 1996</i>                              | <i>1.5</i>                             | <i>1.8</i>  | <i>1.4</i>                     | <i>1.8</i> | <i>1.8</i>          | <i>1.5</i>  | <i>1.4</i>   | <i>2.1</i> | <i>1.7</i>  |              |
| July   | 1.6                                    | 1.8         | 1.5                            | 1.8        | 1.8                 | 1.6         | 1.4          | 1.8        | 1.7         |              |
| August   | 1.5                                    | 1.7         | 1.4                            | 1.8        | 1.8                 | 1.6         | 1.4          | 1.8        | 1.7         |              |
| September  | 1.5                                    | 1.8         | 1.5                            | 1.8        | 1.8                 | 1.6         | 1.4          | 1.8        | 1.7         |              |
| <i>September quarter 1997</i>                              | <i>1.6</i>                             | <i>1.8</i>  | <i>1.5</i>                     | <i>1.8</i> | <i>1.8</i>          | <i>1.6</i>  | <i>1.4</i>   | <i>1.8</i> | <i>1.7</i>  |              |

There was an increase of 3% in both the number of establishments and the number of guest rooms in Victoria between September quarter 1996 and September quarter 1997. The average number of rooms per establishment, therefore, remained the same overall. Increases in room numbers were all at the upper end of the market with only the star grade 1 and star grade 2 categories recording decreases. Much of this would be due to reclassification of establishments.

The average number of rooms occupied per establishment increased by 3%, compared with no increase in the average number of rooms available per establishment. This reflects an increase in average occupancy rates, which applied to all star grade categories except the star grade 4 and star grade 5 categories.

The average nightly number guests per occupied room remained the same overall. There were, however, some minor variations between different star grade categories.

|   | <i>Licensed hotels with facilities</i> |             | <i>Motels and guest houses</i> |             | <i>Total</i>        |              |                |              |              | <i>Total</i> |
|---|--|-------------|--------------------------------|-------------|---------------------|--------------|----------------|--------------|--------------|--------------|
|   |  |             |                                |             | <i>Star grading</i> |              |                |              |              |              |
|   |  |             |                                |             | <i>1</i>            | <i>2</i>     | <i>3</i>       | <i>4</i>     | <i>5</i>     |              |
| <b>AVERAGE TAKINGS PER ESTABLISHMENT (\$'000)</b>   |  |             |                                |             |                     |              |                |              |              |              |
| July  | 125.6                                  | 27.6        | 1.3                            | 11.2        | 27.8                | 176.2        | 986.9          | 32.4         | 46.4         |              |
| August  | 126.1                                  | 26.5        | 1.3                            | 10.6        | 26.4                | 175.2        | 992.5          | 35.4         | 45.6         |              |
| September   | 134.9                                  | 27.4        | 1.4                            | 11.7        | 27.9                | 180.2        | 1,117.9        | 28.2         | 48.0         |              |
| <i>September quarter 1996</i>                       | <i>386.6</i>                           | <i>81.5</i> | <i>4.0</i>                     | <i>33.5</i> | <i>82.1</i>         | <i>531.5</i> | <i>3,097.2</i> | <i>96.0</i>  | <i>140.0</i> |              |
| July  | 155.5                                  | 30.1        | 2.0                            | 12.0        | 29.9                | 179.0        | 1,149.3        | 18.1         | 53.6         |              |
| August  | 149.2                                  | 28.6        | 2.2                            | 11.6        | 28.1                | 169.7        | 1,108.0        | 19.7         | 51.2         |              |
| September   | 149.0                                  | 29.2        | 2.3                            | 12.0        | 30.1                | 166.3        | 1,107.5        | 17.5         | 51.7         |              |
| <i>September quarter 1997</i>                       | <i>453.7</i>                           | <i>87.9</i> | <i>6.5</i>                     | <i>35.5</i> | <i>88.1</i>         | <i>514.9</i> | <i>3,364.8</i> | <i>55.3</i>  | <i>156.5</i> |              |
| <b>AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)</b> |  |             |                                |             |                     |              |                |              |              |              |
| July  | 127.3                                  | 78.4        | 25.3                           | 56.7        | 74.7                | 118.2        | 174.1          | 105.0        | 97.9         |              |
| August  | 129.2                                  | 79.8        | 23.1                           | 57.5        | 75.2                | 120.2        | 173.7          | 119.6        | 100.0        |              |
| September   | 134.3                                  | 77.1        | 25.8                           | 58.4        | 73.7                | 122.0        | 184.0          | 98.7         | 100.0        |              |
| <i>September quarter 1996</i>                       | <i>130.3</i>                           | <i>78.4</i> | <i>24.7</i>                    | <i>57.5</i> | <i>74.5</i>         | <i>120.1</i> | <i>177.4</i>   | <i>107.8</i> | <i>99.3</i>  |              |
| July  | 146.9                                  | 84.3        | 29.7                           | 61.2        | 78.7                | 131.7        | 201.1          | 83.5         | 109.7        |              |
| August  | 143.6                                  | 85.0        | 27.8                           | 63.5        | 79.5                | 128.1        | 190.0          | 92.9         | 109.4        |              |
| September   | 146.3                                  | 81.6        | 29.5                           | 60.2        | 77.5                | 129.5        | 200.1          | 83.0         | 107.2        |              |
| <i>September quarter 1997</i>                       | <i>145.6</i>                           | <i>83.6</i> | <i>29.0</i>                    | <i>61.6</i> | <i>78.5</i>         | <i>129.8</i> | <i>197.0</i>   | <i>86.5</i>  | <i>108.8</i> |              |
| <b>AVERAGE TAKINGS PER GUEST NIGHT (\$)</b>         |  |             |                                |             |                     |              |                |              |              |              |
| July  | 83.1                                   | 43.8        | 17.4                           | 30.6        | 41.6                | 76.8         | 127.5          | 48.4         | 58.1         |              |
| August  | 82.9                                   | 46.4        | 16.3                           | 31.5        | 43.6                | 77.9         | 126.8          | 53.6         | 60.5         |              |
| September   | 87.1                                   | 43.4        | 18.2                           | 31.5        | 41.3                | 78.9         | 132.6          | 48.6         | 59.5         |              |
| <i>September quarter 1996</i>                       | <i>84.4</i>                            | <i>44.5</i> | <i>17.3</i>                    | <i>31.2</i> | <i>42.1</i>         | <i>77.9</i>  | <i>129.1</i>   | <i>50.2</i>  | <i>59.3</i>  |              |
| July  | 93.1                                   | 47.2        | 20.0                           | 34.2        | 43.2                | 81.3         | 140.8          | 46.6         | 64.5         |              |
| August  | 93.1                                   | 49.0        | 19.3                           | 36.0        | 44.6                | 82.6         | 134.0          | 52.3         | 66.1         |              |
| September   | 94.6                                   | 45.7        | 20.2                           | 33.4        | 42.5                | 81.5         | 144.5          | 46.9         | 63.4         |              |
| <i>September quarter 1997</i>                       | <i>93.6</i>                            | <i>47.2</i> | <i>19.8</i>                    | <i>34.5</i> | <i>43.4</i>         | <i>81.8</i>  | <i>139.7</i>   | <i>48.5</i>  | <i>64.6</i>  |              |

Average takings per establishment increased by 12%. This was achieved by increases in both average takings per room night occupied and per guest night, and was significantly larger than the increase in average room demand. This indicates increased average tariffs over the period.

All star grade categories recorded increases in average takings per room night occupied, with the largest increases being in the star grade 1 and star grade 5 categories (17% and 11% respectively). All star grade categories also experienced increases in average takings per guest night, once again reflecting increases in average tariffs. This was particularly the case for the lower star grade categories.

|   | <i>Total</i>                           |                                |                     |             |             |              |              |                 |              |
|---|--|--------------------------------|---------------------|-------------|-------------|--------------|--------------|-----------------|--------------|
|   | <i>Licensed hotels with facilities</i> | <i>Motels and guest houses</i> | <i>Star grading</i> |             |             |              |              | <i>Ungraded</i> | <i>Total</i> |
|   |  |                                | <i>1</i>            | <i>2</i>    | <i>3</i>    | <i>4</i>     | <i>5</i>     |                 |              |
| <b>ESTABLISHMENTS AND CAPACITY (number)</b>                       |  |                                |                     |             |             |              |              |                 |              |
| <i>September quarter 1996...</i>                                  |  |                                |                     |             |             |              |              |                 |              |
| Establishments  | 269                                    | 859                            | 24                  | 378         | 456         | 75           | 13           | 182             | 1,128        |
| Guest rooms   | 20,053                                 | 23,459                         | 375                 | 6,891       | 16,342      | 10,853       | 3,571        | 5,480           | 43,512       |
| Rooms per establishment   | 75                                     | 27                             | 16                  | 18          | 36          | 145          | 275          | 30              | 39           |
| <i>September quarter 1997...</i>                                  |  |                                |                     |             |             |              |              |                 |              |
| Establishments  | 273                                    | 897                            | 28                  | 355         | 481         | 99           | 17           | 190             | 1,170        |
| Guest rooms   | 21,418                                 | 24,754                         | 443                 | 6,655       | 17,097      | 12,418       | 4,024        | 5,535           | 46,172       |
| Rooms per establishment   | 78                                     | 28                             | 16                  | 19          | 36          | 125          | 237          | 29              | 39           |
| <b>AVERAGE NIGHTLY NUMBER OF ROOMS OCCUPIED PER ESTABLISHMENT</b> |  |                                |                     |             |             |              |              |                 |              |
| <i>September quarter 1996</i>                                     |  |                                |                     |             |             |              |              |                 |              |
| July  | 47.1                                   | 18.5                           | 8.0                 | 11.1        | 24.4        | 101.6        | 168.1        | 17.8            | 25.3         |
| August  | 48.3                                   | 18.1                           | 7.0                 | 10.5        | 24.1        | 102.5        | 187.4        | 18.2            | 25.3         |
| September   | 48.8                                   | 17.7                           | 7.5                 | 10.5        | 24.3        | 100.4        | 189.2        | 17.1            | 25.1         |
| <i>September quarter 1996</i>                                     | <i>48.1</i>                            | <i>18.1</i>                    | <i>7.5</i>          | <i>10.7</i> | <i>24.3</i> | <i>101.5</i> | <i>181.5</i> | <i>17.7</i>     | <i>25.3</i>  |
| <i>September quarter 1997</i>                                     |  |                                |                     |             |             |              |              |                 |              |
| July  | 48.8                                   | 18.2                           | 9.0                 | 11.2        | 23.8        | 84.1         | 145.5        | 16.7            | 25.4         |
| August  | 50.4                                   | 17.9                           | 8.3                 | 10.6        | 23.1        | 86.6         | 166.6        | 17.6            | 25.5         |
| September   | 51.1                                   | 17.7                           | 8.3                 | 10.7        | 23.7        | 83.5         | 168.0        | 17.4            | 25.5         |
| <i>September quarter 1997</i>                                     | <i>50.1</i>                            | <i>18.0</i>                    | <i>8.5</i>          | <i>10.9</i> | <i>23.5</i> | <i>84.8</i>  | <i>160.0</i> | <i>17.2</i>     | <i>25.5</i>  |
| <b>AVERAGE NIGHTLY NUMBER OF GUESTS PER OCCUPIED ROOM</b>         |  |                                |                     |             |             |              |              |                 |              |
| <i>September quarter 1996</i>                                     |  |                                |                     |             |             |              |              |                 |              |
| July  | 1.9                                    | 1.8                            | 1.6                 | 1.8         | 1.9         | 1.9          | 1.9          | 1.9             | 1.9          |
| August  | 1.9                                    | 1.8                            | 1.6                 | 1.8         | 1.8         | 1.8          | 1.8          | 1.9             | 1.8          |
| September   | 1.9                                    | 1.8                            | 1.7                 | 1.8         | 1.9         | 1.9          | 1.9          | 1.9             | 1.9          |
| <i>September quarter 1996</i>                                     | <i>1.9</i>                             | <i>1.8</i>                     | <i>1.6</i>          | <i>1.8</i>  | <i>1.9</i>  | <i>1.9</i>   | <i>1.8</i>   | <i>1.9</i>      | <i>1.8</i>   |
| <i>September quarter 1997</i>                                     |  |                                |                     |             |             |              |              |                 |              |
| July  | 1.9                                    | 1.8                            | 1.6                 | 1.7         | 1.9         | 1.9          | 1.8          | 1.9             | 1.9          |
| August  | 1.9                                    | 1.8                            | 1.6                 | 1.7         | 1.9         | 1.9          | 1.8          | 1.9             | 1.8          |
| September   | 1.9                                    | 1.8                            | 1.6                 | 1.8         | 1.9         | 1.9          | 1.8          | 1.9             | 1.9          |
| <i>September quarter 1997</i>                                     | <i>1.9</i>                             | <i>1.8</i>                     | <i>1.6</i>          | <i>1.8</i>  | <i>1.9</i>  | <i>1.9</i>   | <i>1.8</i>   | <i>1.9</i>      | <i>1.9</i>   |

The number of establishments in Queensland increased by a significant 4% over the year between September 1996 and September 1997, and the number of guest rooms increased by 6% over the same period. The average size of establishments, however, remained unchanged overall. The average number of rooms per establishment fell by 14% for both the star grade 4 and star grade 5 categories.

Due to reclassification of establishments and the addition of new establishments, most star grade categories had significant changes in numbers of establishments and guest rooms. All star grade categories had increases except the star grade 2 category where the number of establishments and rooms available fell.

The average nightly number of rooms occupied increased marginally overall. However there were significant variations over star grade categories. The star grade 4 and star grade 5 categories experienced decreases of 16% and 12% respectively, in line with the decreases in average size for each category. The star grade 1 category increased significantly (13%), compared with no change in the average size of establishments.

Overall, the average number of guests per occupied room increased marginally. However, there were no changes across the different star grade categories.

|  | Total                                 |                               |              |      |       |         |         |          |       |
|--|---------------------------------------|-------------------------------|--------------|------|-------|---------|---------|----------|-------|
|  | Licensed<br>hotels with<br>facilities | Motels and<br>guest<br>houses | Star grading |      |       |         |         | Ungraded | Total |
|  |                                       |                               | 1            | 2    | 3     | 4       | 5       |          |       |
| AVERAGE TAKINGS PER ESTABLISHMENT (\$'000)   |                                       |                               |              |      |       |         |         |          |       |
| July   | 180.7                                 | 41.1                          | 8.4          | 17.3 | 59.1  | 367.6   | 1,008.0 | 52.6     | 74.4  |
| August                                       | 190.2                                 | 40.5                          | 7.7          | 16.5 | 58.4  | 373.1   | 1,130.0 | 56.1     | 76.2  |
| September                                    | 185.9                                 | 38.5                          | 7.4          | 16.5 | 57.6  | 354.7   | 1,108.2 | 51.7     | 73.7  |
| September quarter 1996                       | 556.8                                 | 120.1                         | 23.5         | 50.3 | 175.0 | 1,095.4 | 3,246.1 | 160.3    | 224.2 |
| July   | 179.6                                 | 41.4                          | 10.3         | 17.7 | 57.9  | 294.2   | 889.0   | 39.4     | 73.6  |
| August                                       | 194.4                                 | 41.4                          | 9.5          | 17.2 | 56.3  | 310.4   | 1,032.0 | 44.5     | 77.1  |
| September                                    | 191.7                                 | 39.5                          | 9.1          | 17.2 | 56.2  | 296.2   | 978.5   | 44.2     | 75.0  |
| September quarter 1997                       | 565.7                                 | 122.2                         | 28.9         | 52.0 | 170.4 | 900.8   | 2,899.5 | 128.1    | 225.7 |
| AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$) |                                       |                               |              |      |       |         |         |          |       |
| July   | 123.9                                 | 71.9                          | 33.9         | 50.6 | 78.0  | 117.0   | 193.4   | 95.6     | 95.0  |
| August                                       | 127.0                                 | 72.3                          | 36.1         | 50.9 | 78.3  | 117.4   | 194.5   | 100.0    | 97.2  |
| September                                    | 127.0                                 | 72.6                          | 35.3         | 52.4 | 78.9  | 117.7   | 195.2   | 101.0    | 97.8  |
| September quarter 1996                       | 125.9                                 | 72.3                          | 35.0         | 51.3 | 78.4  | 117.4   | 194.4   | 98.8     | 96.6  |
| July   | 121.0                                 | 73.2                          | 36.9         | 50.7 | 78.6  | 112.9   | 197.0   | 81.9     | 94.5  |
| August                                       | 126.3                                 | 74.4                          | 36.9         | 52.4 | 78.7  | 115.6   | 199.8   | 86.8     | 98.1  |
| September                                    | 125.0                                 | 74.2                          | 36.8         | 53.4 | 79.1  | 118.2   | 194.1   | 84.7     | 97.9  |
| September quarter 1997                       | 124.1                                 | 73.9                          | 36.8         | 52.1 | 78.8  | 115.5   | 197.0   | 84.6     | 96.8  |
| AVERAGE TAKINGS PER GUEST NIGHT (\$)         |                                       |                               |              |      |       |         |         |          |       |
| July   | 65.9                                  | 39.2                          | 21.0         | 28.3 | 41.8  | 63.0    | 104.0   | 50.3     | 51.2  |
| August                                       | 68.3                                  | 40.2                          | 22.4         | 28.8 | 43.0  | 63.5    | 106.4   | 53.8     | 53.3  |
| September                                    | 67.0                                  | 39.6                          | 21.2         | 29.0 | 42.0  | 63.6    | 105.1   | 52.8     | 52.5  |
| September quarter 1996                       | 67.1                                  | 39.7                          | 21.5         | 28.7 | 42.2  | 63.4    | 105.2   | 52.3     | 52.3  |
| July   | 63.3                                  | 39.8                          | 22.9         | 29.0 | 41.6  | 58.6    | 107.3   | 43.6     | 50.5  |
| August                                       | 67.2                                  | 40.8                          | 22.8         | 30.0 | 42.5  | 60.1    | 113.5   | 46.7     | 53.1  |
| September                                    | 65.7                                  | 40.2                          | 22.5         | 30.2 | 41.9  | 61.7    | 107.2   | 44.9     | 52.3  |
| September quarter 1997                       | 65.4                                  | 40.3                          | 22.7         | 29.7 | 42.0  | 60.1    | 109.4   | 45.1     | 52.0  |

Average takings per establishment increased marginally overall. However, at the top end of the market there were sharp decreases. Decreases were recorded for the star grade 3 (3%), star grade 4 (18%) and star grade 5 (11%) categories. These decreases reflect similar declines in average room occupancy. The star grade 1 category showed the strongest increase (23%), a greater increase than the average nightly number of rooms occupied (13%).

Overall, average takings per room night occupied increased marginally, while average takings per guest night fell slightly, reflecting the small increase in the average number of guests per occupied room. There were only minor variations across star grade categories in both average takings per room night occupied and per guest night. The ungraded category, however, recorded a 14% decrease for both measures.

|  | <i>Total</i>                           |                                |                     |            |             |             |              |                 |              |
|--|--|--------------------------------|---------------------|------------|-------------|-------------|--------------|-----------------|--------------|
|  | <i>Licensed hotels with facilities</i> | <i>Motels and guest houses</i> | <i>Star grading</i> |            |             |             |              | <i>Ungraded</i> | <i>Total</i> |
|  |  |                                | <i>1</i>            | <i>2</i>   | <i>3</i>    | <i>4</i>    | <i>5</i>     |                 |              |
| ESTABLISHMENTS AND CAPACITY (number)                       |  |                                |                     |            |             |             |              |                 |              |
| <i>September quarter 1996—</i>                             |  |                                |                     |            |             |             |              |                 |              |
| Establishments   | 113                                    | 238                            | 13                  | 121        | 160         | 28          | 3            | 26              | 351          |
| Guest rooms  | 4,357                                  | 6,522                          | 159                 | 2,446      | 4,929       | 1,811       | 1,081        | 453             | 10,879       |
| Rooms per establishment                                    | 39                                     | 27                             | 12                  | 20         | 31          | 65          | 360          | 17              | 31           |
| <i>September quarter 1997—</i>                             |  |                                |                     |            |             |             |              |                 |              |
| Establishments   | 111                                    | 237                            | 14                  | 117        | 159         | 29          | 3            | 26              | 348          |
| Guest rooms  | 4,362                                  | 6,523                          | 166                 | 2,360      | 4,902       | 1,892       | 1,083        | 482             | 10,885       |
| Rooms per establishment                                    | 39                                     | 28                             | 12                  | 20         | 31          | 65          | 361          | 19              | 31           |
| AVERAGE NIGHTLY NUMBER OF ROOMS OCCUPIED PER ESTABLISHMENT |  |                                |                     |            |             |             |              |                 |              |
| <i>September quarter 1996</i>                              |  |                                |                     |            |             |             |              |                 |              |
| July   | 18.1                                   | 12.4                           | 2.9                 | 7.6        | 14.0        | 36.6        | 205.8        | 6.0             | 14.2         |
| August   | 19.1                                   | 12.0                           | 3.0                 | 7.8        | 13.6        | 37.7        | 219.3        | 5.6             | 14.3         |
| September  | 21.2                                   | 15.0                           | 3.6                 | 9.5        | 16.9        | 41.7        | 247.4        | 6.7             | 17.0         |
| <i>September quarter 1996</i>                              | <i>19.5</i>                            | <i>13.1</i>                    | <i>3.1</i>          | <i>8.3</i> | <i>14.8</i> | <i>38.6</i> | <i>223.9</i> | <i>6.1</i>      | <i>15.2</i>  |
| <i>September quarter 1997</i>                              |  |                                |                     |            |             |             |              |                 |              |
| July   | 20.6                                   | 13.4                           | 2.9                 | 8.2        | 15.0        | 40.8        | 235.6        | 7.6             | 15.7         |
| August   | 20.8                                   | 13.1                           | 3.0                 | 7.9        | 15.0        | 41.0        | 236.3        | 6.9             | 15.6         |
| September  | 22.9                                   | 15.3                           | 3.5                 | 9.6        | 17.3        | 43.2        | 265.0        | 7.6             | 17.7         |
| <i>September quarter 1997</i>                              | <i>21.4</i>                            | <i>13.9</i>                    | <i>3.1</i>          | <i>8.5</i> | <i>15.7</i> | <i>41.7</i> | <i>245.4</i> | <i>7.4</i>      | <i>16.3</i>  |
| AVERAGE NIGHTLY NUMBER OF GUESTS PER OCCUPIED ROOM         |  |                                |                     |            |             |             |              |                 |              |
| <i>September quarter 1996</i>                              |  |                                |                     |            |             |             |              |                 |              |
| July   | 1.5                                    | 1.7                            | 1.8                 | 1.7        | 1.7         | 1.6         | 1.3          | 1.8             | 1.6          |
| August   | 1.4                                    | 1.6                            | 1.7                 | 1.6        | 1.6         | 1.6         | 1.3          | 1.6             | 1.6          |
| September  | 1.5                                    | 1.7                            | 1.9                 | 1.7        | 1.7         | 1.6         | 1.3          | 1.7             | 1.6          |
| <i>September quarter 1996</i>                              | <i>1.5</i>                             | <i>1.7</i>                     | <i>1.8</i>          | <i>1.7</i> | <i>1.7</i>  | <i>1.6</i>  | <i>1.3</i>   | <i>1.7</i>      | <i>1.6</i>   |
| <i>September quarter 1997</i>                              |  |                                |                     |            |             |             |              |                 |              |
| July   | 1.5                                    | 1.7                            | 1.6                 | 1.7        | 1.7         | 1.5         | 1.3          | 1.8             | 1.6          |
| August   | 1.4                                    | 1.6                            | 1.6                 | 1.6        | 1.6         | 1.5         | 1.3          | 1.6             | 1.6          |
| September  | 1.4                                    | 1.7                            | 1.6                 | 1.6        | 1.7         | 1.6         | 1.3          | 1.7             | 1.6          |
| <i>September quarter 1997</i>                              | <i>1.5</i>                             | <i>1.7</i>                     | <i>1.6</i>          | <i>1.6</i> | <i>1.7</i>  | <i>1.5</i>  | <i>1.3</i>   | <i>1.7</i>      | <i>1.6</i>   |

The number of establishments and number of guest rooms available in South Australia were both slightly lower in September quarter 1997 compared with the same quarter in 1996. The average number of rooms per establishment was unchanged at 31. There were no significant variations in the number of available guest rooms or the average size across the star grade categories.

Overall, the average nightly number of rooms occupied per establishment increased by 7%. All categories, other than the star grade 1 category which remained unchanged, experienced increases. The largest increases were in the higher star grade categories, with the star grade 4 and star grade 5 categories recording increases of 8% and 10% respectively.

The average nightly number of guests per occupied room remained unchanged overall and there were only minor variations across the star grade categories apart from the star grade 1 category which recorded an 11% decrease.



|  | Total                           |                         |              |             |             |              |                |             |              |
|--|---------------------------------|-------------------------|--------------|-------------|-------------|--------------|----------------|-------------|--------------|
|  | Licensed hotels with facilities | Motels and guest houses | Star grading |             |             |              |                | Ungraded    | Total        |
|  |                                 |                         | 1            | 2           | 3           | 4            | 5              |             |              |
| AVERAGE TAKINGS PER ESTABLISHMENT (\$'000)   |                                 |                         |              |             |             |              |                |             |              |
| July   | 48.3                            | 26.2                    | 2.6          | 10.2        | 28.6        | 117.9        | 763.2          | 10.0        | 33.3         |
| August                                       | 51.2                            | 25.4                    | 2.7          | 10.7        | 27.8        | 118.8        | 832.2          | 9.1         | 33.7         |
| September                                    | 59.7                            | 30.7                    | 3.2          | 13.1        | 33.5        | 140.4        | 945.0          | 11.5        | 40.0         |
| <i>September quarter 1996</i>                | <i>159.2</i>                    | <i>82.3</i>             | <i>8.6</i>   | <i>33.9</i> | <i>89.8</i> | <i>377.1</i> | <i>2,540.3</i> | <i>30.6</i> | <i>107.0</i> |
| July   | 57.5                            | 29.7                    | 3.2          | 11.8        | 31.8        | 130.9        | 937.3          | 12.8        | 38.6         |
| August                                       | 59.9                            | 29.1                    | 3.5          | 11.1        | 31.4        | 136.3        | 980.4          | 11.6        | 38.9         |
| September                                    | 63.4                            | 32.5                    | 3.8          | 13.6        | 35.4        | 137.9        | 1,051.2        | 12.5        | 42.4         |
| <i>September quarter 1997</i>                | <i>180.8</i>                    | <i>91.4</i>             | <i>10.4</i>  | <i>36.6</i> | <i>98.6</i> | <i>405.1</i> | <i>2,968.9</i> | <i>36.9</i> | <i>119.9</i> |
| AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$) |                                 |                         |              |             |             |              |                |             |              |
| July   | 86.0                            | 68.3                    | 29.0         | 43.4        | 65.9        | 103.8        | 119.6          | 53.7        | 75.5         |
| August                                       | 86.7                            | 68.2                    | 29.7         | 44.0        | 66.1        | 101.8        | 122.4          | 52.0        | 76.1         |
| September                                    | 93.7                            | 68.0                    | 30.0         | 46.1        | 66.1        | 112.1        | 127.3          | 57.2        | 78.3         |
| <i>September quarter 1996</i>                | <i>89.0</i>                     | <i>68.1</i>             | <i>29.6</i>  | <i>44.6</i> | <i>66.0</i> | <i>106.1</i> | <i>123.3</i>   | <i>54.4</i> | <i>76.7</i>  |
| July   | 89.8                            | 71.6                    | 35.7         | 46.9        | 68.4        | 103.4        | 128.3          | 54.2        | 79.2         |
| August                                       | 92.9                            | 71.6                    | 36.9         | 45.5        | 67.8        | 107.4        | 133.8          | 54.3        | 80.7         |
| September                                    | 92.5                            | 70.8                    | 35.4         | 47.2        | 68.3        | 106.3        | 132.2          | 54.6        | 79.7         |
| <i>September quarter 1997</i>                | <i>91.8</i>                     | <i>71.3</i>             | <i>36.0</i>  | <i>46.6</i> | <i>68.2</i> | <i>105.7</i> | <i>131.5</i>   | <i>54.4</i> | <i>79.9</i>  |
| AVERAGE TAKINGS PER GUEST NIGHT (\$)         |                                 |                         |              |             |             |              |                |             |              |
| July   | 58.6                            | 39.9                    | 16.4         | 26.0        | 39.5        | 64.3         | 94.7           | 30.5        | 46.9         |
| August                                       | 60.0                            | 41.4                    | 17.1         | 27.8        | 40.8        | 64.8         | 95.8           | 31.9        | 48.8         |
| September                                    | 63.7                            | 39.3                    | 15.4         | 27.2        | 39.3        | 69.3         | 97.2           | 33.9        | 48.1         |
| <i>September quarter 1996</i>                | <i>60.9</i>                     | <i>40.1</i>             | <i>16.2</i>  | <i>27.0</i> | <i>39.8</i> | <i>66.3</i>  | <i>96.0</i>    | <i>32.1</i> | <i>47.9</i>  |
| July   | 60.6                            | 41.9                    | 22.1         | 28.0        | 40.0        | 67.6         | 98.7           | 30.6        | 49.1         |
| August                                       | 64.6                            | 43.6                    | 22.8         | 28.1        | 41.7        | 72.3         | 100.6          | 34.1        | 51.9         |
| September                                    | 64.0                            | 41.8                    | 21.6         | 28.7        | 41.4        | 67.5         | 103.0          | 31.4        | 50.1         |
| <i>September quarter 1997</i>                | <i>63.1</i>                     | <i>42.4</i>             | <i>22.2</i>  | <i>28.3</i> | <i>41.0</i> | <i>69.1</i>  | <i>100.8</i>   | <i>31.9</i> | <i>50.4</i>  |

Reflecting the increase in average room demand, there were overall increases recorded in average takings per establishment (12%), average takings per room night occupied (4%) and average takings per guest night (5%). All star grade categories experienced increases in average takings per establishment with strong growth being experienced at both ends of the market. Despite stable occupancy, the star grade 1 category experienced a 21% increase while the star grade 5 category increased by 17%.

The star grade 1 category experienced significant increases in both average takings per room and per guest (22% and 37% respectively). This, combined with unchanged occupancy, reflects increased average tariffs in this category. There were only minor variations across the other star grade categories in average takings per room and per guest.

|  | Licensed hotels with facilities | Motels and guest houses | Star grading |       |       |       |       |       | Ungraded | Total |
|--|---------------------------------|-------------------------|--------------|-------|-------|-------|-------|-------|----------|-------|
|  |                                 |                         | Total        |       |       |       |       |       |          |       |
|  |                                 |                         | 1            | 2     | 3     | 4     | 5     |       |          |       |
| ESTABLISHMENTS AND CAPACITY (number)                       |                                 |                         |              |       |       |       |       |       |          |       |
| <i>September quarter 1996</i>                              |                                 |                         |              |       |       |       |       |       |          |       |
| Establishments   | 157                             | 176                     | 12           | 109   | 150   | 20    | 6     | 36    | 333      |       |
| Guest rooms  | 8,721                           | 6,675                   | 207          | 2,799 | 7,581 | 2,065 | 1,866 | 878   | 15,396   |       |
| Rooms per establishment                                    | 56                              | 38                      | 17           | 26    | 51    | 103   | 311   | 24    | 46       |       |
| <i>September quarter 1997</i>                              |                                 |                         |              |       |       |       |       |       |          |       |
| Establishments   | 167                             | 178                     | 11           | 85    | 146   | 20    | 8     | 75    | 345      |       |
| Guest rooms  | 9,503                           | 6,772                   | 185          | 2,088 | 7,396 | 1,963 | 1,925 | 2,718 | 16,275   |       |
| Rooms per establishment                                    | 57                              | 38                      | 17           | 25    | 51    | 98    | 241   | 36    | 47       |       |
| AVERAGE NIGHTLY NUMBER OF ROOMS OCCUPIED PER ESTABLISHMENT |                                 |                         |              |       |       |       |       |       |          |       |
| <i>September quarter 1996</i>                              |                                 |                         |              |       |       |       |       |       |          |       |
| July   | 32.1                            | 21.5                    | 4.7          | 12.7  | 29.1  | 70.9  | 198.6 | 11.6  | 26.5     |       |
| August   | 34.8                            | 22.3                    | 4.8          | 13.1  | 30.3  | 77.8  | 229.6 | 12.4  | 28.2     |       |
| September  | 37.7                            | 25.7                    | 5.0          | 14.8  | 35.1  | 80.3  | 239.0 | 13.0  | 31.4     |       |
| <i>September quarter 1996</i>                              | 34.9                            | 23.1                    | 4.8          | 13.5  | 31.5  | 76.4  | 222.2 | 12.3  | 28.7     |       |
| <i>September quarter 1997</i>                              |                                 |                         |              |       |       |       |       |       |          |       |
| July   | 32.1                            | 20.8                    | 3.9          | 11.4  | 28.3  | 59.2  | 159.8 | 19.5  | 26.3     |       |
| August   | 32.5                            | 20.3                    | 4.4          | 11.3  | 28.1  | 58.3  | 168.9 | 18.9  | 26.2     |       |
| September  | 35.6                            | 23.8                    | 4.1          | 12.7  | 33.0  | 67.1  | 175.7 | 19.9  | 29.5     |       |
| <i>September quarter 1997</i>                              | 33.4                            | 21.6                    | 4.1          | 11.8  | 29.7  | 61.5  | 168.1 | 19.4  | 27.3     |       |
| AVERAGE NIGHTLY NUMBER OF GUESTS PER OCCUPIED ROOM         |                                 |                         |              |       |       |       |       |       |          |       |
| <i>September quarter 1996</i>                              |                                 |                         |              |       |       |       |       |       |          |       |
| July   | 1.5                             | 1.8                     | 1.3          | 1.6   | 1.7   | 1.5   | 1.5   | 1.9   | 1.6      |       |
| August   | 1.5                             | 1.7                     | 1.3          | 1.5   | 1.6   | 1.5   | 1.5   | 1.7   | 1.6      |       |
| September  | 1.5                             | 1.8                     | 1.3          | 1.6   | 1.7   | 1.6   | 1.4   | 1.8   | 1.6      |       |
| <i>September quarter 1996</i>                              | 1.5                             | 1.7                     | 1.3          | 1.5   | 1.7   | 1.5   | 1.5   | 1.8   | 1.6      |       |
| <i>September quarter 1997</i>                              |                                 |                         |              |       |       |       |       |       |          |       |
| July   | 1.5                             | 1.8                     | 1.2          | 1.6   | 1.7   | 1.5   | 1.6   | 1.5   | 1.6      |       |
| August   | 1.5                             | 1.6                     | 1.3          | 1.5   | 1.6   | 1.5   | 1.4   | 1.5   | 1.5      |       |
| September  | 1.5                             | 1.7                     | 1.5          | 1.6   | 1.7   | 1.5   | 1.4   | 1.5   | 1.6      |       |
| <i>September quarter 1997</i>                              | 1.5                             | 1.7                     | 1.3          | 1.6   | 1.7   | 1.5   | 1.5   | 1.5   | 1.6      |       |

The number of establishments in Western Australia increased by 4% between September quarter 1996 and September quarter 1997, while the supply of guest rooms rose by 6%. Accordingly, the average number of rooms per establishment increased from 46 to 47. There were changes in establishment and room numbers and average size across the star grade categories due to the inclusion of new establishments and reclassification of existing establishments. The ungraded category recorded large increases for each measure (108%, 210% and 50% respectively). This was due to a large number of establishments being de-classified during the past year, i.e. establishments which were previously included in the star grade categories but which are now "ungraded".

The average nightly number of rooms occupied per establishment fell by 5% overall with all star grade categories, other than the ungraded category, experiencing decreases. The star grade 4 and star grade 5 categories were particularly affected, recording falls of 20% and 24% respectively. These decreases would to a great extent be a reflection of decreases in average supply of rooms in these categories, due to de-classification.

Overall, there was no change in the average nightly number of guests per occupied room. Although the ungraded category recorded a decrease of 17%, there was little variation in the remaining star grade categories.

|   | <i>Total</i>                           |                                |                     |             |              |              |                |                 |              |
|---|--|--------------------------------|---------------------|-------------|--------------|--------------|----------------|-----------------|--------------|
|   | <i>Licensed hotels with facilities</i> | <i>Motels and guest houses</i> | <i>Star grading</i> |             |              |              |                | <i>Ungraded</i> | <i>Total</i> |
|   |  |                                | <i>1</i>            | <i>2</i>    | <i>3</i>     | <i>4</i>     | <i>5</i>       |                 |              |
| <b>AVERAGE TAKINGS PER ESTABLISHMENT (\$'000)</b>   |  |                                |                     |             |              |              |                |                 |              |
| July  | 99.0                                   | 53.5                           | 5.8                 | 20.6        | 69.9         | 270.7        | 950.3          | 29.3            | 75.0         |
| August  | 110.7                                  | 54.4                           | 5.6                 | 21.9        | 70.7         | 293.7        | 1,127.9        | 34.6            | 80.9         |
| September   | 117.6                                  | 59.0                           | 4.5                 | 24.4        | 78.7         | 305.6        | 1,185.7        | 30.8            | 86.7         |
| <i>September quarter 1996</i>                       | <i>327.3</i>                           | <i>167.0</i>                   | <i>16.0</i>         | <i>66.9</i> | <i>219.3</i> | <i>870.1</i> | <i>3,263.9</i> | <i>94.8</i>     | <i>242.6</i> |
| July  | 103.6                                  | 50.7                           | 5.7                 | 19.4        | 67.6         | 220.7        | 755.7          | 56.9            | 76.3         |
| August  | 105.5                                  | 48.7                           | 4.6                 | 19.0        | 66.1         | 215.1        | 804.1          | 56.5            | 76.2         |
| September   | 111.2                                  | 54.8                           | 4.7                 | 20.9        | 74.3         | 237.0        | 821.4          | 57.8            | 82.1         |
| <i>September quarter 1997</i>                       | <i>320.2</i>                           | <i>154.2</i>                   | <i>14.9</i>         | <i>59.3</i> | <i>208.1</i> | <i>672.7</i> | <i>2,381.1</i> | <i>171.1</i>    | <i>234.6</i> |
| <b>AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)</b> |  |                                |                     |             |              |              |                |                 |              |
| July  | 101.0                                  | 80.4                           | 40.1                | 52.5        | 77.6         | 130.6        | 154.4          | 81.4            | 92.1         |
| August  | 103.8                                  | 78.7                           | 38.1                | 54.0        | 75.3         | 129.1        | 158.5          | 89.9            | 93.3         |
| September   | 103.9                                  | 76.7                           | 30.5                | 55.0        | 74.8         | 126.9        | 165.4          | 79.3            | 92.1         |
| <i>September quarter 1996</i>                       | <i>103.0</i>                           | <i>78.5</i>                    | <i>36.2</i>         | <i>53.9</i> | <i>75.8</i>  | <i>128.8</i> | <i>159.7</i>   | <i>83.5</i>     | <i>92.5</i>  |
| July  | 104.6                                  | 79.7                           | 46.3                | 55.1        | 78.0         | 120.1        | 152.6          | 96.8            | 94.5         |
| August  | 104.6                                  | 78.0                           | 33.6                | 54.3        | 76.3         | 119.0        | 153.5          | 96.7            | 94.0         |
| September   | 104.2                                  | 77.0                           | 38.3                | 55.0        | 75.3         | 117.7        | 155.8          | 96.7            | 92.9         |
| <i>September quarter 1997</i>                       | <i>104.5</i>                           | <i>78.2</i>                    | <i>39.2</i>         | <i>54.8</i> | <i>76.5</i>  | <i>118.9</i> | <i>154.0</i>   | <i>96.8</i>     | <i>93.8</i>  |
| <b>AVERAGE TAKINGS PER GUEST NIGHT (\$)</b>         |  |                                |                     |             |              |              |                |                 |              |
| July  | 65.5                                   | 45.4                           | 30.3                | 33.7        | 45.3         | 84.8         | 101.4          | 42.6            | 56.1         |
| August  | 69.5                                   | 46.6                           | 28.9                | 35.6        | 46.0         | 85.3         | 107.5          | 52.5            | 59.2         |
| September   | 68.2                                   | 43.6                           | 23.2                | 35.3        | 43.9         | 81.1         | 114.1          | 44.7            | 56.7         |
| <i>September quarter 1996</i>                       | <i>67.8</i>                            | <i>45.1</i>                    | <i>27.4</i>         | <i>34.9</i> | <i>45.0</i>  | <i>83.6</i>  | <i>107.9</i>   | <i>46.5</i>     | <i>57.3</i>  |
| July  | 69.3                                   | 45.2                           | 38.2                | 35.0        | 45.7         | 80.4         | 98.1           | 63.5            | 58.6         |
| August  | 71.4                                   | 47.3                           | 25.2                | 35.6        | 47.2         | 80.9         | 110.7          | 63.2            | 61.1         |
| September   | 69.6                                   | 44.0                           | 26.0                | 33.9        | 44.8         | 76.0         | 108.8          | 62.8            | 58.0         |
| <i>September quarter 1997</i>                       | <i>70.1</i>                            | <i>45.4</i>                    | <i>29.2</i>         | <i>34.8</i> | <i>45.8</i>  | <i>78.9</i>  | <i>105.8</i>   | <i>63.2</i>     | <i>59.2</i>  |

Average takings per establishment decreased by 3% overall. The higher star grade categories recorded the greatest decreases with the star grade 4 and star grade 5 categories recording decreases of 23% and 27% respectively. These falls were similar to the falls in occupancy and, to a great extent, would result from the de-classification of some establishments. Only the ungraded category experienced an increase (80%). This increase was greater than the increase in occupancy (58%).

Average takings per room night occupied and average takings per guest night both increased marginally overall. However, the higher star grade categories recorded decreases for both measures. Increases in the remaining categories were just sufficient to offset these decreases. Once again, it should be noted that these movements would, to some extent, be caused by movement of some establishments from the star grade categories to the ungraded category.

|   | <i>Total</i>                                   |  |                              |             |                |              |
|---|--|--|------------------------------|-------------|----------------|--------------|
|   | <i>Licensed<br/>hotels with<br/>facilities</i> | <i>Motels and<br/>guest<br/>houses</i> | <i>Star grading</i>          |             |                | <i>Total</i> |
|   |  |  | <i>1, 2 and<br/>ungraded</i> | <i>3</i>    | <i>4 and 5</i> |              |
| <b>ESTABLISHMENTS AND CAPACITY (number)</b>                       |  |  |                              |             |                |              |
| <i>September quarter 1996</i>                                     |  |  |                              |             |                |              |
| Establishments  | 92   | 96                                     | 66                           | 84          | 38             | 188          |
| Guest rooms   | 3,510  | 2,094                                  | 1,224                        | 2,562       | 1,818          | 5,604        |
| Rooms per establishment   | 38   | 22                                     | 19                           | 31          | 48             | 30           |
| <i>September quarter 1997</i>                                     |  |  |                              |             |                |              |
| Establishments  | 97   | 115                                    | 75                           | 81          | 56             | 212          |
| Guest rooms   | 3,517  | 2,246                                  | 1,298                        | 2,418       | 2,047          | 5,763        |
| Rooms per establishment   | 36   | 20                                     | 17                           | 30          | 37             | 27           |
| <b>AVERAGE NIGHTLY NUMBER OF ROOMS OCCUPIED PER ESTABLISHMENT</b> |  |  |                              |             |                |              |
| July  | 14.8   | 7.2                                    | 4.5                          | 10.1        | 23.8           | 10.9         |
| August  | 14.5   | 7.4                                    | 4.3                          | 10.5        | 23.0           | 10.9         |
| September   | 16.7   | 9.1                                    | 5.2                          | 13.0        | 25.9           | 12.9         |
| <i>September quarter 1996</i>                                     | <i>15.3</i>                                    | <i>7.9</i>                             | <i>4.6</i>                   | <i>11.2</i> | <i>24.2</i>    | <i>11.5</i>  |
| July  | 13.0   | 6.6                                    | 4.3                          | 9.3         | —              | 17.0         |
| August  | 14.0   | 6.9                                    | 4.7                          | 9.7         | —              | 18.2         |
| September   | 16.8   | 8.9                                    | 5.5                          | 13.2        | —              | 20.9         |
| <i>September quarter 1997</i>                                     | <i>14.6</i>                                    | <i>7.5</i>                             | <i>4.8</i>                   | <i>10.7</i> | <i>18.7</i>    | <i>10.7</i>  |
| <b>AVERAGE NIGHTLY NUMBER OF GUESTS PER OCCUPIED ROOM</b>         |  |  |                              |             |                |              |
| July  | 1.5  | 1.7                                    | 1.7                          | 1.7         | 1.4            | 1.6          |
| August  | 1.5  | 1.7                                    | 1.7                          | 1.7         | 1.5            | 1.6          |
| September   | 1.6  | 1.8                                    | 1.8                          | 1.8         | 1.5            | 1.7          |
| <i>September quarter 1996</i>                                     | <i>1.6</i>                                     | <i>1.8</i>                             | <i>1.7</i>                   | <i>1.7</i>  | <i>1.5</i>     | <i>1.6</i>   |
| July  | 1.5  | 1.7                                    | 1.7                          | 1.7         | 1.5            | 1.6          |
| August  | 1.6  | 1.7                                    | 1.7                          | 1.7         | 1.6            | 1.6          |
| September   | 1.7  | 1.8                                    | 1.8                          | 1.8         | 1.6            | 1.7          |
| <i>September quarter 1997</i>                                     | <i>1.6</i>                                     | <i>1.7</i>                             | <i>1.7</i>                   | <i>1.7</i>  | <i>1.6</i>     | <i>1.7</i>   |

The number of hotels, motels and guest houses in Tasmania increased by 24 establishments (13%) between September quarter 1996 and September quarter 1997. However, the supply of guest rooms increased by just 3%. Accordingly, the average number of rooms per establishment fell from 30 to 27. Due to reclassification of establishments and the inclusion in the survey of new, smaller establishments, the star grade 4 and 5 category had on average 23% fewer rooms per establishment.

In line with the 10% fall in the average number of rooms per establishment, the average nightly number of rooms occupied per establishment fell by 7%. Once again the star grade 4 and 5 category experienced the greatest decrease (23%), although this was in line with the decrease in average number of rooms per establishment.

Average nightly number of guests per room increased from 1.6 to 1.7 overall. The star grade 4 and 5 category showed the only increase, while the other categories remained unchanged.

|   | <i>Total</i>                                   |  |                              |             |                |              |
|---|--|--|------------------------------|-------------|----------------|--------------|
|   | <i>Licensed<br/>hotels with<br/>facilities</i> | <i>Motels and<br/>guest<br/>houses</i> | <i>Star grading</i>          |             |                | <i>Total</i> |
|   |  |  | <i>1, 2 and<br/>ungraded</i> | <i>3</i>    | <i>4 and 5</i> |              |
| <b>AVERAGE TAKINGS PER ESTABLISHMENT (\$'000)</b>   |  |  |                              |             |                |              |
| July  | 35.6   | 14.5                                   | 8.5                          | 19.2        | 65.8           | 24.8         |
| August  | 33.2   | 15.0                                   | 7.8                          | 19.9        | 60.6           | 23.9         |
| September   | 37.5   | 18.2                                   | 9.4                          | 24.2        | 67.0           | 27.7         |
| <i>September quarter 1996</i>                       | <i>106.3</i>                                   | <i>47.7</i>                            | <i>25.7</i>                  | <i>63.3</i> | <i>193.4</i>   | <i>76.4</i>  |
| July  | 34.4   | 14.1                                   | 8.2                          | 18.0        | 51.6           | 23.4         |
| August  | 37.6   | 14.6                                   | 9.0                          | 18.5        | 56.2           | 25.1         |
| September   | 44.3   | 18.6                                   | 10.4                         | 25.5        | 64.2           | 30.4         |
| <i>September quarter 1997</i>                       | <i>116.3</i>                                   | <i>47.3</i>                            | <i>27.6</i>                  | <i>62.0</i> | <i>172.0</i>   | <i>78.9</i>  |
| <b>AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)</b> |  |  |                              |             |                |              |
| July  | 77.9   | 64.9                                   | 61.3                         | 61.0        | 89.3           | 73.5         |
| August  | 73.9   | 65.6                                   | 58.7                         | 61.0        | 85.1           | 71.0         |
| September   | 74.7   | 66.3                                   | 60.2                         | 62.1        | 86.2           | 71.7         |
| <i>September quarter 1996</i>                       | <i>75.5</i>                                    | <i>65.6</i>                            | <i>60.1</i>                  | <i>61.5</i> | <i>86.9</i>    | <i>72.0</i>  |
| July  | 85.0   | 69.0                                   | 61.5                         | 62.6        | 97.9           | 79.0         |
| August  | 86.5   | 68.0                                   | 62.2                         | 61.4        | 100.0          | 79.7         |
| September   | 88.0   | 69.5                                   | 62.7                         | 64.3        | 102.4          | 80.9         |
| <i>September quarter 1997</i>                       | <i>86.6</i>                                    | <i>68.9</i>                            | <i>62.2</i>                  | <i>62.9</i> | <i>100.2</i>   | <i>79.9</i>  |
| <b>AVERAGE TAKINGS PER GUEST NIGHT (\$)</b>         |  |  |                              |             |                |              |
| July  | 51.4   | 38.2                                   | 36.2                         | 36.2        | 62.1           | 46.6         |
| August  | 48.7   | 38.2                                   | 34.7                         | 36.5        | 58.0           | 44.7         |
| September   | 45.6   | 36.4                                   | 33.7                         | 34.1        | 55.8           | 42.1         |
| <i>September quarter 1996</i>                       | <i>48.4</i>                                    | <i>37.5</i>                            | <i>34.8</i>                  | <i>35.5</i> | <i>58.5</i>    | <i>44.3</i>  |
| July  | 55.5   | 41.2                                   | 37.2                         | 37.3        | 65.8           | 49.8         |
| August  | 55.1   | 40.0                                   | 37.5                         | 36.6        | 64.2           | 49.2         |
| September   | 52.3   | 38.4                                   | 35.4                         | 35.3        | 62.6           | 46.7         |
| <i>September quarter 1997</i>                       | <i>54.1</i>                                    | <i>39.7</i>                            | <i>36.6</i>                  | <i>36.2</i> | <i>64.0</i>    | <i>48.4</i>  |

Overall, average takings per establishment increased by 3% despite the 7% fall in average room demand per establishment. The 1, 2 and ungraded category was the only category to record an increase, while the 4 and 5 star grade recorded a significant decrease (11%). However, for all star grade categories, changes in the average takings per establishment were better than the changes in average number of rooms available and occupied per establishment.

Average takings per room night occupied and per guest night both increased overall, with all star grade categories experiencing increases. The strongest growth was in the star grade 4 and 5 category which recorded an increase of 15% in average takings per room night. The increased takings of 9% per guest night for this category was despite the increase in the average nightly number of guests per occupied room. The remaining star grade categories also experienced small increases in average takings per room and per guest.

|  | Total                                 |                               |              |             |             |              |             |             |       |
|--|---------------------------------------|-------------------------------|--------------|-------------|-------------|--------------|-------------|-------------|-------|
|  | Licensed<br>hotels with<br>facilities | Motels and<br>guest<br>houses | Star grading |             |             |              |             | Ungraded    | Total |
|  |                                       |                               | 1            | 2           | 3           | 4 and 5      |             |             |       |
| ESTABLISHMENTS AND CAPACITY (number)                       |                                       |                               |              |             |             |              |             |             |       |
| <i>September quarter 1996—</i>                             |                                       |                               |              |             |             |              |             |             |       |
| Establishments   | 31                                    | 68                            | 14           | 30          | 31          | 6            | 18          | 99          |       |
| Guest rooms  | 2,045                                 | 3,663                         | 328          | 1,336       | 2,548       | 1,063        | 433         | 5,708       |       |
| Rooms per establishment                                    | 66                                    | 54                            | 23           | 45          | 82          | 177          | 24          | 58          |       |
| <i>September quarter 1997—</i>                             |                                       |                               |              |             |             |              |             |             |       |
| Establishments   | 34                                    | 69                            | 8            | 26          | 30          | 8            | 31          | 103         |       |
| Guest rooms  | 2,399                                 | 3,803                         | 122          | 1,165       | 2,428       | 1,118        | 1,369       | 6,202       |       |
| Rooms per establishment                                    | 71                                    | 55                            | 15           | 45          | 81          | 140          | 44          | 60          |       |
| AVERAGE NIGHTLY NUMBER OF ROOMS OCCUPIED PER ESTABLISHMENT |                                       |                               |              |             |             |              |             |             |       |
| July   | 48.3                                  | 40.0                          | 14.2         | 31.0        | 66.8        | 120.0        | 16.6        | 42.6        |       |
| August   | 48.2                                  | 39.9                          | 13.3         | 30.6        | 66.9        | 122.0        | 16.5        | 42.5        |       |
| September  | 41.6                                  | 34.1                          | 11.3         | 24.6        | 59.7        | 101.8        | 14.0        | 36.5        |       |
| <i>September quarter 1996</i>                              | <i>46.1</i>                           | <i>38.1</i>                   | <i>13.0</i>  | <i>28.8</i> | <i>64.5</i> | <i>114.7</i> | <i>15.7</i> | <i>40.6</i> |       |
| July   | 49.1                                  | 40.1                          | 7.2          | 29.7        | 64.6        | 96.3         | 28.9        | 43.1        |       |
| August   | 49.7                                  | 38.0                          | 6.6          | 28.2        | 63.4        | 96.0         | 27.7        | 41.9        |       |
| September  | 41.2                                  | 32.4                          | 4.8          | 23.0        | 55.0        | 85.3         | 21.6        | 35.3        |       |
| <i>September quarter 1997</i>                              | <i>46.8</i>                           | <i>36.9</i>                   | <i>6.2</i>   | <i>27.0</i> | <i>61.1</i> | <i>92.6</i>  | <i>26.1</i> | <i>40.1</i> |       |
| AVERAGE NIGHTLY NUMBER OF GUESTS PER OCCUPIED ROOM         |                                       |                               |              |             |             |              |             |             |       |
| July   | 1.7                                   | 1.9                           | 1.9          | 1.9         | 1.9         | 1.6          | 1.5         | 1.8         |       |
| August   | 1.7                                   | 1.8                           | 1.8          | 1.9         | 1.9         | 1.6          | 1.5         | 1.8         |       |
| September  | 1.6                                   | 1.7                           | 1.5          | 1.7         | 1.8         | 1.5          | 1.4         | 1.7         |       |
| <i>September quarter 1996</i>                              | <i>1.7</i>                            | <i>1.8</i>                    | <i>1.8</i>   | <i>1.9</i>  | <i>1.8</i>  | <i>1.6</i>   | <i>1.5</i>  | <i>1.8</i>  |       |
| July   | 1.7                                   | 1.9                           | 1.8          | 1.9         | 1.9         | 1.7          | 1.7         | 1.8         |       |
| August   | 1.7                                   | 1.8                           | 1.7          | 1.8         | 1.8         | 1.7          | 1.6         | 1.7         |       |
| September  | 1.6                                   | 1.8                           | 1.7          | 1.7         | 1.8         | 1.5          | 1.6         | 1.7         |       |
| <i>September quarter 1997</i>                              | <i>1.7</i>                            | <i>1.8</i>                    | <i>1.7</i>   | <i>1.8</i>  | <i>1.8</i>  | <i>1.6</i>   | <i>1.6</i>  | <i>1.8</i>  |       |

There was an increase of 4 establishments in the Northern Territory over the year to September 1997 and the number of guest rooms increased by 2%. The average number of rooms per establishment rose from 58 to 60. There was significant variation in room numbers across the different star gradings. However, much of the changes would be due to a significant number of establishments being de-classified during the year, i.e. establishments which were included in the star grade categories last year but are now included under "ungraded".

Overall, the average nightly number of rooms occupied declined marginally. However, once again there were significant variations across the star grade categories. Except for the star grade 4 and 5 category, each star grade category showed a larger fall in average occupancy than in average size.

The average nightly number of guests per occupied room remained the same overall. However, there were minor variations between the star grades with decreases in the star grade 1 and star grade 2 categories being offset by an increase in the ungraded category.

|  | Licensed<br>hotels with<br>facilities | Motels and<br>guest<br>houses | Total        |       |       |         |       | Ungraded | Total |
|--|---------------------------------------|-------------------------------|--------------|-------|-------|---------|-------|----------|-------|
|  |                                       |                               | Star grading |       |       |         |       |          |       |
|  |                                       |                               | 1            | 2     | 3     | 4 and 5 |       |          |       |
| AVERAGE TAKINGS PER ESTABLISHMENT (\$'000)   |                                       |                               |              |       |       |         |       |          |       |
| July   | 195.7                                 | 106.2                         | 22.4         | 69.7  | 218.5 | 588.6   | 32.0  | 134.2    |       |
| August                                       | 204.4                                 | 107.8                         | 20.7         | 68.7  | 222.9 | 641.8   | 30.6  | 138.0    |       |
| September                                    | 153.5                                 | 81.4                          | 14.1         | 48.3  | 178.8 | 443.7   | 24.6  | 104.0    |       |
| September quarter 1996                       | 553.6                                 | 295.4                         | 57.2         | 186.8 | 620.3 | 1,674.2 | 87.2  | 376.2    |       |
| July   | 188.4                                 | 108.1                         | 11.5         | 68.8  | 211.0 | 401.5   | 78.7  | 134.6    |       |
| August                                       | 195.6                                 | 104.8                         | 10.7         | 66.3  | 211.5 | 414.6   | 77.8  | 134.8    |       |
| September                                    | 148.9                                 | 79.5                          | 6.7          | 47.4  | 164.8 | 328.6   | 54.5  | 102.4    |       |
| September quarter 1997                       | 532.9                                 | 292.3                         | 28.8         | 182.5 | 587.2 | 1,144.8 | 211.0 | 371.8    |       |
| AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$) |                                       |                               |              |       |       |         |       |          |       |
| July   | 130.8                                 | 85.5                          | 50.6         | 72.6  | 105.5 | 158.2   | 62.2  | 101.6    |       |
| August                                       | 136.7                                 | 87.1                          | 50.0         | 72.4  | 107.4 | 169.7   | 59.8  | 104.7    |       |
| September                                    | 122.9                                 | 79.6                          | 41.7         | 65.4  | 99.8  | 145.3   | 58.8  | 95.1     |       |
| September quarter 1996                       | 130.5                                 | 84.4                          | 47.9         | 70.5  | 104.5 | 158.6   | 60.4  | 100.8    |       |
| July   | 123.7                                 | 87.0                          | 51.6         | 74.7  | 105.3 | 134.5   | 87.8  | 100.8    |       |
| August                                       | 126.9                                 | 88.9                          | 52.4         | 75.9  | 107.6 | 139.3   | 90.6  | 103.8    |       |
| September                                    | 120.3                                 | 81.7                          | 46.5         | 68.6  | 99.9  | 128.4   | 84.1  | 96.6     |       |
| September quarter 1997                       | 123.9                                 | 86.2                          | 50.6         | 73.4  | 104.5 | 134.4   | 87.8  | 100.7    |       |
| AVERAGE TAKINGS PER GUEST NIGHT (\$)         |                                       |                               |              |       |       |         |       |          |       |
| July   | 76.2                                  | 44.9                          | 26.0         | 37.4  | 55.4  | 97.2    | 41.9  | 55.3     |       |
| August                                       | 81.0                                  | 47.4                          | 27.5         | 38.9  | 57.9  | 105.9   | 40.6  | 58.7     |       |
| September                                    | 76.7                                  | 46.2                          | 27.2         | 38.0  | 56.6  | 94.8    | 42.3  | 56.6     |       |
| September quarter 1996                       | 78.1                                  | 46.2                          | 26.8         | 38.1  | 56.6  | 99.7    | 41.6  | 56.9     |       |
| July   | 70.9                                  | 46.9                          | 29.3         | 40.2  | 55.7  | 78.5    | 51.6  | 55.6     |       |
| August                                       | 73.9                                  | 50.7                          | 30.9         | 41.7  | 59.9  | 83.8    | 56.4  | 59.7     |       |
| September                                    | 74.2                                  | 46.2                          | 27.9         | 39.2  | 54.6  | 82.9    | 53.6  | 56.4     |       |
| September quarter 1997                       | 72.9                                  | 48.0                          | 29.5         | 40.5  | 56.8  | 81.6    | 53.8  | 57.2     |       |

In line with the small decrease in average demand, average takings per establishment decreased marginally overall. The star grade 1 and star grade 4 and 5 categories recorded falls of 50% and 32% respectively. This was not offset by the 142% increase in the ungraded category. Once again, much of the variability would be due to the de-grading of establishments.

Average takings per room night occupied remained virtually unchanged overall. However, the star grade 4 and 5 category showed a significant decrease (15%). The star grade 1, star grade 2 and ungraded categories all experienced increases, while the star grade 3 category remained unchanged. Average takings per guest night, however, showed a small increase overall with all categories other than the star grade 4 and 5 categories, which fell by 18%, experiencing increases. However, these changes were strongly influenced by the de-grading of many establishments.

|  | Total                                 |                               |                      |       |         |       |
|--|---------------------------------------|-------------------------------|----------------------|-------|---------|-------|
|  | Licensed<br>hotels with<br>facilities | Motels and<br>guest<br>houses | Star grading         |       |         | Total |
|  |                                       |                               | 1, 2 and<br>ungraded | 3     | 4 and 5 |       |
| ESTABLISHMENTS AND CAPACITY (number)                       |                                       |                               |                      |       |         |       |
| <i>September quarter 1996—</i>                             |                                       |                               |                      |       |         |       |
| Establishments   | 15                                    | 30                            | 13                   | 23    | 9       | 45    |
| Guest rooms  | 1,766                                 | 1,968                         | 528                  | 1,943 | 1,263   | 3,734 |
| Rooms per establishment                                    | 118                                   | 66                            | 41                   | 84    | 140     | 83    |
| <i>September quarter 1997—</i>                             |                                       |                               |                      |       |         |       |
| Establishments   | 15                                    | 33                            | 14                   | 24    | 10      | 48    |
| Guest rooms  | 1,764                                 | 2,110                         | 658                  | 2,023 | 1,193   | 3,874 |
| Rooms per establishment                                    | 118                                   | 64                            | 47                   | 84    | 119     | 81    |
| AVERAGE NIGHTLY NUMBER OF ROOMS OCCUPIED PER ESTABLISHMENT |                                       |                               |                      |       |         |       |
| July   | 61.0                                  | 32.1                          | 15.3                 | 40.6  | 82.7    | 41.7  |
| August   | 69.4                                  | 33.8                          | 16.5                 | 44.2  | 91.7    | 45.7  |
| September  | 77.8                                  | 45.1                          | 23.2                 | 57.2  | 100.4   | 56.0  |
| <i>September quarter 1996</i>                              | 69.3                                  | 36.9                          | 18.3                 | 47.2  | 91.5    | 47.7  |
| July   | 63.5                                  | 32.2                          | 21.3                 | 42.1  | 70.6    | 42.0  |
| August   | 62.8                                  | 30.9                          | 21.7                 | 39.6  | 70.6    | 40.8  |
| September  | 78.6                                  | 42.6                          | 30.5                 | 54.6  | 84.8    | 53.9  |
| <i>September quarter 1997</i>                              | 68.2                                  | 35.1                          | 24.4                 | 45.3  | 75.2    | 45.5  |
| AVERAGE NIGHTLY NUMBER OF GUESTS PER OCCUPIED ROOM         |                                       |                               |                      |       |         |       |
| July   | 1.5                                   | 1.8                           | 2.2                  | 1.7   | 1.4     | 1.6   |
| August   | 1.4                                   | 1.8                           | 2.1                  | 1.6   | 1.3     | 1.6   |
| September  | 1.4                                   | 1.8                           | 2.3                  | 1.7   | 1.4     | 1.6   |
| <i>September quarter 1996</i>                              | 1.4                                   | 1.8                           | 2.2                  | 1.7   | 1.4     | 1.6   |
| July   | 1.6                                   | 2.0                           | 2.2                  | 1.7   | 1.6     | 1.8   |
| August   | 1.4                                   | 1.9                           | 2.2                  | 1.6   | 1.6     | 1.7   |
| September  | 1.5                                   | 2.0                           | 2.3                  | 1.7   | 1.6     | 1.8   |
| <i>September quarter 1997</i>                              | 1.5                                   | 2.0                           | 2.2                  | 1.7   | 1.6     | 1.8   |

The number of establishments in the Australian Capital Territory increased from 45 to 48 in September quarter 1997 compared with September quarter 1996 and room supply increased by 4%. The average number of rooms per establishment decreased from 83 to 81. Establishment numbers increased for all star grade categories. The star grade 4 and 5 category experienced a fall in the average number of rooms per establishment while the star grade 1, 2 and ungraded category recorded an increase. Some of these changes could be caused by reclassification of establishments as well as the addition of new establishments.

The average nightly number of rooms occupied per establishment fell by 5% overall compared to a fall of 2% in the average number of rooms available per establishment. An increase of 33% in the star grade 1, 2 and ungraded category was more than double the increase in average number of rooms available in this category. The star grade 4 and 5 category experienced the largest fall (18%) which was in line with the fall in average number of rooms available in this category.

The average nightly number of guests per occupied room increased from 1.6 to 1.8 overall. The star grade 4 and 5 category increased from 1.4 to 1.6, while the remaining categories remained the same.



|  | <i>Total</i>                                   |  |                              |              |                |              |
|--|--|--|------------------------------|--------------|----------------|--------------|
|  | <i>Licensed<br/>hotels with<br/>facilities</i> | <i>Motels and<br/>guest<br/>houses</i> | <i>Star grading</i>          |              |                | <i>Total</i> |
|  |  |  | <i>1, 2 and<br/>ungraded</i> | <i>3</i>     | <i>4 and 5</i> |              |
| AVERAGE TAKINGS PER ESTABLISHMENT (\$'000)   |  |  |                              |              |                |              |
| July   | 207.7  | 71.3                                   | 30.1                         | 94.6         | 298.5          | 116.7        |
| August                                       | 244.2  | 75.4                                   | 32.0                         | 101.7        | 352.0          | 131.6        |
| September                                    | 270.2  | 98.1                                   | 45.2                         | 128.4        | 384.0          | 155.5        |
| <i>September quarter 1996</i>                | <i>722.1</i>                                   | <i>244.7</i>                           | <i>107.3</i>                 | <i>324.7</i> | <i>1,034.5</i> | <i>403.9</i> |
| July   | 225.5  | 74.9                                   | 50.8                         | 106.7        | 258.2          | 122.0        |
| August                                       | 229.2  | 72.0                                   | 52.5                         | 101.5        | 264.5          | 121.1        |
| September                                    | 276.5  | 97.0                                   | 66.3                         | 138.4        | 310.1          | 153.1        |
| <i>September quarter 1997</i>                | <i>731.3</i>                                   | <i>243.9</i>                           | <i>169.6</i>                 | <i>346.6</i> | <i>832.8</i>   | <i>396.2</i> |
| AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$) |  |  |                              |              |                |              |
| July   | 109.8  | 71.7                                   | 63.6                         | 75.1         | 116.5          | 90.3         |
| August                                       | 113.5  | 71.8                                   | 62.4                         | 74.3         | 123.9          | 92.9         |
| September                                    | 115.7  | 72.5                                   | 65.0                         | 74.8         | 127.5          | 92.5         |
| <i>September quarter 1996</i>                | <i>113.2</i>                                   | <i>72.1</i>                            | <i>63.8</i>                  | <i>74.7</i>  | <i>122.9</i>   | <i>92.0</i>  |
| July   | 114.6  | 75.1                                   | 77.2                         | 81.7         | 117.9          | 93.8         |
| August                                       | 117.8  | 75.2                                   | 77.9                         | 82.7         | 120.8          | 95.7         |
| September                                    | 117.2  | 75.9                                   | 72.3                         | 84.6         | 121.9          | 94.8         |
| <i>September quarter 1997</i>                | <i>116.6</i>                                   | <i>75.5</i>                            | <i>75.4</i>                  | <i>83.1</i>  | <i>120.3</i>   | <i>94.7</i>  |
| AVERAGE TAKINGS PER GUEST NIGHT (\$)         |  |  |                              |              |                |              |
| July   | 73.8   | 39.8                                   | 29.3                         | 43.6         | 82.1           | 54.7         |
| August                                       | 83.6   | 40.3                                   | 29.3                         | 45.5         | 92.4           | 59.3         |
| September                                    | 82.9   | 39.5                                   | 28.6                         | 44.9         | 93.3           | 56.7         |
| <i>September quarter 1996</i>                | <i>80.3</i>                                    | <i>39.8</i>                            | <i>29.0</i>                  | <i>44.7</i>  | <i>89.5</i>    | <i>56.9</i>  |
| July   | 73.7   | 38.1                                   | 35.2                         | 46.9         | 71.9           | 52.9         |
| August                                       | 82.4   | 38.8                                   | 35.8                         | 50.8         | 76.8           | 56.5         |
| September                                    | 76.3   | 37.4                                   | 31.4                         | 48.4         | 73.9           | 52.5         |
| <i>September quarter 1997</i>                | <i>77.3</i>                                    | <i>38.0</i>                            | <i>33.8</i>                  | <i>48.6</i>  | <i>74.2</i>    | <i>53.8</i>  |

Average takings per establishment decreased by 2% between September quarter 1996 and September quarter 1997. Increases were recorded for star grade category 1, 2 and ungraded (58%) and star grade category 3 (6%). The star grade 4 and 5 recorded a decrease of 19% which led to the overall fall. Overall, the fall in average takings per establishment was less than the fall in average occupancy.

Average takings per room night occupied increased overall while average takings per guest night fell. This reflects the higher average number of guests per room. The star grade 4 and 5 category experienced decreases of 2% and 17% in average takings per room and per guest respectively, but this was less than the fall in average occupancy.

|  | Total                           |                         |              |            |             |             |              |             |             |
|--|---------------------------------|-------------------------|--------------|------------|-------------|-------------|--------------|-------------|-------------|
|  | Licensed hotels with facilities | Motels and guest houses | Star grading |            |             |             |              | Ungraded    | Total       |
|  |                                 |                         | 1            | 2          | 3           | 4           | 5            |             |             |
| ESTABLISHMENTS AND CAPACITY (number)                       |                                 |                         |              |            |             |             |              |             |             |
| <i>September quarter 1996—</i>                             |                                 |                         |              |            |             |             |              |             |             |
| Establishments   | 1,135                           | 3,748                   | 134          | 1,426      | 2,299       | 401         | 49           | 574         | 4,883       |
| Guest rooms  | 69,782                          | 102,639                 | 2,315        | 28,569     | 75,349      | 37,961      | 13,131       | 15,096      | 172,421     |
| Rooms per establishment                                    | 61                              | 27                      | 17           | 20         | 33          | 95          | 268          | 26          | 35          |
| <i>September quarter 1997—</i>                             |                                 |                         |              |            |             |             |              |             |             |
| Establishments   | 1,163                           | 3,877                   | 142          | 1,244      | 2,327       | 482         | 56           | 789         | 5,040       |
| Guest rooms  | 73,784                          | 105,249                 | 2,598        | 25,001     | 75,302      | 40,352      | 14,113       | 21,667      | 179,033     |
| Rooms per establishment                                    | 63                              | 27                      | 18           | 20         | 32          | 84          | 252          | 27          | 36          |
| AVERAGE NIGHTLY NUMBER OF ROOMS OCCUPIED PER ESTABLISHMENT |                                 |                         |              |            |             |             |              |             |             |
| July   | 37.7                            | 15.3                    | 7.1          | 9.5        | 18.8        | 65.3        | 170.8        | 13.6        | 20.5        |
| August   | 38.6                            | 14.8                    | 7.1          | 9.2        | 18.3        | 65.5        | 183.8        | 13.8        | 20.4        |
| September  | 39.8                            | 15.9                    | 7.3          | 9.8        | 20.0        | 66.4        | 191.2        | 13.6        | 21.4        |
| <i>September quarter 1996</i>                              | <i>38.7</i>                     | <i>15.3</i>             | <i>7.2</i>   | <i>9.5</i> | <i>19.0</i> | <i>65.7</i> | <i>181.9</i> | <i>13.7</i> | <i>20.7</i> |
| July   | 38.7                            | 15.0                    | 7.6          | 9.7        | 18.3        | 56.1        | —163.2       | 13.9        | 20.4        |
| August   | 39.3                            | 14.5                    | 7.8          | 9.2        | 17.7        | 56.0        | 174.2        | 14.2        | 20.2        |
| September  | 40.0                            | 15.6                    | 7.4          | 10.0       | 19.4        | 56.1        | 176.9        | 14.4        | 21.2        |
| <i>September quarter 1997</i>                              | <i>39.3</i>                     | <i>15.0</i>             | <i>7.6</i>   | <i>9.7</i> | <i>18.4</i> | <i>56.1</i> | <i>171.4</i> | <i>14.2</i> | <i>20.6</i> |
| AVERAGE NIGHTLY NUMBER OF GUESTS PER OCCUPIED ROOM         |                                 |                         |              |            |             |             |              |             |             |
| July   | 1.7                             | 1.8                     | 1.9          | 1.8        | 1.8         | 1.7         | 1.6          | 1.9         | 1.8         |
| August   | 1.7                             | 1.8                     | 1.9          | 1.8        | 1.7         | 1.7         | 1.5          | 1.9         | 1.7         |
| September  | 1.7                             | 1.8                     | 2.0          | 1.8        | 1.8         | 1.7         | 1.6          | 1.9         | 1.7         |
| <i>September quarter 1996</i>                              | <i>1.7</i>                      | <i>1.8</i>              | <i>1.9</i>   | <i>1.8</i> | <i>1.8</i>  | <i>1.7</i>  | <i>1.6</i>   | <i>1.9</i>  | <i>1.7</i>  |
| July   | 1.7                             | 1.8                     | 2.2          | 1.8        | 1.8         | 1.7         | 1.6          | 1.8         | 1.8         |
| August   | 1.7                             | 1.8                     | 2.2          | 1.7        | 1.8         | 1.7         | 1.6          | 1.8         | 1.7         |
| September  | 1.7                             | 1.8                     | 2.2          | 1.8        | 1.8         | 1.7         | 1.6          | 1.8         | 1.8         |
| <i>September quarter 1997</i>                              | <i>1.7</i>                      | <i>1.8</i>              | <i>2.2</i>   | <i>1.8</i> | <i>1.8</i>  | <i>1.7</i>  | <i>1.6</i>   | <i>1.8</i>  | <i>1.8</i>  |

The number of hotels, motels and guest houses in Australia increased by 3% in September quarter 1997 compared with September quarter 1996 and the number of rooms available rose by 4%. Accordingly the average size of establishments in terms of room numbers increased from 35 to 36. Only the star grade 2 and star grade 3 categories recorded decreases in room numbers. However some of this variability would be caused by reclassification of establishments and the addition of new establishments.

The average nightly number of rooms occupied per establishment recorded a marginal decrease overall. The higher star grades recorded the largest falls. For all star grade categories, except star grade 4, the change in average nightly number of rooms occupied per establishment was in line with the change in average number of rooms available. For the star grade 4 category, the fall in average occupancy was greater than the fall in average size.

The average nightly number of guests per occupied room increased from 1.7 to 1.8 overall. There were minor fluctuations by star grade category, the most significant being in the star grade 1 category which increased from 1.9 to 2.2.

|   | <i>Total</i>                           |                                |                     |             |              |              |                |                 |              |
|---|--|--------------------------------|---------------------|-------------|--------------|--------------|----------------|-----------------|--------------|
|   | <i>Licensed hotels with facilities</i> | <i>Motels and guest houses</i> | <i>Star grading</i> |             |              |              |                | <i>Ungraded</i> | <i>Total</i> |
|   |  |                                | <i>1</i>            | <i>2</i>    | <i>3</i>     | <i>4</i>     | <i>5</i>       |                 |              |
| <b>AVERAGE TAKINGS PER ESTABLISHMENT (\$'000)</b>   |  |                                |                     |             |              |              |                |                 |              |
| July  | 141.4                                  | 36.0                           | 11.2                | 16.3        | 45.5         | 241.8        | 925.7          | 41.3            | 60.5         |
| August  | 148.4                                  | 35.1                           | 12.2                | 16.1        | 44.6         | 244.0        | 1,007.4        | 44.5            | 61.4         |
| September   | 147.9                                  | 35.8                           | 10.3                | 16.3        | 46.1         | 241.3        | 1,036.8        | 41.1            | 61.8         |
| <i>September quarter 1996</i>                       | <i>437.6</i>                           | <i>106.8</i>                   | <i>33.7</i>         | <i>48.7</i> | <i>136.3</i> | <i>727.1</i> | <i>2,969.9</i> | <i>126.9</i>    | <i>183.7</i> |
| July  | 149.8                                  | 36.4                           | 13.3                | 17.1        | 45.6         | 211.8        | 939.0          | 39.8            | 62.6         |
| August  | 155.0                                  | 35.4                           | 14.5                | 16.4        | 44.1         | 212.6        | 994.8          | 43.5            | 63.0         |
| September   | 152.4                                  | 36.0                           | 12.7                | 16.9        | 45.8         | 206.0        | 988.9          | 41.8            | 62.9         |
| <i>September quarter 1997</i>                       | <i>457.1</i>                           | <i>107.8</i>                   | <i>40.5</i>         | <i>50.3</i> | <i>135.4</i> | <i>630.4</i> | <i>2,922.7</i> | <i>125.0</i>    | <i>188.4</i> |
| <b>AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)</b> |  |                                |                     |             |              |              |                |                 |              |
| July  | 121.4                                  | 76.3                           | 50.7                | 55.5        | 78.3         | 119.9        | 174.8          | 99.6            | 95.6         |
| August  | 124.1                                  | 76.7                           | 55.4                | 56.3        | 78.7         | 120.6        | 176.8          | 106.1           | 97.6         |
| September   | 124.0                                  | 75.2                           | 47.6                | 55.2        | 77.1         | 121.2        | 180.7          | 101.6           | 96.3         |
| <i>September quarter 1996</i>                       | <i>123.2</i>                           | <i>76.0</i>                    | <i>51.2</i>         | <i>55.7</i> | <i>78.0</i>  | <i>120.6</i> | <i>177.5</i>   | <i>102.4</i>    | <i>96.5</i>  |
| July  | 126.1                                  | 78.6                           | 56.5                | 56.6        | 80.5         | 121.7        | 185.7          | 95.9            | 99.3         |
| August  | 128.2                                  | 79.1                           | 59.8                | 57.3        | 80.5         | 122.5        | 184.2          | 101.8           | 101.1        |
| September   | 127.0                                  | 77.2                           | 57.1                | 56.3        | 78.8         | 122.5        | 186.3          | 96.8            | 98.9         |
| <i>September quarter 1997</i>                       | <i>127.1</i>                           | <i>78.3</i>                    | <i>57.8</i>         | <i>56.7</i> | <i>79.9</i>  | <i>122.2</i> | <i>185.4</i>   | <i>98.2</i>     | <i>99.7</i>  |
| <b>AVERAGE TAKINGS PER GUEST NIGHT (\$)</b>         |  |                                |                     |             |              |              |                |                 |              |
| July  | 72.5                                   | 41.5                           | 26.1                | 30.3        | 43.2         | 71.2         | 111.8          | 52.4            | 54.0         |
| August  | 75.1                                   | 43.2                           | 28.7                | 31.5        | 45.1         | 72.8         | 114.4          | 56.6            | 56.7         |
| September   | 74.7                                   | 41.4                           | 24.3                | 30.7        | 43.0         | 72.8         | 116.1          | 54.2            | 55.0         |
| <i>September quarter 1996</i>                       | <i>74.1</i>                            | <i>42.0</i>                    | <i>26.4</i>         | <i>30.8</i> | <i>43.7</i>  | <i>72.3</i>  | <i>114.2</i>   | <i>54.4</i>     | <i>55.3</i>  |
| July  | 74.7                                   | 42.9                           | 26.0                | 31.8        | 44.3         | 70.9         | 116.7          | 52.5            | 56.1         |
| August  | 77.3                                   | 44.5                           | 27.3                | 32.8        | 45.9         | 72.8         | 118.0          | 56.8            | 58.6         |
| September   | 76.2                                   | 42.4                           | 26.5                | 31.5        | 43.9         | 72.1         | 118.6          | 53.3            | 56.3         |
| <i>September quarter 1997</i>                       | <i>76.1</i>                            | <i>43.2</i>                    | <i>26.6</i>         | <i>32.0</i> | <i>44.7</i>  | <i>71.9</i>  | <i>117.8</i>   | <i>54.2</i>     | <i>57.0</i>  |

Average takings per establishment increased overall by 3%, compared with the marginal decrease in average room demand per establishment. The star grade 1 and star grade 2 categories both recorded increases while all other categories recorded decreases, the greatest being in the star grade 4 category which experienced a fall of 13%. For all star grade categories the change in average takings was better than the change in average room demand.

Average takings per room night occupied showed an overall increase (3%), with all star grade categories, other than the ungraded category, experiencing increases. Similarly, the average taking per guest night increased overall by 3%, with only the star grade 4 and ungraded categories recording decreases. The overall increase in average takings per guest night was despite the increase in the average number of guests per room.

## INTERNATIONAL TOURISM

### VISITOR ARRIVALS

During the September quarter 1997, 1,058,700 overseas visitors arrived in Australia. This was 6% more than arrived in the September quarter 1996 (996,600).

After steadily increasing and reaching a peak in July 1997, the trend estimate for arrivals of overseas visitors fell for September 1997.

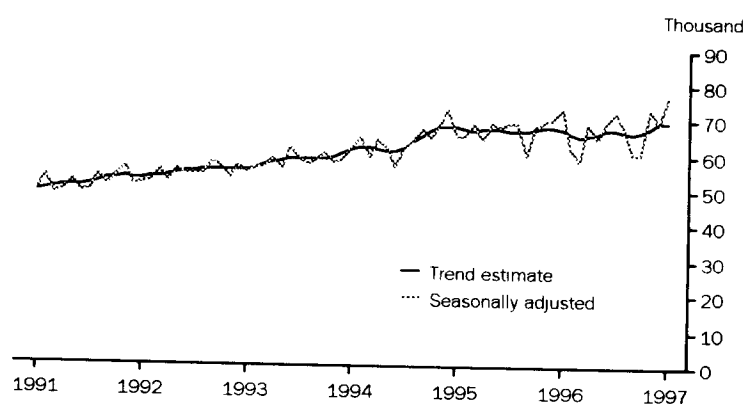
Malaysia, with an increase of arrivals between September quarter 1996 and September quarter 1997 of 30%, was the fastest growing source of overseas visitors to Australia. Previous strong growth in arrivals from Korea slowed significantly over the period, while the number of visitors from Thailand fell significantly (44%). Visitor numbers from Hong Kong and Papua New Guinea also fell.

The median intended length of intended stay for visitors arriving in Australia during the September quarter 1997 was 9 days. This was significantly longer than for the September quarter 1996 (7.5 days). Consequently, the number of person days was up by 11% in the September quarter 1997.

### VISITORS FROM JAPAN

During September quarter 1997, 227,700 visitors arrived from Japan. This represented an increase of 4% over the same quarter in 1996. They accounted for 22% of all visitors to Australia in September quarter 1997. Monthly trend figures showed a slow overall increase during the year ended September 1997.

MONTHLY VISITOR ARRIVALS, RESIDENTS OF JAPAN,  
SEASONALLY ADJUSTED AND TREND ESTIMATES, TO SEPTEMBER



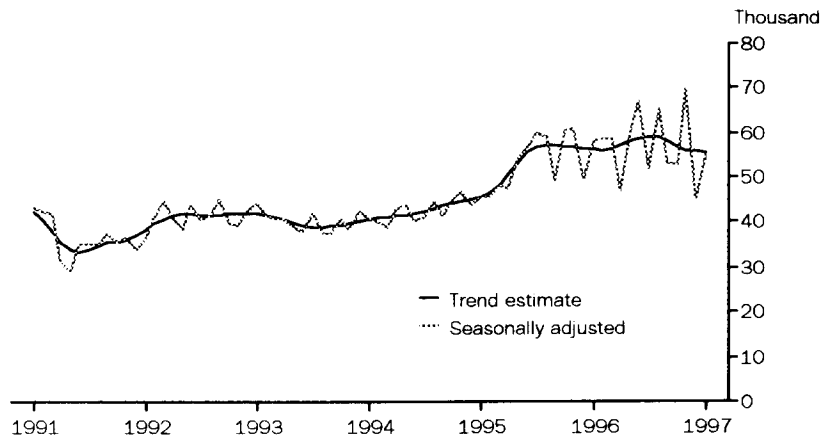
Visitors from Japan during the September quarter 1997 had a median expected length of stay of 5.7 days. This was slightly shorter than for the same quarter in 1996 (6 days). Overall they intended to stay a total of 3.3 million person days. Most Japanese visitors arriving during the quarter were on holiday (89%).

The majority of Japanese visitors to Australia by air disembarked at either Brisbane (39%) or Sydney (33%). Almost all of the remaining Japanese visitors (22%) disembarked at Cairns.

### VISITORS FROM NEW ZEALAND

205,200 visitors arrived from New Zealand in September quarter 1997, marginally more than the same quarter in 1996. These visitors accounted for 19% of all visitors arrivals compared with 17% in the September quarter 1996. The trend estimate of New Zealand visitor arrivals decreased by 3% in September 1997 compared to the same month in 1996.

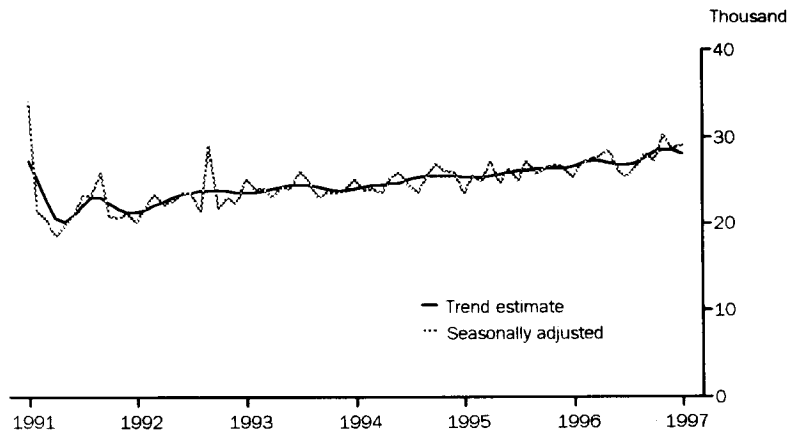
MONTHLY VISITOR ARRIVALS, RESIDENTS OF NEW ZEALAND,  
SEASONALLY ADJUSTED AND TREND ESTIMATES, TO SEPTEMBER



New Zealand visitor arrivals during the September quarter 1997 had a median intended length of stay of 9 days and overall intended to stay a total of 3.3 million days in Australia. Of this total, 44% was accounted for by people whose main reason for travelling to Australia was 'holiday', while a further 29% were 'visiting friends/relatives'. Of New Zealand visitors who travelled by air, 44% disembarked in Sydney, 31% in Brisbane and 18% in Melbourne.

VISITORS FROM THE UNITED STATES OF AMERICA

MONTHLY VISITOR ARRIVALS, RESIDENTS OF THE UNITED STATES OF AMERICA,  
SEASONALLY ADJUSTED AND TREND ESTIMATES, TO SEPTEMBER



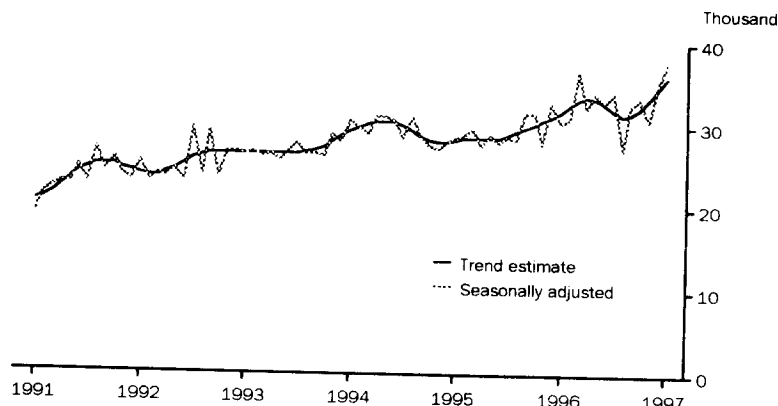
During September quarter 1997, 80,000 visitors arrived in Australia from the United States of America. This was a significant increase (12%) over the number of United States of America arrivals in September quarter 1996 and represented 8% of total visitor arrivals. The trend estimate for visitors from the United States of America increased by 8% in September 1997 compared to the same month in 1996.

Visitors from the United States of America during the September quarter 1997 had a median intended length of stay of 7.6 days and intended to stay a total of 2 million days. This was an increase of 5% over September quarter 1996.

**VISITORS FROM THE UNITED KINGDOM**

There were 74,100 visitor arrivals from the United Kingdom during the September quarter 1997. This was 15% more than in the corresponding quarter in 1996, and represented 7% of total visitor arrivals. The trend estimate of visitor arrivals from the United Kingdom increased by 16% between September 1996 and September 1997.

MONTHLY VISITOR ARRIVALS, RESIDENTS OF THE UNITED KINGDOM, SEASONALLY ADJUSTED AND TREND ESTIMATES, TO SEPTEMBER



Visitors from the United Kingdom during September quarter 1997 intended to spend a total of 4.1 million person days in Australia with a median intended length of stay of 21.9 days. United Kingdom visitors accounted for 7% of all visitors to Australia during September quarter 1997, but 14% of person days. Just over 40% of visitors from the United Kingdom came for a 'holiday' while 38% were 'visiting friends/relatives'.

**DEPARTURES OF AUSTRALIAN RESIDENTS FOR SHORT-TERM TRIPS**

There were 793,500 departures of Australian residents for short-term trips abroad during September quarter 1997. This was 7% more than the number of similar departures in September quarter 1996. The United Kingdom was the most popular country of intended stay accounting for 13% of all Australian residents departing, followed by New Zealand, Indonesia and the United States of America (all 12%).

The median intended length of stay for Australian residents departing on short-term trips abroad during September quarter was 16.3 days, a decrease of 7% from the September quarter 1996 (17.5 days). Australian residents departing for the United Kingdom had the highest median length of intended stay (32.1 days), followed by those departing for Italy (30.4 days), Canada (29.5 days) and Viet Nam (29.4 days).

The total number of days intended to be spent overseas by all Australian residents departing during the September quarter 1997 was 28.2 million days, an increase of 5% over the September quarter 1996. 'Holiday' departures (11.5 million days) and 'visiting friends/relatives' departures 7.5 million days) accounted for 41% and 27% of the total respectively.

Sydney airport was the most popular point of embarkation, for Australian residents travelling overseas by air, with 375.5 or 47% of total departures in the September quarter 1997. This was followed by Melbourne with 181,200 (23%), Perth with 103,400 (13%) and Brisbane with 86,900 (11%).

## OVERSEAS ARRIVALS

# 20

ARRIVALS OF OVERSEAS VISITORS BY COUNTRY OF RESIDENCE FOR SELECTED COUNTRIES (a)  
OCTOBER 1996 TO SEPTEMBER 1997 ('000)

| Country of residence     | 1996         |              |              | 1997         |              |              |              |              |              |              |              |              |
|--------------------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
|                          | Oct          | Nov          | Dec          | Jan          | Feb          | Mar          | Apr          | May          | Jun          | Jul          | Aug          | Sep          |
| SEASONALLY ADJUSTED      |              |              |              |              |              |              |              |              |              |              |              |              |
| Canada                   | 4.8          | 5.1          | 5.1          | 5.2          | 5.4          | 5.2          | 5.1          | 5.5          | 5.5          | 5.5          | 5.3          | 6.1          |
| Germany                  | 10.5         | 11.1         | 11.4         | 11.3         | 10.4         | 10.0         | 11.1         | 10.4         | 9.3          | 9.6          | 12.6         | 11.2         |
| Hong Kong                | 12.7         | 12.9         | 14.7         | 13.6         | 13.3         | 13.1         | 12.5         | 13.7         | 11.7         | 11.3         | 10.7         | 16.5         |
| Japan                    | 62.3         | 58.6         | 69.0         | 65.1         | 69.3         | 72.5         | 68.7         | 60.5         | 60.3         | 73.6         | 69.5         | 76.8         |
| Malaysia                 | 9.6          | 8.6          | 21.4         | 8.7          | 11.7         | 9.6          | 11.7         | 16.2         | 10.4         | 15.1         | 10.1         | 19.3         |
| New Zealand              | 58.7         | 58.7         | 46.9         | 60.5         | 67.1         | 51.7         | 65.1         | 53.3         | 52.6         | 69.6         | 45.0         | 54.8         |
| Papua New Guinea         | 3.9          | 3.5          | 3.8          | 3.6          | 3.5          | 3.2          | 3.4          | 4.5          | 3.1          | 3.6          | 4.1          | 3.5          |
| Singapore                | 19.3         | 19.9         | 16.1         | 17.4         | 17.6         | 21.5         | 20.1         | 18.4         | 22.5         | 23.4         | 19.9         | 21.8         |
| United Kingdom           | 30.8         | 36.6         | 32.0         | 34.1         | 32.8         | 34.0         | 27.1         | 32.5         | 33.3         | 30.7         | 35.0         | 37.7         |
| United States of America | 27.1         | 27.4         | 27.8         | 28.5         | 26.1         | 25.3         | 26.6         | 28.2         | 27.3         | 30.2         | 28.7         | 29.2         |
| Other                    | 109.2        | 106.8        | 108.7        | 107.3        | 106.8        | 108.5        | 103.0        | 129.4        | 126.6        | 124.5        | 105.8        | 112.7        |
| <b>Total</b>             | <b>348.8</b> | <b>349.1</b> | <b>357.0</b> | <b>355.3</b> | <b>363.9</b> | <b>354.7</b> | <b>354.4</b> | <b>372.5</b> | <b>362.8</b> | <b>397.1</b> | <b>346.7</b> | <b>389.6</b> |
| TREND ESTIMATE           |              |              |              |              |              |              |              |              |              |              |              |              |
| Canada                   | 4.9          | 5.0          | 5.1          | 5.2          | 5.2          | 5.3          | 5.3          | 5.4          | 5.4          | 5.5          | 5.5          | 5.5          |
| Germany                  | 10.9         | 11.0         | 11.0         | 11.0         | 10.8         | 10.5         | 10.3         | 10.2         | 10.3         | 10.5         | 10.7         | 11.0         |
| Hong Kong                | 13.1         | 13.4         | 13.6         | 13.6         | 13.5         | 13.2         | 12.7         | 12.4         | 12.3         | 12.5         | 12.8         | 13.1         |
| Japan                    | 66.3         | 65.7         | 66.0         | 66.8         | 67.4         | 67.4         | 66.9         | 66.6         | 67.2         | 68.5         | 69.6         | 70.1         |
| Malaysia                 | 11.4         | 11.8         | 12.1         | 12.1         | 12.1         | 11.9         | 12.0         | 12.5         | 13.2         | 13.6         | 13.5         | 13.1         |
| New Zealand              | 56.1         | 56.4         | 57.2         | 58.0         | 58.6         | 58.9         | 58.9         | 58.1         | 56.9         | 56.0         | 55.7         | 55.5         |
| Papua New Guinea         | 3.8          | 3.7          | 3.6          | 3.6          | 3.5          | 3.6          | 3.6          | 3.6          | 3.7          | 3.7          | 3.8          | 3.8          |
| Singapore                | 18.1         | 17.9         | 17.8         | 18.0         | 18.5         | 19.2         | 19.9         | 20.7         | 21.4         | 21.9         | 22.0         | 21.7         |
| United Kingdom           | 32.4         | 33.2         | 33.5         | 33.3         | 32.7         | 31.9         | 31.3         | 31.4         | 32.1         | 33.3         | 34.7         | 35.9         |
| United States of America | 27.0         | 27.2         | 27.2         | 27.1         | 26.8         | 26.7         | 27.0         | 27.6         | 28.2         | 28.5         | 28.4         | 28.0         |
| Other                    | 107.7        | 107.2        | 106.6        | 106.5        | 108.0        | 111.1        | 115.0        | 118.4        | 120.5        | 119.8        | 116.2        | 110.6        |
| <b>Total</b>             | <b>351.7</b> | <b>352.5</b> | <b>353.8</b> | <b>355.2</b> | <b>357.3</b> | <b>359.8</b> | <b>362.9</b> | <b>366.8</b> | <b>371.2</b> | <b>373.8</b> | <b>373.0</b> | <b>368.4</b> |

(a) For further explanation, see Glossary.

# 21

ARRIVALS OF OVERSEAS VISITORS BY COUNTRY OF RESIDENCE FOR SELECTED COUNTRIES (a)  
SEPTEMBER QUARTER 1997

| Country of residence     | Original ('000) |              |              |                | September quarter 1997 | % change over September quarter 1996 | % of total visitors | Median intended length of stay (days) | No. person days ('000) |
|--------------------------|-----------------|--------------|--------------|----------------|------------------------|--------------------------------------|---------------------|---------------------------------------|------------------------|
|                          | July            | August       | September    | September      |                        |                                      |                     |                                       |                        |
| Canada                   | 5.3             | 3.8          | 4.4          | 13.6           | 13.8                   | 1.3                                  | 20.3                | 674.0                                 |                        |
| Germany                  | 9.2             | 8.6          | 9.8          | 27.5           | 4.8                    | 2.6                                  | 29.0                | 1,112.6                               |                        |
| Hong Kong                | 14.9            | 10.4         | 9.9          | 35.2           | -1.2                   | 3.3                                  | 10.1                | 1,309.9                               |                        |
| Indonesia                | 22.1            | 9.3          | 8.9          | 40.3           | 20.1                   | 3.8                                  | 9.3                 | 1,584.0                               |                        |
| Japan                    | 79.0            | 80.1         | 68.6         | 227.7          | 3.8                    | 21.5                                 | 5.7                 | 3,281.2                               |                        |
| Korea                    | 22.1            | 19.0         | 12.4         | 53.5           | 4.7                    | 5.1                                  | 4.7                 | 1,137.1                               |                        |
| Malaysia                 | 10.5            | 10.7         | 13.3         | 34.5           | 29.9                   | 3.3                                  | 6.8                 | 963.2                                 |                        |
| New Zealand              | 80.3            | 59.4         | 65.6         | 205.2          | 0.1                    | 19.4                                 | 9.0                 | 3,302.2                               |                        |
| Papua New Guinea         | 4.3             | 3.2          | 3.7          | 11.1           | 6.3                    | 1.0                                  | 6.5                 | 236.7                                 |                        |
| Singapore                | 13.5            | 12.9         | 17.6         | 44.0           | 17.6                   | 4.2                                  | 7.0                 | 967.0                                 |                        |
| Switzerland              | 2.8             | 1.9          | 3.6          | 8.2            | 0.8                    | 0.8                                  | 29.6                | 462.6                                 |                        |
| Taiwan                   | 17.1            | 12.6         | 9.8          | 39.5           | 12.6                   | 3.7                                  | 7.4                 | 829.7                                 |                        |
| Thailand                 | 5.0             | 3.0          | 2.6          | 10.7           | -43.6                  | 1.0                                  | 7.6                 | 469.4                                 |                        |
| United Kingdom           | 22.7            | 22.4         | 29.0         | 74.1           | 14.4                   | 7.0                                  | 21.9                | 4,090.8                               |                        |
| United States of America | 32.8            | 24.6         | 22.6         | 80.0           | 12.0                   | 7.6                                  | 11.5                | 2,040.8                               |                        |
| Other                    | 55.9            | 48.5         | 49.3         | 153.7          | 10.1                   | 14.5                                 | n.a.                | 6,893.8                               |                        |
| <b>Total</b>             | <b>397.4</b>    | <b>330.4</b> | <b>330.9</b> | <b>1,058.7</b> | <b>6.2</b>             | <b>100.0</b>                         | <b>9.0</b>          | <b>29,354.9</b>                       |                        |

(a) For further explanation, see Glossary.

ARRIVALS OF OVERSEAS VISITORS BY AIR BY COUNTRY OF EMBARKATION (a) BY PORT OF ARRIVAL  
SEPTEMBER QUARTER 1997 ('000)

| Country of embarkation   | Kingsford<br>Smith<br>(Sydney) | Tullamarine<br>(Melbourne) | Eagle<br>Farm<br>(Brisbane) | Cairns      | Adelaide   | Perth       | Darwin      | Total<br>Aust. (b) |
|--------------------------|--------------------------------|----------------------------|-----------------------------|-------------|------------|-------------|-------------|--------------------|
| Fiji                     | 4.5                            | 0.9                        | 1.9                         |             |            |             |             | 7.4                |
| Hong Kong                | 27.9                           | 9.6                        | 6.7                         | 7.0         | 1.2        | 3.6         | 0.2         | 56.2               |
| Indonesia                | 20.2                           | 7.8                        | 3.7                         | 1.6         | 0.4        | 14.4        | 3.8         | 51.9               |
| Japan                    | 71.3                           | 7.7                        | 84.4                        | 48.8        | 0.2        | 6.1         | 0.6         | 219.2              |
| Malaysia                 | 15.4                           | 7.0                        | 8.1                         | 1.0         | 1.3        | 11.0        | 1.5         | 45.4               |
| New Zealand              | 108.6                          | 44.9                       | 76.7                        | 10.3        | —          | 3.3         | —           | 244.2              |
| Papua New Guinea         | 2.1                            | —                          | 3.7                         | 6.5         | —          | —           | —           | 12.3               |
| Philippines              | 6.9                            | 2.5                        | 2.0                         | 0.1         | —          | —           | —           | 11.5               |
| Singapore                | 35.7                           | 19.3                       | 21.9                        | 7.1         | 4.4        | 29.6        | 4.7         | 123.2              |
| Thailand                 | 15.1                           | 4.3                        | 3.3                         | 0.9         | —          | 3.4         | —           | 27.1               |
| United Kingdom           | 14.9                           | 5.8                        | 3.6                         | 1.0         | 0.3        | 6.3         | 0.4         | 32.3               |
| United States of America | 58.0                           | 8.2                        | 2.3                         | 2.7         | —          | 0.2         | —           | 71.7               |
| Other                    | 87.3                           | 15.0                       | 33.7                        | 6.0         | 0.8        | 6.6         | 2.9         | 152.4              |
| <b>Total</b>             | <b>467.8</b>                   | <b>133.1</b>               | <b>252.1</b>                | <b>93.0</b> | <b>8.8</b> | <b>84.5</b> | <b>14.1</b> | <b>1054.7</b>      |

(a) For further explanation, see Glossary. (b) Includes all airports.

Arrivals of overseas visitors by air (1,054,700) comprised 99.6% of all visitors to Australia in the September quarter 1997. This was an increase of 6% on the September quarter 1996 (995,900). Kingsford Smith (Sydney) was Australia's major port of arrival with 44% of overseas visitors entering the country through this airport. Eagle Farm (Brisbane) received 24% of the visitor arrivals by air, 13% came through Tullamarine (Melbourne) while Perth and Cairns airports accounted for 8% and 9% respectively.

The major countries of embarkation of overseas visitors to Australia by air were New Zealand (23% of all visitors by air), Japan (21%) and Singapore (12%).

Kingsford Smith (Sydney) airport was the most important port of entry for overseas visitors from all countries of embarkation except Japan and Papua New Guinea. The countries of embarkation with the highest proportions of arrivals by air at Kingsford Smith airport were the United States of America (81%), Fiji (61%), Philippines (60%), Thailand (56%) and New Zealand (44%). For visitors embarking from Japan, the main ports of arrival were Eagle Farm (39%), Kingsford Smith (33%) and Cairns (22%). Cairns airport was the most popular airport of arrival for visitors from Papua New Guinea (53%).



ARRIVALS OF OVERSEAS VISITORS AND NUMBER OF PERSON DAYS (a) BY MAIN PURPOSE OF JOURNEY (b)  
FOR SELECTED COUNTRIES (a), SEPTEMBER QUARTER 1997 ('000)

| Country of residence      | Main purpose of journey (b) |                |                                   |                 |                 |                |                            | Total           |
|---------------------------|-----------------------------|----------------|-----------------------------------|-----------------|-----------------|----------------|----------------------------|-----------------|
|                           | Convention/<br>conference   | Business       | Visiting<br>friends/<br>relatives | Holiday         | Employ-<br>ment | Education      | Other<br>and not<br>stated |                 |
| PERSONS                   |                             |                |                                   |                 |                 |                |                            |                 |
| Canada                    | 0.7                         | 1.6            | 4.4                               | 5.2             | 0.3             | 0.4            | 1.1                        | 13.6            |
| Germany                   | 0.6                         | 1.9            | 4.2                               | 18.7            | 0.2             | 0.9            | 1.0                        | 27.5            |
| Hong Kong                 | 0.6                         | 4.4            | 8.4                               | 16.4            | —               | 4.0            | 1.4                        | 35.2            |
| Indonesia                 | 0.6                         | 2.4            | 4.6                               | 22.3            | 0.2             | 6.7            | 3.6                        | 40.3            |
| Japan                     | 1.7                         | 8.4            | 5.0                               | 201.7           | 0.2             | 3.9            | 6.7                        | 227.7           |
| Korea                     | 1.5                         | 2.6            | 5.1                               | 38.1            | 0.2             | 3.6            | 2.4                        | 53.5            |
| Malaysia                  | 1.1                         | 2.5            | 4.7                               | 22.0            | 0.1             | 3.0            | 1.1                        | 34.5            |
| New Zealand               | 6.3                         | 29.7           | 52.2                              | 102.3           | 1.9             | 1.2            | 11.6                       | 205.2           |
| Papua New Guinea          | 0.4                         | 1.4            | 1.7                               | 4.6             | 0.1             | 1.1            | 1.8                        | 11.1            |
| Singapore                 | 1.0                         | 6.0            | 5.6                               | 26.6            | —               | 3.0            | 1.8                        | 44.0            |
| Switzerland               | 0.2                         | 0.5            | 1.4                               | 4.9             | —               | 0.7            | 0.4                        | 8.2             |
| Taiwan                    | 0.4                         | 1.6            | 2.7                               | 28.7            | 0.1             | 2.0            | 4.2                        | 39.5            |
| Thailand                  | 0.4                         | 1.0            | 1.4                               | 5.0             | —               | 2.1            | 0.7                        | 10.7            |
| United Kingdom            | 1.6                         | 7.9            | 28.0                              | 29.8            | 1.6             | 0.5            | 4.7                        | 74.1            |
| United States of America  | 5.7                         | 18.3           | 15.2                              | 29.7            | 0.5             | 3.8            | 6.7                        | 80.0            |
| Other                     | 8.0                         | 20.0           | 36.9                              | 63.4            | 1.8             | 6.8            | 16.8                       | 153.7           |
| <b>Total</b>              | <b>30.8</b>                 | <b>110.2</b>   | <b>181.6</b>                      | <b>619.4</b>    | <b>7.3</b>      | <b>43.7</b>    | <b>65.8</b>                | <b>1,058.7</b>  |
| NUMBER OF PERSON DAYS (a) |                             |                |                                   |                 |                 |                |                            |                 |
| Canada                    | 9.4                         | 46.0           | 160.0                             | 274.2           | 48.5            | 68.8           | 67.2                       | 674.0           |
| Germany                   | 8.6                         | 36.4           | 194.9                             | 631.8           | 33.4            | 132.3          | 75.2                       | 1,112.6         |
| Hong Kong                 | 5.6                         | 77.5           | 235.0                             | 217.4           | 3.5             | 715.7          | 55.2                       | 1,309.9         |
| Indonesia                 | 4.0                         | 33.8           | 89.5                              | 254.9           | 11.6            | 1,096.2        | 93.9                       | 1,584.0         |
| Japan                     | 16.4                        | 207.6          | 107.0                             | 2,163.2         | 23.2            | 525.0          | 238.8                      | 3,281.2         |
| Korea                     | 12.4                        | 41.0           | 118.1                             | 357.0           | 6.5             | 548.7          | 53.4                       | 1,137.1         |
| Malaysia                  | 9.1                         | 22.0           | 123.6                             | 199.2           | 16.1            | 560.6          | 32.7                       | 963.2           |
| New Zealand               | 45.7                        | 307.5          | 974.0                             | 1,450.1         | 284.3           | 82.7           | 157.8                      | 3,302.2         |
| Papua New Guinea          | 3.2                         | 13.0           | 29.5                              | 48.0            | 1.9             | 123.1          | 17.9                       | 236.7           |
| Singapore                 | 7.0                         | 69.8           | 110.9                             | 247.2           | 3.8             | 496.4          | 31.9                       | 967.0           |
| Switzerland               | 2.9                         | 13.2           | 57.3                              | 245.7           | 4.4             | 114.2          | 25.0                       | 462.6           |
| Taiwan                    | 4.2                         | 28.4           | 87.8                              | 281.3           | 9.8             | 353.6          | 64.5                       | 829.7           |
| Thailand                  | 4.3                         | 14.5           | 51.0                              | 59.2            | 6.3             | 320.6          | 13.4                       | 469.4           |
| United Kingdom            | 21.4                        | 229.0          | 1,126.8                           | 1,942.4         | 417.4           | 55.1           | 298.7                      | 4,090.8         |
| United States of America  | 72.8                        | 379.1          | 409.4                             | 545.2           | 104.4           | 330.0          | 199.9                      | 2,040.8         |
| Other                     | 106.4                       | 457.1          | 1,986.5                           | 2,237.9         | 301.7           | 1,143.2        | 661.0                      | 6,893.8         |
| <b>Total</b>              | <b>333.5</b>                | <b>1,976.0</b> | <b>5,861.3</b>                    | <b>11,154.8</b> | <b>1,276.8</b>  | <b>6,666.1</b> | <b>2,086.4</b>             | <b>29,354.9</b> |

(a) For further explanation, see Glossary. (b) See paragraphs 9 and 10 of the Explanatory Notes and Glossary for further explanation.

The 1,058,700 visitors that arrived during the September quarter 1997 intended to spend a total of 29,354,900 person days in Australia. The average length of intended stay for these visitors was 28 days.

'Holiday' was the major contributor to total visitor arrivals and to the total number of person days. While 'Holiday' made up 59% of visitors arrivals it contributed only 38% to the number of person days. This is because the average intended length of stay for 'Holiday' visitors was 18 days, 10 days below the average for all visitors.

'Visiting friends/relatives' was the second highest contributor to visitor arrivals (17%) and the third highest contributor to the total number of person days (20%). 'Education' which accounted for only 4% of visitors, made up 23% of the total number of person days with the average intended length of stay being 153 days. 'Employment' recorded the longest average intended length of stay for the September quarter 1997 of 175 days.

Visitors from United Kingdom (14%), New Zealand and Japan (11% each) made the largest contributions to the total number of person days. Switzerland and the United Kingdom had the longest average intended length of stay at 56 days and 55 days respectively, Japan was the shortest, averaging 14 days.

**A. MAIN PURPOSE OF JOURNEY (a) BY INTENDED LENGTH OF STAY  
SEPTEMBER QUARTER 1997  
(\*000)**

| <i>Main purpose of journey (a)</i> | <i>Intended length of stay</i> |   |  |   |  |  |   | <i>Total (b)</i> |
|------------------------------------|--------------------------------|---|--|---|--|--|---|------------------|
|                                    | <i>Under<br/>1 week</i>        | <i>1 week<br/>and under<br/>2 weeks</i> | <i>2 weeks<br/>and under<br/>1 month</i> | <i>1 month<br/>and under<br/>2 months</i> | <i>2 months<br/>and under<br/>3 months</i> | <i>3 months<br/>and under<br/>6 months</i> | <i>6 months<br/>and under<br/>12 months</i> |                  |
| Convention/conference              | 0.7                            | 0.8                                     | 0.1                                      | ---                                       | 0.1  | ---  | ---   | 1.7              |
| Business                           | 5.2                            | 1.7                                     | 0.4                                      | 0.2                                       | 0.1  | 0.2  | 0.5   | 8.4              |
| Visiting friends/relatives         | 1.4                            | 1.3                                     | 1.2                                      | 0.7                                       | 0.1  | 0.2  | 0.1   | 5.0              |
| Holiday                            | 115.5                          | 63.9                                    | 17.5                                     | 1.7                                       | 0.7  | 0.5  | 1.9   | 201.7            |
| Employment                         | ---                            | 0.1                                     | ---                                      | ---                                       | ---  | ---  | 0.1   | 0.2              |
| Education                          | 0.3                            | 0.2                                     | 0.6                                      | 0.2                                       | 0.1  | 0.9  | 1.6   | 3.9              |
| Other and not stated               | 3.1                            | 1.9                                     | 0.5                                      | 0.3                                       | ---  | 0.3  | 0.6   | 6.7              |
| <b>Total</b>                       | <b>126.4</b>                   | <b>69.9</b>                             | <b>20.4</b>                              | <b>3.1</b>                                | <b>1.1</b>                                 | <b>2.1</b>                                 | <b>4.8</b>                                  | <b>227.7</b>     |

(a) See paragraphs 9 and 10 of the Explanatory Notes and Glossary for further explanation. (b) Includes not stated.

**B. AGE BY MAIN PURPOSE OF JOURNEY (a)  
SEPTEMBER QUARTER 1997  
(\*000)**

| <i>Main purpose of journey (a)</i> | <i>Age group (years)</i> |                |                |                |                |                |                        | <i>Total</i> |
|------------------------------------|--------------------------|----------------|----------------|----------------|----------------|----------------|------------------------|--------------|
|                                    | <i>0 - 14</i>            | <i>15 - 24</i> | <i>25 - 34</i> | <i>35 - 44</i> | <i>45 - 54</i> | <i>55 - 64</i> | <i>65 and<br/>over</i> |              |
| Convention/conference              | ---                      | ---            | 0.5            | 0.5            | 0.3            | 0.3            | 0.1                    | 1.7          |
| Business                           | ---                      | 0.4            | 2.4            | 2.6            | 2.4            | 0.6            | 0.1                    | 8.4          |
| Visiting friends/relatives         | 0.3                      | 1.5            | 1.3            | 0.5            | 0.8            | 0.5            | 0.1                    | 5.0          |
| Holiday                            | 21.6                     | 52.8           | 45.1           | 24.9           | 29.7           | 18.8           | 8.7                    | 201.7        |
| Employment                         | ---                      | ---            | 0.1            | 0.1            | ---            | ---            | ---                    | 0.2          |
| Education                          | 0.2                      | 2.5            | 0.8            | 0.2            | 0.1            | ---            | 0.1                    | 3.9          |
| Other and not stated               | 0.6                      | 1.9            | 1.5            | 0.3            | 0.9            | 1.0            | 0.4                    | 6.7          |
| <b>Total</b>                       | <b>22.7</b>              | <b>59.0</b>    | <b>51.8</b>    | <b>29.2</b>    | <b>34.2</b>    | <b>21.3</b>    | <b>9.4</b>             | <b>227.7</b> |

(a) See paragraphs 9 and 10 of the Explanatory Notes and Glossary for further explanation.

**C. MAJOR PORT OF ARRIVAL BY AIR BY COUNTRY OF LAST EMBARKATION  
SEPTEMBER QUARTER 1997  
(\*000)**

| <i>Country of last<br/>embarkation</i> | <i>Major port of clearance</i>          |                                    |                                      |               |                 |              |               | <i>Total<br/>Aust. (a)</i> |
|--|---|------------------------------------|--------------------------------------|---------------|-----------------|--------------|---------------|----------------------------|
|  | <i>Kingsford<br/>Smith<br/>(Sydney)</i> | <i>Tullamarine<br/>(Melbourne)</i> | <i>Eagle<br/>Farm<br/>(Brisbane)</i> | <i>Cairns</i> | <i>Adelaide</i> | <i>Perth</i> | <i>Darwin</i> |                            |
| <b>Major group —</b>                   |   |                                    |                                      |               |                 |              |               |                            |
| Oceania and Antarctica                 | 3.6                                     | 0.5                                | 1.0                                  | 0.1           | ---             | 0.1          | ---           | 5.2                        |
| Europe and the Former USSR             | ---                                     | ---                                | ---                                  | ---           | ---             | ---          | ---           | ---                        |
| Middle East and North Africa           | 0.1                                     | ---                                | ---                                  | ---           | ---             | ---          | ---           | 0.1                        |
| Southeast Asia                         | 1.6                                     | 1.2                                | 0.8                                  | 0.3           | 0.4             | 2.3          | 0.1           | 6.6                        |
| Northeast Asia                         | 68.5                                    | 7.4                                | 84.5                                 | 47.8          | 0.3             | 6.0          | 0.6           | 215.1                      |
| Southern Asia                          | ---                                     | ---                                | ---                                  | ---           | ---             | ---          | ---           | ---                        |
| The Americas                           | 0.1                                     | ---                                | ---                                  | ---           | ---             | ---          | ---           | 0.1                        |
| Africa (excluding North Africa)        | ---                                     | ---                                | ---                                  | ---           | ---             | 0.1          | ---           | 0.1                        |
| <b>Total (b)</b>                       | <b>73.9</b>                             | <b>9.1</b>                         | <b>86.2</b>                          | <b>48.1</b>   | <b>0.7</b>      | <b>8.5</b>   | <b>0.7</b>    | <b>227.1</b>               |
| <b>Major source countries —</b>        |   |                                    |                                      |               |                 |              |               |                            |
| Japan                                  | 66.9                                    | 7.3                                | 83.2                                 | 47.5          | 0.2             | 6.0          | 0.6           | 211.7                      |
| Singapore                              | 1.1                                     | 0.8                                | 0.6                                  | 0.2           | 0.3             | 2.1          | ---           | 5.1                        |
| New Zealand                            | 3.2                                     | 0.5                                | 0.6                                  | ---           | ---             | 0.1          | ---           | 4.3                        |

(a) Includes all airports. (b) Includes not stated.

**A. MAIN PURPOSE OF JOURNEY (a) BY INTENDED LENGTH OF STAY**  
**SEPTEMBER QUARTER 1997**  
('000)

| <i>Main purpose of journey (a)</i> | <i>Intended length of stay</i> |                                 |                                  |                                   |                                    |                                    |                                     | <i>Total (b)</i> |
|------------------------------------|--------------------------------|---------------------------------|----------------------------------|-----------------------------------|------------------------------------|------------------------------------|-------------------------------------|------------------|
|                                    | <i>Under 1 week</i>            | <i>1 week and under 2 weeks</i> | <i>2 weeks and under 1 month</i> | <i>1 month and under 2 months</i> | <i>2 months and under 3 months</i> | <i>3 months and under 6 months</i> | <i>6 months and under 12 months</i> |                  |
| Convention/conference              | 3.6                            | 2.0                             | 0.6                              | 0.1                               | —                                  | —                                  | —                                   | 6.3              |
| Business                           | 20.9                           | 5.2                             | 1.9                              | 0.5                               | 0.3                                | 0.5                                | 0.3                                 | 29.7             |
| Visiting friends/relatives         | 11.1                           | 15.8                            | 18.6                             | 4.1                               | 1.0                                | 1.2                                | 0.5                                 | 52.2             |
| Holiday                            | 25.0                           | 41.8                            | 28.2                             | 4.7                               | 1.0                                | 0.9                                | 0.7                                 | 102.3            |
| Employment                         | 0.2                            | 0.2                             | —                                | 0.2                               | —                                  | 0.3                                | 0.9                                 | 1.9              |
| Education                          | 0.3                            | 0.3                             | 0.2                              | —                                 | 0.1                                | 0.2                                | 0.2                                 | 1.2              |
| Other and not stated               | 5.3                            | 4.5                             | 1.1                              | 0.3                               | —                                  | 0.2                                | 0.2                                 | 11.6             |
| <b>Total</b>                       | <b>66.3</b>                    | <b>69.8</b>                     | <b>50.6</b>                      | <b>10.0</b>                       | <b>2.4</b>                         | <b>3.3</b>                         | <b>2.8</b>                          | <b>205.2</b>     |

(a) See paragraphs 9 and 10 of the Explanatory Notes and Glossary for further explanation. (b) Includes not stated.

**B. AGE BY MAIN PURPOSE OF JOURNEY (a)**  
**SEPTEMBER QUARTER 1997**  
('000)

| <i>Main purpose of journey (a)</i> | <i>Age group (years)</i> |                |                |                |                |                |                    | <i>Total</i> |
|------------------------------------|--------------------------|----------------|----------------|----------------|----------------|----------------|--------------------|--------------|
|                                    | <i>0 - 14</i>            | <i>15 - 24</i> | <i>25 - 34</i> | <i>35 - 44</i> | <i>45 - 54</i> | <i>55 - 64</i> | <i>65 and over</i> |              |
| Convention/conference              | —                        | 0.3            | 0.9            | 1.9            | 2.1            | 0.8            | 0.2                | 6.3          |
| Business                           | —                        | 1.2            | 7.3            | 9.9            | 8.0            | 2.7            | 0.5                | 29.7         |
| Visiting friends/relatives         | 5.5                      | 4.4            | 7.9            | 7.6            | 9.4            | 8.7            | 8.7                | 52.2         |
| Holiday                            | 11.5                     | 8.7            | 14.6           | 20.1           | 18.9           | 13.6           | 14.8               | 102.3        |
| Employment                         | —                        | 0.6            | 0.6            | 0.3            | 0.2            | 0.1            | 0.1                | 1.9          |
| Education                          | —                        | 0.7            | 0.1            | —              | 0.3            | —              | —                  | 1.2          |
| Other and not stated               | 1.2                      | 1.7            | 1.8            | 2.1            | 1.8            | 1.5            | 1.5                | 11.6         |
| <b>Total</b>                       | <b>18.2</b>              | <b>17.6</b>    | <b>33.2</b>    | <b>42.0</b>    | <b>40.9</b>    | <b>27.4</b>    | <b>25.9</b>        | <b>205.2</b> |

(a) See paragraphs 9 and 10 of the Explanatory Notes and Glossary for further explanation.

**C. MAJOR PORT OF ARRIVAL BY AIR BY COUNTRY OF LAST EMBARKATION**  
**SEPTEMBER QUARTER 1997**  
('000)

| <i>Country of last embarkation</i> | <i>Major port of clearance</i>  |                                |                              |               |                 |              |               | <i>Total Aust. (a)</i> |
|------------------------------------|---------------------------------|--------------------------------|------------------------------|---------------|-----------------|--------------|---------------|------------------------|
|                                    | <i>Kingsford Smith (Sydney)</i> | <i>Tullamarine (Melbourne)</i> | <i>Eagle Farm (Brisbane)</i> | <i>Cairns</i> | <i>Adelaide</i> | <i>Perth</i> | <i>Darwin</i> |                        |
| <b>Major group —</b>               |                                 |                                |                              |               |                 |              |               |                        |
| Oceania and Antarctica             | 75.9                            | 37.2                           | 66.9                         | 9.1           | —               | 3.1          | —             | 192.3                  |
| Europe and the Former USSR         | 0.6                             | 0.4                            | 0.1                          | —             | —               | 0.3          | —             | 1.3                    |
| Middle East and North Africa       | 0.1                             | 0.1                            | —                            | —             | —               | —            | —             | 0.2                    |
| Southeast Asia                     | 2.2                             | 1.1                            | 0.9                          | —             | 0.1             | 0.5          | 0.3           | 5.0                    |
| Northeast Asia                     | 0.7                             | 0.1                            | 0.5                          | 0.1           | —               | —            | —             | 1.4                    |
| Southern Asia                      | 0.2                             | —                              | —                            | —             | —               | —            | —             | 0.2                    |
| The Americas                       | 1.0                             | —                              | —                            | —             | —               | —            | —             | 1.0                    |
| Africa (excluding North Africa)    | 1.0                             | 0.1                            | —                            | —             | —               | 0.2          | —             | 1.3                    |
| <b>Total (b)</b>                   | <b>81.7</b>                     | <b>38.9</b>                    | <b>68.5</b>                  | <b>9.2</b>    | <b>0.1</b>      | <b>4.0</b>   | <b>0.3</b>    | <b>202.7</b>           |
| <b>Major source countries —</b>    |                                 |                                |                              |               |                 |              |               |                        |
| New Zealand                        | 75.9                            | 37.2                           | 66.4                         | 8.9           | —               | 3.1          | —             | 191.6                  |
| Singapore                          | 0.6                             | 0.3                            | 0.5                          | —             | —               | 0.2          | 0.1           | 1.8                    |
| United Kingdom                     | 0.4                             | 0.3                            | —                            | —             | —               | 0.2          | —             | 0.9                    |

(a) Includes all airports. (b) Includes not stated.

**A. MAIN PURPOSE OF JOURNEY (a) BY INTENDED LENGTH OF STAY  
SEPTEMBER QUARTER 1997  
(\*000)**

| <i>Main purpose of journey (a)</i> | <i>Intended length of stay</i> |   |  |   |  |  |   | <i>Total (b)</i> |
|------------------------------------|--------------------------------|---|--|---|--|--|---|------------------|
|                                    | <i>Under<br/>1 week</i>        | <i>1 week<br/>and under<br/>2 weeks</i> | <i>2 weeks<br/>and under<br/>1 month</i> | <i>1 month<br/>and under<br/>2 months</i> | <i>2 months<br/>and under<br/>3 months</i> | <i>3 months<br/>and under<br/>6 months</i> | <i>6 months<br/>and under<br/>12 months</i> |                  |
| Convention/conference              | 0.3                            | 0.7                                     | 0.6                                      | 0.1                                       | ---  | ---  | ---   | 1.6              |
| Business                           | 2.1                            | 2.3                                     | 1.9                                      | 0.5                                       | 0.3  | 0.5  | 0.3   | 7.9              |
| Visiting friends/relatives         | 0.9                            | 2.4                                     | 9.8                                      | 9.7                                       | 2.2  | 2.1  | 0.9   | 28.0             |
| Holiday                            | 2.0                            | 4.3                                     | 11.3                                     | 4.4                                       | 1.8  | 1.4  | 4.5   | 29.8             |
| Employment                         | ---                            | ---                                     | ---                                      | ---                                       | 0.1  | 0.1  | 1.3   | 1.6              |
| Education                          | ---                            | 0.1                                     | 0.1                                      | ---                                       | 0.1  | ---  | 0.2   | 0.5              |
| Other and not stated               | 0.5                            | 2.1                                     | 0.7                                      | 0.3                                       | 0.1  | 0.2  | 0.7   | 4.7              |
| <b>Total</b>                       | <b>5.8</b>                     | <b>11.8</b>                             | <b>24.4</b>                              | <b>15.1</b>                               | <b>4.7</b>                                 | <b>4.3</b>                                 | <b>7.9</b>                                  | <b>74.1</b>      |

(a) See paragraphs 9 and 10 of the Explanatory Notes and Glossary for further explanation. (b) Includes not stated.

**B. AGE BY MAIN PURPOSE OF JOURNEY (a)  
SEPTEMBER QUARTER 1997  
(\*000)**

| <i>Main purpose of journey (a)</i> | <i>Age group (years)</i> |                |                |                |                |                |                        | <i>Total</i> |
|------------------------------------|--------------------------|----------------|----------------|----------------|----------------|----------------|------------------------|--------------|
|                                    | <i>0 - 14</i>            | <i>15 - 24</i> | <i>25 - 34</i> | <i>35 - 44</i> | <i>45 - 54</i> | <i>55 - 64</i> | <i>65 and<br/>over</i> |              |
| Convention/conference              | ---                      | ---            | 0.3            | 0.8            | 0.3            | 0.2            | 0.1                    | 1.6          |
| Business                           | ---                      | 0.2            | 2.3            | 2.3            | 2.4            | 0.7            | 0.1                    | 7.9          |
| Visiting friends/relatives         | 2.5                      | 3.0            | 4.2            | 3.1            | 4.8            | 4.9            | 5.6                    | 28.0         |
| Holiday                            | 1.9                      | 7.7            | 8.2            | 3.5            | 4.1            | 3.1            | 1.2                    | 29.8         |
| Employment                         | ---                      | 0.6            | 0.7            | 0.1            | 0.1            | 0.1            | ---                    | 1.6          |
| Education                          | ---                      | 0.3            | 0.1            | ---            | ---            | ---            | ---                    | 0.5          |
| Other and not stated               | 0.3                      | 1.0            | 1.4            | 0.9            | 0.5            | 0.2            | 0.4                    | 4.7          |
| <b>Total</b>                       | <b>4.6</b>               | <b>12.8</b>    | <b>17.2</b>    | <b>10.6</b>    | <b>12.3</b>    | <b>9.2</b>     | <b>7.3</b>             | <b>74.1</b>  |

(a) See paragraphs 9 and 10 of the Explanatory Notes and Glossary for further explanation.

**C. MAJOR PORT OF ARRIVAL BY AIR BY COUNTRY OF LAST EMBARKATION  
SEPTEMBER QUARTER 1997  
(\*000)**

| <i>Country of last<br/>embarkation</i> | <i>Major port of clearance</i>          |                                    |                                      |               |                 |              |               | <i>Total<br/>Aust. (a)</i> |
|--|---|------------------------------------|--------------------------------------|---------------|-----------------|--------------|---------------|----------------------------|
|  | <i>Kingsford<br/>Smith<br/>(Sydney)</i> | <i>Tullamarine<br/>(Melbourne)</i> | <i>Eagle<br/>Farm<br/>(Brisbane)</i> | <i>Cairns</i> | <i>Adelaide</i> | <i>Perth</i> | <i>Darwin</i> |                            |
| <b>Major group —</b>                   |   |                                    |                                      |               |                 |              |               |                            |
| Oceania and Antarctica                 | 4.6                                     | 1.2                                | 1.3                                  | 0.6           | ---             | ---          | ---           | 7.7                        |
| Europe and the Former USSR             | 10.9                                    | 3.5                                | 2.1                                  | 0.7           | 0.3             | 4.2          | 0.2           | 21.9                       |
| Middle East and North Africa           | 0.4                                     | 0.2                                | ---                                  | ---           | ---             | ---          | ---           | 0.6                        |
| Southeast Asia                         | 11.3                                    | 3.6                                | 5.4                                  | 3.0           | 1.3             | 5.7          | 1.4           | 31.7                       |
| Northeast Asia                         | 4.1                                     | 1.1                                | 1.1                                  | 1.6           | 0.2             | 0.6          | ---           | 8.8                        |
| Southern Asia                          | ---                                     | ---                                | ---                                  | ---           | ---             | ---          | ---           | ---                        |
| The Americas                           | 2.0                                     | 0.1                                | 0.1                                  | 0.1           | ---             | ---          | ---           | 2.3                        |
| Africa (excluding North Africa)        | 0.5                                     | ---                                | 0.1                                  | ---           | ---             | 0.3          | ---           | 1.0                        |
| <b>Total (b)</b>                       | <b>33.8</b>                             | <b>9.7</b>                         | <b>10.1</b>                          | <b>6.0</b>    | <b>1.7</b>      | <b>11.0</b>  | <b>1.6</b>    | <b>74.0</b>                |
| <b>Major source countries —</b>        |   |                                    |                                      |               |                 |              |               |                            |
| United Kingdom                         | 8.8                                     | 3.2                                | 2.0                                  | 0.7           | 0.3             | 4.2          | 0.2           | 19.4                       |
| Singapore                              | 5.8                                     | 2.0                                | 3.1                                  | 1.6           | 0.8             | 2.9          | 0.4           | 16.6                       |
| New Zealand                            | 4.2                                     | 1.1                                | 1.1                                  | 0.3           | ---             | ---          | ---           | 6.9                        |
| Hong Kong                              | 2.3                                     | 0.9                                | 0.7                                  | 1.0           | 0.2             | 0.5          | ---           | 5.5                        |
| Thailand                               | 1.7                                     | 0.2                                | 0.4                                  | 0.4           | ---             | 0.3          | ---           | 3.0                        |

(a) Includes all airports. (b) Includes not stated.

**A. MAIN PURPOSE OF JOURNEY (a) BY INTENDED LENGTH OF STAY**  
**SEPTEMBER QUARTER 1997**  
('000)

| Main purpose of journey (a) | Intended length of stay |                                |                                 |                                  |                                   |                                   |                                    | Total (b)   |
|-----------------------------|-------------------------|--------------------------------|---------------------------------|----------------------------------|-----------------------------------|-----------------------------------|------------------------------------|-------------|
|                             | Under<br>1 week         | 1 week<br>and under<br>2 weeks | 2 weeks<br>and under<br>1 month | 1 month<br>and under<br>2 months | 2 months<br>and under<br>3 months | 3 months<br>and under<br>6 months | 6 months<br>and under<br>12 months |             |
| Convention/conference       | 1.0                     | 2.7                            | 1.7                             | 0.1                              | 0.1                               | —                                 | —                                  | 5.7         |
| Business                    | 6.1                     | 6.3                            | 2.9                             | 1.2                              | 0.7                               | 0.8                               | 0.3                                | 18.3        |
| Visiting friends/relatives  | 1.0                     | 3.6                            | 6.7                             | 2.5                              | 0.5                               | 0.5                               | 0.5                                | 15.2        |
| Holiday                     | 5.1                     | 11.1                           | 9.7                             | 2.5                              | 0.5                               | 0.4                               | 0.4                                | 29.7        |
| Employment                  | —                       | 0.1                            | —                               | —                                | 0.1                               | 0.1                               | 0.3                                | 0.5         |
| Education                   | 0.1                     | 0.8                            | 1.1                             | —                                | —                                 | 1.1                               | 0.6                                | 3.8         |
| Other and not stated        | 1.4                     | 3.4                            | 1.0                             | 0.3                              | 0.1                               | 0.2                               | 0.4                                | 6.7         |
| <b>Total</b>                | <b>14.8</b>             | <b>27.9</b>                    | <b>23.2</b>                     | <b>6.6</b>                       | <b>1.8</b>                        | <b>3.1</b>                        | <b>2.6</b>                         | <b>80.0</b> |

(a) See paragraphs 9 and 10 of the Explanatory Notes and Glossary for further explanation. (b) Includes not stated.

**B. AGE BY MAIN PURPOSE OF JOURNEY (a)**  
**SEPTEMBER QUARTER 1997**  
('000)

| Main purpose of journey (a) | Age group (years) |            |             |             |             |            |                | Total       |
|-----------------------------|-------------------|------------|-------------|-------------|-------------|------------|----------------|-------------|
|                             | 0 - 14            | 15 - 24    | 25 - 34     | 35 - 44     | 45 - 54     | 55 - 64    | 65 and<br>over |             |
| Convention/conference       | —                 | 0.1        | 0.6         | 1.9         | 1.5         | 0.9        | 0.6            | 5.7         |
| Business                    | —                 | 0.2        | 3.5         | 6.2         | 5.8         | 2.4        | 0.2            | 18.3        |
| Visiting friends/relatives  | 2.5               | 1.7        | 2.3         | 3.0         | 2.5         | 1.5        | 1.7            | 15.2        |
| Holiday                     | 3.5               | 3.7        | 4.3         | 4.7         | 5.6         | 4.3        | 3.5            | 29.7        |
| Employment                  | —                 | 0.1        | 0.2         | 0.1         | 0.1         | —          | —              | 0.5         |
| Education                   | 0.8               | 2.2        | 0.4         | 0.1         | 0.2         | 0.1        | —              | 3.8         |
| Other and not stated        | 0.7               | 1.6        | 1.1         | 1.3         | 1.1         | 0.6        | 0.3            | 6.7         |
| <b>Total</b>                | <b>7.6</b>        | <b>9.7</b> | <b>12.4</b> | <b>17.4</b> | <b>16.8</b> | <b>9.7</b> | <b>6.4</b>     | <b>80.0</b> |

(a) See paragraphs 9 and 10 of the Explanatory Notes and Glossary for further explanation.

**C. MAJOR PORT OF ARRIVAL BY AIR BY COUNTRY OF LAST EMBARKATION**  
**SEPTEMBER QUARTER 1997**  
('000)

| Country of last<br>embarkation  | Major port of clearance        |                            |                             |            |            |            |            | Total<br>Aust. (a) |
|---------------------------------|--------------------------------|----------------------------|-----------------------------|------------|------------|------------|------------|--------------------|
|                                 | Kingsford<br>Smith<br>(Sydney) | Tullamarine<br>(Melbourne) | Eagle<br>Farm<br>(Brisbane) | Cairns     | Adelaide   | Perth      | Darwin     |                    |
| <b>Major group —</b>            |                                |                            |                             |            |            |            |            |                    |
| Oceania and Antarctica          | 7.5                            | 2.1                        | 3.6                         | 1.5        | —          | —          | —          | 14.7               |
| Europe and the Former USSR      | 0.2                            | 0.1                        | —                           | —          | —          | —          | —          | 0.4                |
| Middle East and North Africa    | —                              | —                          | —                           | —          | —          | —          | —          | —                  |
| Southeast Asia                  | 3.2                            | 0.8                        | 0.3                         | 0.2        | 0.1        | 1.0        | 0.5        | 6.0                |
| Northeast Asia                  | 2.0                            | 0.3                        | 0.3                         | 0.1        | 0.1        | 0.1        | —          | 2.8                |
| Southern Asia                   | —                              | —                          | —                           | —          | —          | —          | —          | —                  |
| The Americas                    | 44.5                           | 6.7                        | 1.6                         | 2.2        | —          | 0.1        | —          | 55.5               |
| Africa (excluding North Africa) | 0.1                            | —                          | —                           | —          | —          | 0.1        | —          | 0.2                |
| <b>Total (b)</b>                | <b>57.6</b>                    | <b>10.0</b>                | <b>5.9</b>                  | <b>3.9</b> | <b>0.1</b> | <b>1.3</b> | <b>0.5</b> | <b>79.6</b>        |
| <b>Major source countries —</b> |                                |                            |                             |            |            |            |            |                    |
| United States of America        | 44.5                           | 6.7                        | 1.6                         | 2.2        | —          | 0.1        | —          | 55.4               |
| New Zealand                     | 6.4                            | 2.0                        | 2.9                         | 0.6        | —          | —          | —          | 11.9               |
| Singapore                       | 1.2                            | 0.5                        | 0.2                         | —          | 0.1        | 0.4        | 0.2        | 2.5                |

(a) Includes all airports. (b) Includes not stated.

## OVERSEAS DEPARTURES

# 28

DEPARTURES OF OVERSEAS VISITORS (a) ('000)  
SEPTEMBER QUARTER 1997

| Length of stay in Australia     | State or Territory in which most time was spent |              |              |             |             |            |             |            |               |
|---------------------------------|---|--------------|--------------|-------------|-------------|------------|-------------|------------|---------------|
|                                 | NSW   | Vic.         | Qld          | SA          | WA          | Tas.       | NT          | ACT        | Aust. (b)     |
| <b>JAPAN</b>                    |   |              |              |             |             |            |             |            |               |
| Under 1 week                    | 51.4  | 3.4          | 65.2         | 0.5         | 4.1         | 0.1        | 0.6         | 0.2        | 125.6         |
| 1 week and under 2 weeks        | 26.2  | 4.4          | 31.1         | 1.1         | 3.6         | 0.2        | 0.5         | 0.2        | 67.4          |
| 2 weeks and under 1 month       | 8.3   | 2.9          | 8.6          | 1.0         | 1.6         | 0.3        | 0.1         | 0.2        | 23.1          |
| 1 month and under 2 months      | 1.0   | 0.4          | 1.7          | 0.1         | 0.3         | 0.1        | ---         | ---        | 3.4           |
| 2 months and under 1 year       | 3.1   | 1.2          | 2.9          | ---         | 0.5         | 0.1        | 0.2         | 0.1        | 7.9           |
| <b>Total</b>                    | <b>90.0</b>                                     | <b>12.3</b>  | <b>109.5</b> | <b>2.7</b>  | <b>10.0</b> | <b>0.6</b> | <b>1.5</b>  | <b>0.7</b> | <b>227.4</b>  |
| <b>NEW ZEALAND</b>              |   |              |              |             |             |            |             |            |               |
| Under 1 week                    | 33.8  | 20.0         | 11.0         | 0.8         | 1.3         | 0.4        | 0.5         | 0.4        | 68.2          |
| 1 week and under 2 weeks        | 16.6  | 8.8          | 36.0         | 1.1         | 1.7         | 0.3        | 0.3         | 0.6        | 65.3          |
| 2 weeks and under 1 month       | 8.9   | 4.5          | 30.3         | 0.6         | 2.7         | ---        | 0.6         | 0.2        | 47.9          |
| 1 month and under 2 months      | 2.0   | 1.0          | 5.5          | ---         | 0.9         | 0.1        | 0.2         | ---        | 9.7           |
| 2 months and under 1 year       | 2.3   | 0.8          | 3.2          | 0.1         | 0.7         | ---        | 0.1         | 0.1        | 7.1           |
| <b>Total</b>                    | <b>63.5</b>                                     | <b>35.0</b>  | <b>86.0</b>  | <b>2.6</b>  | <b>7.2</b>  | <b>0.8</b> | <b>1.6</b>  | <b>1.3</b> | <b>198.2</b>  |
| <b>UNITED KINGDOM</b>           |   |              |              |             |             |            |             |            |               |
| Under 1 week                    | 4.0   | 1.0          | 0.8          | 0.2         | 0.7         | ---        | 0.1         | 0.1        | 6.9           |
| 1 week and under 2 weeks        | 3.9   | 1.3          | 2.1          | 0.2         | 0.9         | ---        | 0.1         | 0.1        | 8.6           |
| 2 weeks and under 1 month       | 7.9   | 2.5          | 6.7          | 0.8         | 3.3         | 0.1        | 0.6         | 0.2        | 22.1          |
| 1 month and under 2 months      | 5.7   | 1.8          | 4.0          | 0.5         | 2.2         | 0.1        | 0.8         | ---        | 15.3          |
| 2 months and under 1 year       | 7.3   | 2.3          | 3.5          | 0.5         | 2.1         | ---        | 0.4         | 0.2        | 16.3          |
| <b>Total</b>                    | <b>28.7</b>                                     | <b>8.9</b>   | <b>17.2</b>  | <b>2.3</b>  | <b>9.0</b>  | <b>0.3</b> | <b>2.0</b>  | <b>0.6</b> | <b>69.2</b>   |
| <b>UNITED STATES OF AMERICA</b> |   |              |              |             |             |            |             |            |               |
| Under 1 week                    | 10.1  | 2.2          | 2.7          | 0.4         | 0.4         | ---        | 0.1         | 0.2        | 16.2          |
| 1 week and under 2 weeks        | 15.1  | 3.3          | 8.2          | 0.7         | 0.9         | 0.1        | 0.6         | 0.2        | 29.0          |
| 2 weeks and under 1 month       | 10.8  | 4.0          | 7.0          | 0.7         | 1.2         | 0.1        | 0.6         | 0.4        | 24.8          |
| 1 month and under 2 months      | 3.4   | 1.6          | 1.5          | 0.4         | 0.5         | ---        | 0.4         | 0.2        | 8.0           |
| 2 months and under 1 year       | 3.7   | 1.8          | 1.3          | 0.4         | 0.8         | 0.2        | 0.2         | 0.1        | 8.5           |
| <b>Total</b>                    | <b>43.1</b>                                     | <b>12.8</b>  | <b>20.6</b>  | <b>2.6</b>  | <b>3.7</b>  | <b>0.4</b> | <b>2.0</b>  | <b>1.1</b> | <b>86.5</b>   |
| <b>TOTAL ALL COUNTRIES</b>      |   |              |              |             |             |            |             |            |               |
| Under 1 week                    | 164.5   | 38.8         | 111.3        | 3.1         | 26.6        | 0.6        | 2.6         | 1.5        | 349.9         |
| 1 week and under 2 weeks        | 120.4   | 35.6         | 110.6        | 5.1         | 20.0        | 1.0        | 2.7         | 1.7        | 297.2         |
| 2 weeks and under 1 month       | 67.8  | 26.1         | 77.8         | 5.2         | 16.3        | 0.8        | 4.7         | 1.9        | 201.0         |
| 1 month and under 2 months      | 28.5  | 12.5         | 25.4         | 2.4         | 9.6         | 0.5        | 3.5         | 0.9        | 83.5          |
| 2 months and under 1 year       | 41.2  | 18.4         | 21.7         | 3.1         | 12.6        | 0.6        | 1.7         | 1.5        | 100.9         |
| <b>Total</b>                    | <b>422.4</b>                                    | <b>131.5</b> | <b>346.8</b> | <b>18.9</b> | <b>85.2</b> | <b>3.5</b> | <b>15.1</b> | <b>7.5</b> | <b>1032.4</b> |

(a) For further explanation, see Glossary. (b) Includes Other Territories and not stated.

Departures by overseas visitors totalled 1,032,400 in the September quarter 1997. Of these the majority (63%) stayed for less than two weeks, 34% stayed under one week and 10% had stayed between 2 months and one year.

Japanese visitors leaving the country in the September quarter 1997 were likely to have stayed for a shorter period than other visitors to Australia. The percentage of Japanese visitors who stayed for two weeks or less was 85%. In contrast, visitors from the United Kingdom generally stayed for longer periods of time. Nearly 46% of United Kingdom visitors stayed between one month and one year, compared to 18% for all visitors totalled.

New South Wales was the most popular destination for overseas visitors. Of all departing overseas visitors, 41% stated on departure that they had spent the most time in New South Wales. Queensland was the second most popular State (34% of all visitors) and Victoria the third most popular (13% of all visitors). Queensland was the most popular destination for both Japanese and New Zealand tourists with 48% of all visitors from Japan and 43% of all visitors from New Zealand declaring it the state they spent the most time in.

DEPARTURES OF AUSTRALIAN RESIDENTS FOR SHORT-TERM TRIPS ABROAD,  
SELECTED COUNTRIES OF INTENDED STAY (a), OCTOBER 1996 TO SEPTEMBER 1997 ('000)

| Country of intended stay | 1996         |              |              | 1997         |              |              |              |              |              |              |              |              |
|--------------------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
|                          | Oct          | Nov          | Dec          | Jan          | Feb          | Mar          | Apr          | May          | Jun          | Jul          | Aug          | Sep          |
| SEASONALLY ADJUSTED      |              |              |              |              |              |              |              |              |              |              |              |              |
| Fiji                     | 6.4          | 6.4          | 6.2          | 7.0          | 6.8          | 6.5          | 5.8          | 6.6          | 6.8          | 5.9          | 5.4          | 5.8          |
| Hong Kong                | 13.3         | 15.3         | 15.5         | 16.7         | 17.0         | 15.4         | 14.4         | 14.7         | 15.1         | 11.1         | 11.7         | 7.4          |
| Indonesia                | 22.2         | 24.0         | 22.5         | 22.9         | 23.4         | 26.0         | 22.9         | 27.0         | 24.7         | 24.4         | 27.6         | 31.1         |
| Italy                    | 4.6          | 4.0          | 5.2          | 4.8          | 5.3          | 5.8          | 4.9          | 6.0          | 5.1          | 4.4          | 5.7          | 5.7          |
| Malaysia                 | 9.6          | 8.3          | 7.3          | 8.4          | 9.0          | 10.4         | 7.8          | 8.6          | 8.5          | 8.5          | 9.5          | 8.1          |
| New Zealand              | 35.9         | 35.9         | 36.8         | 33.3         | 33.8         | 34.7         | 32.5         | 36.2         | 33.7         | 30.4         | 35.5         | 33.7         |
| Singapore                | 8.6          | 8.0          | 7.7          | 8.9          | 8.0          | 7.7          | 6.9          | 10.6         | 9.0          | 8.6          | 11.7         | 10.0         |
| Thailand                 | 6.9          | 6.3          | 7.6          | 6.8          | 9.0          | 9.8          | 5.6          | 7.4          | 7.5          | 5.9          | 6.8          | 7.2          |
| United Kingdom           | 23.6         | 24.8         | 25.0         | 23.8         | 24.3         | 25.9         | 21.0         | 32.8         | 26.4         | 26.3         | 25.5         | 29.1         |
| United States of America | 29.5         | 29.1         | 27.7         | 30.9         | 27.7         | 27.8         | 28.2         | 28.6         | 28.6         | 24.0         | 32.4         | 31.7         |
| Other                    | 73.6         | 74.9         | 68.4         | 74.7         | 74.0         | 84.5         | 71.9         | 79.0         | 77.5         | 74.5         | 80.4         | 83.2         |
| <b>Total</b>             | <b>234.2</b> | <b>236.9</b> | <b>229.8</b> | <b>238.2</b> | <b>238.5</b> | <b>254.4</b> | <b>221.9</b> | <b>257.3</b> | <b>243.1</b> | <b>223.8</b> | <b>252.2</b> | <b>253.0</b> |
| TREND ESTIMATE           |              |              |              |              |              |              |              |              |              |              |              |              |
| Fiji                     | 6.0          | 6.3          | 6.4          | 6.6          | 6.6          | 6.6          | 6.5          | 6.3          | 6.1          | 6.0          | 6.0          | 6.1          |
| Hong Kong                | 14.2         | 14.9         | 15.5         | 16.0         | 16.2         | 16.0         | 15.3         | 14.4         | 13.3         | 12.2         | 11.3         | 10.6         |
| Indonesia                | 22.8         | 23.1         | 23.2         | 23.5         | 23.8         | 24.2         | 24.5         | 25.0         | 25.7         | 26.4         | 27.1         | 27.8         |
| Italy                    | 4.9          | 4.8          | 4.8          | 5.0          | 5.2          | 5.3          | 5.4          | 5.3          | 5.3          | 5.3          | 5.4          | 5.4          |
| Malaysia                 | 8.6          | 8.5          | 8.5          | 8.6          | 8.7          | 8.8          | 8.9          | 8.9          | 8.7          | 8.5          | 8.2          | 8.0          |
| New Zealand              | 34.8         | 35.2         | 35.2         | 35.0         | 34.5         | 34.1         | 33.8         | 33.6         | 33.6         | 33.7         | 33.9         | 34.2         |
| Singapore                | 8.2          | 8.2          | 8.1          | 8.0          | 8.0          | 8.1          | 8.4          | 8.9          | 9.3          | 9.6          | 9.7          | 9.6          |
| Thailand                 | 6.5          | 6.8          | 7.3          | 7.8          | 8.0          | 7.9          | 7.6          | 7.2          | 6.9          | 6.7          | 6.8          | 7.0          |
| United Kingdom           | 24.7         | 24.5         | 24.3         | 24.3         | 24.6         | 25.2         | 25.8         | 26.4         | 27.0         | 27.4         | 27.8         | 28.3         |
| United States of America | 28.8         | 29.1         | 29.1         | 28.9         | 28.6         | 28.2         | 27.9         | 27.8         | 28.1         | 28.7         | 29.4         | 30.1         |
| Other                    | 73.5         | 73.4         | 73.6         | 74.4         | 75.5         | 76.4         | 76.8         | 77.0         | 77.5         | 78.7         | 80.7         | 82.9         |
| <b>Total</b>             | <b>232.9</b> | <b>234.8</b> | <b>236.2</b> | <b>238.1</b> | <b>239.6</b> | <b>240.8</b> | <b>241.0</b> | <b>240.9</b> | <b>241.4</b> | <b>243.2</b> | <b>246.3</b> | <b>250.1</b> |

(a) For further explanation, see Glossary.

DEPARTURES OF AUSTRALIAN RESIDENTS FOR SHORT-TERM TRIPS ABROAD,  
SELECTED COUNTRIES OF INTENDED STAY (a), SEPTEMBER QUARTER 1997

| Country of intended stay | Original ('000) |              |              |                        | % change over September quarter 1996 | % of total short-term departures | Median intended length of stay (days) | No. person days (a) ('000) |
|--------------------------|-----------------|--------------|--------------|------------------------|--------------------------------------|----------------------------------|---------------------------------------|----------------------------|
|                          | July            | August       | September    | September quarter 1997 |                                      |                                  |                                       |                            |
| Canada                   | 6.1             | 4.8          | 5.3          | 16.1                   | 8.6                                  | 2.0                              | 29.5                                  | 812.7                      |
| China                    | 4.4             | 6.5          | 9.0          | 19.9                   | 49.6                                 | 2.5                              | 14.8                                  | 718.4                      |
| Fiji                     | 6.5             | 5.8          | 7.5          | 19.7                   | -0.1                                 | 2.5                              | 9.4                                   | 287.1                      |
| Hong Kong                | 9.4             | 10.2         | 8.7          | 28.3                   | -26.3                                | 3.6                              | 13.9                                  | 1,459.4                    |
| Indonesia                | 31.0            | 28.9         | 38.7         | 98.5                   | 24.6                                 | 12.4                             | 9.9                                   | 1,632.9                    |
| Italy                    | 6.7             | 5.7          | 9.0          | 21.4                   | -0.4                                 | 2.7                              | 30.4                                  | 1,008.3                    |
| Japan                    | 3.3             | 3.8          | 7.9          | 15.0                   | 16.7                                 | 1.9                              | 13.2                                  | 587.7                      |
| Malaysia                 | 9.5             | 8.0          | 9.8          | 27.3                   | 3.3                                  | 3.4                              | 13.0                                  | 763.4                      |
| New Zealand              | 27.9            | 31.5         | 39.0         | 98.5                   | 2.6                                  | 12.4                             | 8.0                                   | 1,469.9                    |
| Philippines              | 3.2             | 4.2          | 4.3          | 11.6                   | 3.1                                  | 1.5                              | 14.8                                  | 378.8                      |
| Singapore                | 9.6             | 10.3         | 11.2         | 31.0                   | 21.4                                 | 3.9                              | 7.5                                   | 688.8                      |
| Thailand                 | 6.3             | 5.7          | 7.9          | 20.0                   | 7.8                                  | 2.5                              | 13.2                                  | 498.6                      |
| United Kingdom           | 35.9            | 27.1         | 37.4         | 100.3                  | 9.3                                  | 12.6                             | 32.1                                  | 5,338.2                    |
| United States of America | 25.6            | 30.3         | 41.2         | 97.1                   | 9.2                                  | 12.2                             | 20.4                                  | 3,464.3                    |
| Viet Nam                 | 2.2             | 1.9          | 3.3          | 7.4                    | -20.4                                | 0.9                              | 29.4                                  | 342.7                      |
| Other                    | 61.8            | 55.5         | 64.2         | 181.5                  | 4.7                                  | 22.9                             | n.a.                                  | 8,791.8                    |
| <b>Total</b>             | <b>249.3</b>    | <b>240.0</b> | <b>304.2</b> | <b>793.5</b>           | <b>7.1</b>                           | <b>100.0</b>                     | <b>16.3</b>                           | <b>28,242.8</b>            |

(a) For further explanation, see Glossary.

DEPARTURES OF AUSTRALIAN RESIDENTS FOR SHORT-TERM TRIPS ABROAD BY AIR  
BY COUNTRY OF DISEMBARKATION (a) BY PORT OF DEPARTURE, SEPTEMBER QUARTER 1997 ('000)

| <i>Country of disembarkation</i> | <i>Kingsford Smith (Sydney)</i> | <i>Tullamarine (Melbourne)</i> | <i>Eagle Farm (Brisbane)</i> | <i>Cairns</i> | <i>Adelaide</i> | <i>Perth</i> | <i>Darwin</i> | <i>Total Aust. (b)</i> |
|----------------------------------|---------------------------------|--------------------------------|------------------------------|---------------|-----------------|--------------|---------------|------------------------|
| Fiji                             | 11.4                            | 5.2                            | 3.1                          | 0.1           | 0.1             | —            | —             | 19.9                   |
| Hong Kong                        | 24.6                            | 10.0                           | 6.3                          | 1.1           | 1.2             | 4.9          | —             | 48.0                   |
| Indonesia                        | 24.9                            | 21.3                           | 5.2                          | 0.7           | 2.5             | 34.8         | 9.5           | 99.5                   |
| Japan                            | 11.6                            | 2.4                            | 4.0                          | 1.7           | 0.1             | 0.7          | 0.1           | 20.8                   |
| Malaysia                         | 11.0                            | 9.4                            | 3.5                          | 0.4           | 2.6             | 9.5          | 1.2           | 37.8                   |
| New Zealand                      | 55.3                            | 24.9                           | 19.8                         | 0.8           | 0.3             | 2.2          | —             | 103.5                  |
| Papua New Guinea                 | 1.7                             | 0.1                            | 4.1                          | 5.2           | —               | —            | —             | 11.4                   |
| Philippines                      | 7.8                             | 2.7                            | 2.4                          | —             | 0.1             | —            | 0.1           | 13.1                   |
| Singapore                        | 25.0                            | 17.5                           | 12.0                         | 1.1           | 6.0             | 22.7         | 1.5           | 86.0                   |
| Thailand                         | 16.1                            | 8.1                            | 5.5                          | —             | 0.2             | 5.8          | 0.2           | 35.9                   |
| United Kingdom                   | 26.2                            | 18.4                           | 4.3                          | 0.2           | 4.0             | 12.4         | —             | 65.5                   |
| United States of America         | 78.9                            | 20.6                           | 1.2                          | 0.2           | 0.8             | 0.6          | 0.1           | 102.6                  |
| Other                            | 80.8                            | 40.6                           | 15.5                         | 0.1           | 0.8             | 9.6          | 0.7           | 148.7                  |
| <b>Total</b>                     | <b>375.5</b>                    | <b>181.2</b>                   | <b>86.9</b>                  | <b>11.6</b>   | <b>18.7</b>     | <b>103.4</b> | <b>13.4</b>   | <b>792.6</b>           |

(a) For further explanation, see Glossary. (b) Includes all airports.

Of the 792 600 Australian residents who left the country for a short term trip abroad during the September quarter 1997, 99.9% departed by air.

The main country of intended stay for Australians was the United Kingdom with 13% of departures. This was followed by the United States of America, New Zealand and Indonesia with 12% each. However, the United Kingdom (8% of departures) was only the fifth most popular country of disembarkation following New Zealand (13%), the United States (13%), Indonesia (13%) and Singapore (11%).

Kingsford Smith (Sydney) airport was the major port of disembarkation during the September quarter 1997 with 47% of all departures by air. A further 23% departed through Tullamarine (Melbourne), 13% through Perth and 11% through Eagle Farm (Brisbane). While Perth airport ranks 5th as a port of arrival (8% of visitor arrivals) it is a significantly more important port of departure. In contrast, Cairns airport with 9% of all visitor arrivals is a less significant port of departure accounting for only 1.5% of total departures.

Approximately 77% of all departures by Australian residents for the United States left from Kingsford Smith (Sydney) airport. Cairns airport accounted for 46% of Australian residents disembarking in Papua New Guinea. Perth airport was the major port of departure for Australian residents disembarking in Indonesia (35%) and ranked second (after Kingsford Smith with 29%) for Australians disembarking in Singapore (26%).

Of all Australian resident departures from Darwin Airport, 71% disembarked in Indonesia.



DEPARTURES OF AUSTRALIAN RESIDENTS FOR SHORT-TERM TRIPS ABROAD BY MAIN PURPOSE OF JOURNEY (a)  
FOR SELECTED COUNTRIES OF INTENDED STAY (b), SEPTEMBER QUARTER 1997 ('000)

| Country of intended stay  | Main purpose of journey (a) |                |                                   |                 |                 |                |                            | Total           |
|---------------------------|-----------------------------|----------------|-----------------------------------|-----------------|-----------------|----------------|----------------------------|-----------------|
|                           | Convention/<br>conference   | Business       | Visiting<br>friends/<br>relatives | Holiday         | Employ-<br>ment | Education      | Other<br>and not<br>stated |                 |
| PERSONS                   |                             |                |                                   |                 |                 |                |                            |                 |
| Canada                    | 1.2                         | 1.4            | 5.1                               | 7.5             | 0.1             | 0.4            | 0.5                        | 16.1            |
| China                     | 0.4                         | 6.3            | 3.6                               | 7.3             | 0.5             | 1.2            | 0.6                        | 19.9            |
| Fiji                      | 0.4                         | 1.7            | 2.6                               | 13.8            | 0.3             | 0.2            | 0.8                        | 19.7            |
| Hong Kong                 | 0.5                         | 9.7            | 6.4                               | 7.6             | 2.1             | 0.7            | 1.2                        | 28.3            |
| Indonesia                 | 2.2                         | 10.7           | 3.0                               | 78.0            | 1.3             | 1.4            | 1.9                        | 98.5            |
| Italy                     | 0.8                         | 2.3            | 5.1                               | 11.4            | 0.2             | 0.8            | 0.8                        | 21.4            |
| Japan                     | 0.6                         | 4.4            | 1.7                               | 4.7             | 0.8             | 2.4            | 0.4                        | 15.0            |
| Malaysia                  | 1.5                         | 8.0            | 4.7                               | 11.0            | 0.6             | 0.1            | 1.5                        | 27.3            |
| New Zealand               | 4.8                         | 21.7           | 26.1                              | 39.9            | 1.1             | 1.1            | 3.9                        | 98.5            |
| Philippines               | 0.5                         | 3.1            | 4.5                               | 2.8             | 0.2             | -              | 0.6                        | 11.6            |
| Singapore                 | 2.6                         | 9.2            | 3.6                               | 12.4            | 1.6             | 0.1            | 1.5                        | 31.0            |
| Thailand                  | 0.5                         | 2.5            | 1.7                               | 14.2            | 0.5             | 0.2            | 0.4                        | 20.0            |
| United Kingdom            | 1.9                         | 9.2            | 27.5                              | 56.5            | 1.6             | 1.0            | 2.7                        | 100.3           |
| United States of America  | 7.4                         | 18.6           | 13.5                              | 52.4            | 0.8             | 2.3            | 2.1                        | 97.1            |
| Viet Nam                  | 0.1                         | 1.4            | 3.5                               | 2.0             | 0.2             | 0.1            | 0.2                        | 7.4             |
| Other                     | 7.0                         | 27.1           | 48.7                              | 79.2            | 7.6             | 3.6            | 8.3                        | 181.5           |
| <b>Total</b>              | <b>32.3</b>                 | <b>137.2</b>   | <b>161.3</b>                      | <b>400.6</b>    | <b>19.4</b>     | <b>15.6</b>    | <b>27.2</b>                | <b>793.5</b>    |
| NUMBER OF PERSON DAYS (b) |                             |                |                                   |                 |                 |                |                            |                 |
| Canada                    | 30.0                        | 34.5           | 280.8                             | 348.9           | 27.9            | 65.2           | 25.5                       | 812.7           |
| China                     | 10.8                        | 176.7          | 183.8                             | 188.0           | 46.5            | 56.6           | 56.1                       | 718.4           |
| Fiji                      | 2.8                         | 34.1           | 63.6                              | 154.1           | 20.5            | 1.7            | 10.2                       | 287.1           |
| Hong Kong                 | 7.6                         | 396.8          | 290.9                             | 200.1           | 353.4           | 75.2           | 135.3                      | 1,459.4         |
| Indonesia                 | 16.5                        | 260.4          | 87.1                              | 989.6           | 112.8           | 47.0           | 119.4                      | 1,632.9         |
| Italy                     | 19.7                        | 75.1           | 336.3                             | 463.9           | 12.0            | 60.8           | 40.5                       | 1,008.3         |
| Japan                     | 6.4                         | 77.1           | 67.3                              | 98.1            | 192.2           | 96.2           | 50.5                       | 587.7           |
| Malaysia                  | 13.6                        | 189.3          | 156.5                             | 205.9           | 87.6            | 12.1           | 98.3                       | 763.4           |
| New Zealand               | 30.7                        | 200.5          | 509.2                             | 530.2           | 99.2            | 33.8           | 66.3                       | 1,469.9         |
| Philippines               | 6.9                         | 69.1           | 174.8                             | 78.2            | 17.2            | 6.2            | 26.4                       | 378.8           |
| Singapore                 | 19.1                        | 164.0          | 112.6                             | 135.5           | 160.6           | 5.0            | 92.1                       | 688.8           |
| Thailand                  | 5.3                         | 64.9           | 52.6                              | 285.0           | 42.2            | 14.8           | 33.8                       | 498.6           |
| United Kingdom            | 39.6                        | 282.4          | 1,368.1                           | 3,018.6         | 304.2           | 124.9          | 200.3                      | 5,338.2         |
| United States of America  | 127.7                       | 450.5          | 607.8                             | 1,587.5         | 142.2           | 392.7          | 156.0                      | 3,464.3         |
| Viet Nam                  | 0.5                         | 41.6           | 193.8                             | 52.6            | 48.8            | 0.7            | 4.7                        | 342.7           |
| Other                     | 124.8                       | 793.7          | 3,017.0                           | 3,121.8         | 755.5           | 392.7          | 586.5                      | 8,791.8         |
| <b>Total</b>              | <b>462.0</b>                | <b>3,310.7</b> | <b>7,502.2</b>                    | <b>11,458.0</b> | <b>2,422.8</b>  | <b>1,385.6</b> | <b>1,701.6</b>             | <b>28,242.8</b> |

(a) See paragraphs 9 and 10 of the Explanatory Notes and Glossary for further explanation. (b) For further explanation, see Glossary.

Australian residents departing for short-term trips abroad intended to spend 28.2 million person days overseas during September quarter 1997. The average intended length of stay for Australians overseas was 36 days. This is significantly longer than the average intended length of stay for visitors arriving in Australia during the September quarter 1997 (28 days).

'Holiday' (50%) was the main source of departures during the September quarter 1997 followed by 'Visiting friends/relatives' (20%) and 'Business' (17%). 'Holiday' contributed 41% of the total number of person days while 'Visiting friends/relatives' and 'Business' accounted for 27% and 12% respectively. Australians 'Visiting friends/relatives' overseas intended to stay longer (47 days) on average than those going primarily on a 'Holiday' (29 days). 'Employment' recorded the longest average intended length of stay overseas of 125 days.

The United Kingdom accounted for 19% of total person days, with the United States of America contributing a further 12%. The longest average intended length of stay by Australians in any country was 53 days for the United Kingdom, while second was Hong Kong (52 days) and third was Canada (50 days).

## EXPLANATORY NOTES

### TOURIST ACCOMMODATION

**1** This series of tables and graphs contain statistics, for Australia and each State and Territory, from a quarterly survey of tourist accommodation establishments. Statistics in this publication are the latest available and so may differ from those previously published in Tourist Accommodation publications.

#### Scope and coverage

**2** Tourist accommodation establishments included in the survey, and for which data appear in this publication, are hotels, motels and guest houses with facilities and which provide predominantly short-term accommodation (i.e. for periods of less than 2 months). This category comprises hotels licensed to operate a public bar and motels, private hotels and guest houses all of which provide a bath (or shower) and toilet in most guest rooms and have breakfast available for guests. From December quarter 1993, hotel, motel and guest house establishments with fewer than five rooms have been formally excluded from the scope of this statistical collection.

**3** Data collected and published for each establishment include both long-term and short-term guests at these establishments.

#### Estimates at constant prices

**4** Estimates of quarterly takings from accommodation contained in this publication are also expressed in terms of average 1989-90 prices. These estimates are presented in original, seasonally adjusted and trend terms, for Australia and each State and Territory, in Tables 1-10. (Note: monthly data at constant prices are not available.)

**5** Takings from accommodation for each State and Territory have been deflated using the All Groups Consumer Price Index (CPI) for each capital city. The CPI has been used as it is a measure of the general extent of price change (inflation) in the economy. (Note: the CPI is only produced for capital cities.) As an example, an increase of 10% in the New South Wales takings from accommodation at 1989-90 prices over a period would mean that New South Wales takings from accommodation had increased 10% more than the Sydney CPI over that period, implying that takings from accommodation in New South Wales had increased 10% more than inflation.

**6** General information on price deflators and constant price estimates is contained in Section 4 of *Australian National Accounts: Concepts, Sources and Methods* (5216.0).

### INTERNATIONAL TOURISM

**7** This series of tables and graphs contains statistics on overseas visitor arrivals to and departures from Australia, and departures of Australian residents for short-term trips abroad, for the stated month or quarter during which the movement occurred.

#### Source of the statistics

**8** Persons arriving in, or departing from, Australia are required to complete prescribed questionnaires in the form of Incoming and Outgoing Passenger cards. These cards provide information to the Department of Immigration and Ethnic Affairs for administrative purposes and serve as the source of statistics of overseas arrivals and departures. In accordance with the *Census and Statistics Act 1905*, information relating to individuals, individual flights or ships and individual carriers, which is contained in these cards or other documents, is treated as confidential by the ABS.

**9** Implementation of the *Migration Reform Act, 1992* by the Department of Immigration and Ethnic Affairs required that a health and character check be incorporated with the Incoming passenger card. The redesign of both passenger cards followed and new passenger cards were officially introduced on 1 September 1994. The main statistical change relating to data in this publication affects the Purpose of journey classification and constitutes a break in time series for this data item.

**10** The following changes were made to the Purpose of journey question: on the Incoming passenger card, In transit was dropped; on the Outgoing passenger card, Student vacation was dropped; and on both cards, Visiting relatives was changed to Visiting friends/relatives, Convention was changed to Convention/conference and Accompanying business visitor was dropped.

Scope **11** The statistics in this publication relate to the number of movements of travellers rather than the number of travellers (i.e. the multiple movements of individual persons during a given reference period are each counted separately). The statistics exclude the movements of operational air and ships' crew, of transit passengers who pass through Australia but are not cleared for entry, and of passengers on pleasure cruises commencing and finishing in Australia aboard ships not then engaged on regular voyages.

Estimation method **12** Overseas arrival and departure statistics are derived from a combination of full enumeration and sampling. All movements with a duration of stay of less than one year are sampled. Statistics relating to these movements are therefore estimates, which may differ from statistics which would have been obtained if details of all these movements had been processed.

Corrections and imputations **13** The imprecision due to sampling errors should not be confused with errors arising from imperfections in reporting, which may occur in any data collection, whether sampled or not. Every effort is made to minimise such errors, both through careful design of the passenger cards and through checks on the information once it is received. During the edit process some items are corrected where they conflict with other known information. Missing replies to certain items such as age are also imputed by reference to other related items.

**14** Errors of this kind differ from discrepancies arising from the fact that certain information reflects the travellers' intentions, at the time the passenger cards were completed. These intentions are of course subject to change. Particularly affected is the distinction between permanent and temporary movement and in the latter case, length of intended stay, country in which most time will be spent and purpose of journey.

## SEASONAL ADJUSTMENT

**15** Seasonally adjusted and trend estimates are shown in various graphs and tables in this publication. In these series, account has been taken of normal seasonal factors and 'trading day' effects (arising from the varying number of Sundays, Mondays, Tuesdays etc. in the month) and the effect of movement in the date of Easter which may, in successive years, affect figures for different months. Details of the methods used in seasonally adjusting the series are available on request.

**16** Seasonal adjustment is a means of removing the estimated effects of normal seasonal variation from the series so that the effect of other influences on the series may be more clearly recognised. Seasonal adjustment procedures do not aim to remove the irregular or non-seasonal influences which may be present in any particular month. Irregular influences that are highly volatile can make it difficult to interpret the movement of the series even after adjustment for seasonal variation and cannot be assumed to indicate changes in the trend.

## TREND ESTIMATES

**17** Smoothing seasonally adjusted series reduces the impact of the irregular component of the seasonally adjusted series and creates the trend estimates. The trend estimates are derived by applying a 13-term weighted moving average to the monthly and a 7-term Henderson moving average to the quarterly seasonally adjusted series. The 7- and 13-term Henderson averages (like all Henderson averages) are symmetric but, as the end of a time series is approached, asymmetric forms of the average are applied.

Unlike the weights of the standard 7-term Henderson moving average, the weights employed with the quarterly data have been tailored to suit the particular characteristics of individual series.

**18** While these techniques enable trend estimates for recent months or quarters to be produced, it does result in revisions to the estimates for the most recent months or quarters as additional observations become available. Generally, subsequent revisions become smaller and after 3 months/2 quarters have little impact on the series. There may also be revisions as a result of changes in the original data, and as a result of re-estimation of seasonal factors. The information paper, *A Guide to Interpreting Time Series — Monitoring "Trends", an Overview* (1348.0) provides an introduction to the smoothing of seasonally adjusted time series data. For more detailed information, see *A Guide to Smoothing Time Series — Estimates of "Trend"* (1316.0), or contact the Assistant Director, Time Series Analysis on (06) 252 6345.

#### RELATED PUBLICATIONS

**19** Comprehensive definitions and explanations, and detailed data are contained in the publications below:

*Directory of Tourism Statistics, 1997* (1130.0) — irregular  
*Overseas Arrivals and Departures, Australia* (3401.0) — issued monthly  
*Migration, Australia* (3412.0) — issued annually  
*Consumer Price Index* (6401.0) — issued quarterly  
*Tourist Accommodation, Australia* (8635.0) — issued quarterly

**20** Tourist accommodation publications for Australia, and each State and Territory, are released by the respective offices of the ABS. More detailed statistics may be available upon request.

**21** These publications are available from ABS bookshops or by mail order.

**22** Current publications produced by the ABS are listed in the *Catalogue of Publications, Australia* (1101.0). The ABS also issues on Tuesdays and Fridays, a *Release Advice* (1105.0) which lists publications to be released in the next few days. The Catalogue and Release Advice are available from any ABS office.

#### UNPUBLISHED STATISTICS

**23** As well as the statistics included in this and related publications, the ABS may make available, on request, other relevant unpublished data. A charge may be made for this information.

#### ROUNDING

**24** Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

## GLOSSARY

|   |   |
|---|---|
| <b>Average nightly number of guests per occupied room</b>                 | Guest nights divided by room nights occupied.   |
| <b>Average nightly number of rooms occupied per establishment</b>         | The average number of rooms per establishment multiplied by the occupancy rate for the survey period.   |
| <b>Average takings per guest night</b>                                    | The takings from accommodation divided by the total number of guest nights for the survey period.   |
| <b>Average takings per room night occupied</b>                            | The takings from accommodation divided by the total number of room nights occupied for the survey period.   |
| <b>Average takings per establishment</b>                                  | The takings from accommodation for the survey period divided by the number of establishments at the end of the survey period.   |
| <b>Country of residence, intended stay, embarkation or disembarkation</b> | <p>The classification of countries in this publication is based on the Australian Standard Classification of Countries for Social Statistics (ASCCSS). For more detailed information refer to the ABS publication <i>Australian Standard Classification of Countries for Social Statistics</i> (1269.0).</p> <p>Since the publication of the ASCCSS, political developments in Europe and the former USSR have resulted in a number of changes to the country classification. These changes are detailed in Revisions 1.01 and 1.02 of the ASCCSS. Further developments in Europe and Africa have affected some of the categories in this publication and are detailed in Revision 1.03 of the ASCCSS.</p> <p>Statistics on country of residence, intended stay, embarkation or disembarkation have certain limitations because of inadequate reporting on passenger cards. For instance, it is not possible to identify separately England, Scotland and Wales. Similarly 'Korea' includes both the Republic of Korea and the Democratic People's Republic of Korea.</p> |
| <b>Guest nights</b>   | The total number of nights each paying guest stayed during the survey period.   |
| <b>Guest rooms</b>  | The maximum number of rooms, units, suites, etc. available for accommodating paying guests at hotels and motels with facilities during the survey period.   |
| <b>Median length of stay</b>  | Defined as the length of stay which divides the relevant population into two equal parts, one-half of the cases falling below the median and the other half exceeding it.   |
| <b>Number of establishments</b>   | For hotels, motels etc. the number of establishments within the scope of the survey which operated for any part of the survey period or which closed temporarily for the quarter for seasonal reasons.  |
| <b>Number of person days</b>  | Defined as the number of visitor arrivals or short-term resident departures intending to stay for a particular length of stay multiplied by that length of stay.  |
| <b>Purpose of journey</b>   | From September quarter 1994, all statistics relating to Purpose of journey are published using the following categories: Convention/conference, Business, Visiting friends/relatives, Holiday, Employment, Education and Other. In tabulations of data collected before September 1994, the Other category will include In transit and the Holiday category will include Student vacation and Accompanying business visitor.  |

|                                   |  |
|-----------------------------------|--|
| <b>Room nights available</b>      | The total number of guest rooms available multiplied by the number of days for which they were available during the survey period.   |
| <b>Room nights occupied</b>       | The total number of nights each guest room was occupied by a paying guest during the survey period.  |
| <b>Rooms per establishment</b>    | The average number of rooms per establishment.   |
| <b>Short-term movement</b>        | Movements of travellers whose intended or actual length of stay is less than 12 months are classified as short-term. These tables relate to short-term movements only.   |
| <b>Star grading</b>               | The grading of hotels and motels with facilities is based on the classification system used by members of the Australian Automobile Association (AAA). The gradings are allocated according to a points system based on the amenities and facilities available to guests. Details of the grading scheme are contained in the RACV-RAASA members' publication <i>Accommodation Australia</i> , or the individual tour guides produced by members of the AAA. For the purpose of classifying establishments to a star grading in this publication, 'half' star gradings are ignored (e.g. a two and a half star grading has been shown as a two star). |
| <b>Takings from accommodation</b> | Revenue received from the provision of accommodation. Takings from meals are excluded. Takings from accommodation for each month generally represent the takings received during that month. Where payments are received in advance of, or after, the provision of accommodation to guests, the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month.  |





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